

COMMERCIAL SPONSORSHIP & PARTNERSHIP MARKETING OPPORTUNITIES

X-15
CLASS

THE FUTURE OF WATERSPORTS



X-15

ACTION GAMES 2026
THE FUTURE OF WATERSPORTS



X-15 CLASS

THE FUTURE OF WATERSPORTS



X-15 ACTION GAMES 2026

X-15 ACTION GAMES 2026 is the world's first one-design Wingfoiling Class competition, featuring close to the shore, short-course sail racing with 20 to 50 riders on the water at once.

Delivering thrilling, head-to-head action that's easy to follow and exciting to watch X-15 ACTION GAMES 2026 is set to race across a global stage. Tour stops include Thailand, Singapore, Macau, Bahrain, Saudi Arabia, UAE, Spain, England, USA and the Cayman Islands.

A platform for eco action and the fight against plastic pollution, X-15 ACTION GAMES 2026 combines sports tourism and ecotourism, offering real value for Sponsors & Partners looking to strengthen their CSR and ESG reporting. With verified sustainability embedded into every event, X-15 ACTION GAMES 2026 sets a new standard for environmental responsibility in watersports.

The X-15 was born from a passion for innovation and a desire to make watersports more accessible, launching its first event at Foiling Week in July 2023. In 2025 it received official approval from the World Sailing Equipment Committee (WSEC) and made its debut at Kieler Woche, one of the world's largest and most prestigious sailing events.

WSEC approval has paved the way for X-15 ACTION GAMES 2026 and allows the class to host the first X-15 World Championship and award five world titles. With growing momentum and a clear development pathway, the X-15 class is positioning itself for potential inclusion as an Olympic class in 2032.



Be Part Of X-15 ACTION GAMES 2026...

**Become A Commercial Partner At The Forefront Of
Next-Gen Technology & Sustainability In Sports...**

X-15 CLASS

THE FUTURE OF WATERSPORTS



QUICK FACTS

10 COUNTRIES 10 EVENTS

THAILAND, SINGAPORE, MACAU,
BAHRAIN, SAUDI ARABIA, UAE, SPAIN,
ENGLAND, USA, CAYMAN ISLANDS

RACE FORMAT

SHORT COURSE, CLOSE TO SHORE
RACING

WINGFOILING CLASS

ONE OF THE WORLD'S FASTEST
GROWING WATERSPORTS

ACCESS TO ATHLETES

VIA THE STARBOARD DREAM TEAM -
A POWERHOUSE LINE-UP OF
WORLD-CLASS ATHLETES ACROSS
WINGFOILING, WINDSURFING, SUP
& SURFING

ATTRACT BEST ATHLETES

WITH PLASTIC CREDITS & HIGHER
PRIZE MONEY

ONE DESIGN

ALL COMPETITORS USE THE
AWARD-WINNING ECO ACTION
STARBOARD EQUIPMENT - RACING
COMES DOWN TO ATHLETIC
PERFORMANCE

THE X-15 NAME

A TRIBUTE TO THE LEGENDARY
JIM DRAKE, THE INVENTOR OF
WINDSURFING, WINGING, AND
DESIGNER OF THE FASTEST MANNED
PLANE EVER, THE X-15

ACCESSIBLE TO ALL

THE X-15 USES A DURABLE WIND AND
BOARD, MAKING IT MORE ACCESSIBLE
FOR A WIDER RANGE OF ATHLETES
AND YOUTH DEVELOPMENT
PROGRAMMES

SUSTAINABILITY

THE TOUR IS COMMITTED TO:

OCEAN PLASTIC - 1.4KG PICKED UP FOR
EVERY BOARD

MANGROVES - 3 PLANTED FOR EVERY
BOARD

COMMUNITY - EDUCATIONAL
PROGRAMMES FOR EVERY BOARD

MISSION

MAKE SAILING EXCITING & INCLUSIVE
WITH SHORT, DYNAMIC RACES CLOSE
TO SHORE WITH YOUTH, WOMEN AND
DIVERSE BODY TYPES ALL ABLE TO
COMPETE EQUALLY

MORE THAN 2,000

SPECTATORS EXPECTED OVER 10
EVENTS

FUN, CROWD-PLEASING FORMATS

SUCH AS A JUMPING CHALLENGE
- WHERE RIDERS ATTEMPT TO
JUMP OVER A FLOATING LINE OR
OBSTACLE, ADDING A CREATIVE
AND ENGAGING SPECTACLE

PURPOSE DRIVEN SPORT

INCLUSIVE SPORT WITH
COMMUNITY PROJECTS

HIGH PRIZE MONEY

WHEN COMPARED TO OTHER
WINGFOILING EVENTS

ORGANISERS - STARBOARD

ESTABLISHED &
AWARD-WINNING BRAND

X-15 CLASS

THE FUTURE OF WATERSPORTS



PACKAGES

X-15 ACTION GAMES 2026: ALL EVENTS

TIER 1 - TITLE SPONSOR – ALL EVENTS

- One Title Sponsor with naming rights to X-15 ACTION GAMES 2026 - all events

TIER 2 - CO-SPONSORS – ALL EVENTS

- Up to six Co-sponsors from non-competing categories for X-15 ACTION GAMES 2026 - all events

TIER 3 - OFFICIAL SUPPLIERS & MEDIA PARTNERS – ALL EVENTS

- Up to 10 Official Suppliers providing goods & services that are essential for X-15 ACTION GAMES 2026 - all events
- Up to 10 Media Partners for X-15 ACTION GAMES 2026 - all events

-15 ACTION GAMES 2026: SPECIFIC EVENTS

TIER 1 - PRESENTING SPONSOR – SPECIFIC EVENTS

- One Presenting Sponsor for one or more X-15 ACTION GAMES 2026 - specific events

TIER 2 - CO-SPONSORS – SPECIFIC EVENTS

- Up to six Co-sponsors from non-competing categories for one or more X-15 ACTION GAMES 2026 - specific events

TIER 2 - HOST CITY / VENUE PARTNERS – SPECIFIC EVENTS

- One Official City / Venue Partner for each X-15 ACTION GAMES 2026 - specific events

TIER 3 - OFFICIAL SUPPLIERS & MEDIA PARTNERS – SPECIFIC EVENTS

- Up to 10 Official Suppliers providing essential goods & services for one or more X-15 ACTION GAMES 2026 - specific events
- Up to 10 Media Partners for one or more X-15 ACTION GAMES 2026 - specific events



YOUR OPPORTUNITY TO SHAPE THE FUTURE OF WATERSPORTS

- Get in early and help build one of the world's largest one-design sailing classes
- Host Action Games events
- Lead the charge in the fastest-growing watersport
- Align your brand with verified impact through Plastic Offset Programme and Verra-certified plastic credits
- Position your brand at the intersection of sporting success, innovation, and sustainability

X-15 CLASS

THE FUTURE OF WATERSPORTS



ABOUT X-15 ACTION GAMES 2026

RACE FORMAT

X-15 ACTION GAMES 2026 will feature close to the shore, short, dynamic course racing with 20 to 50 riders competing simultaneously, creating thrilling, head-to-head action that's easy to understand and exciting to watch, delivering dynamic, high-intensity races in a far more spectator-friendly format.

SCHEDULE

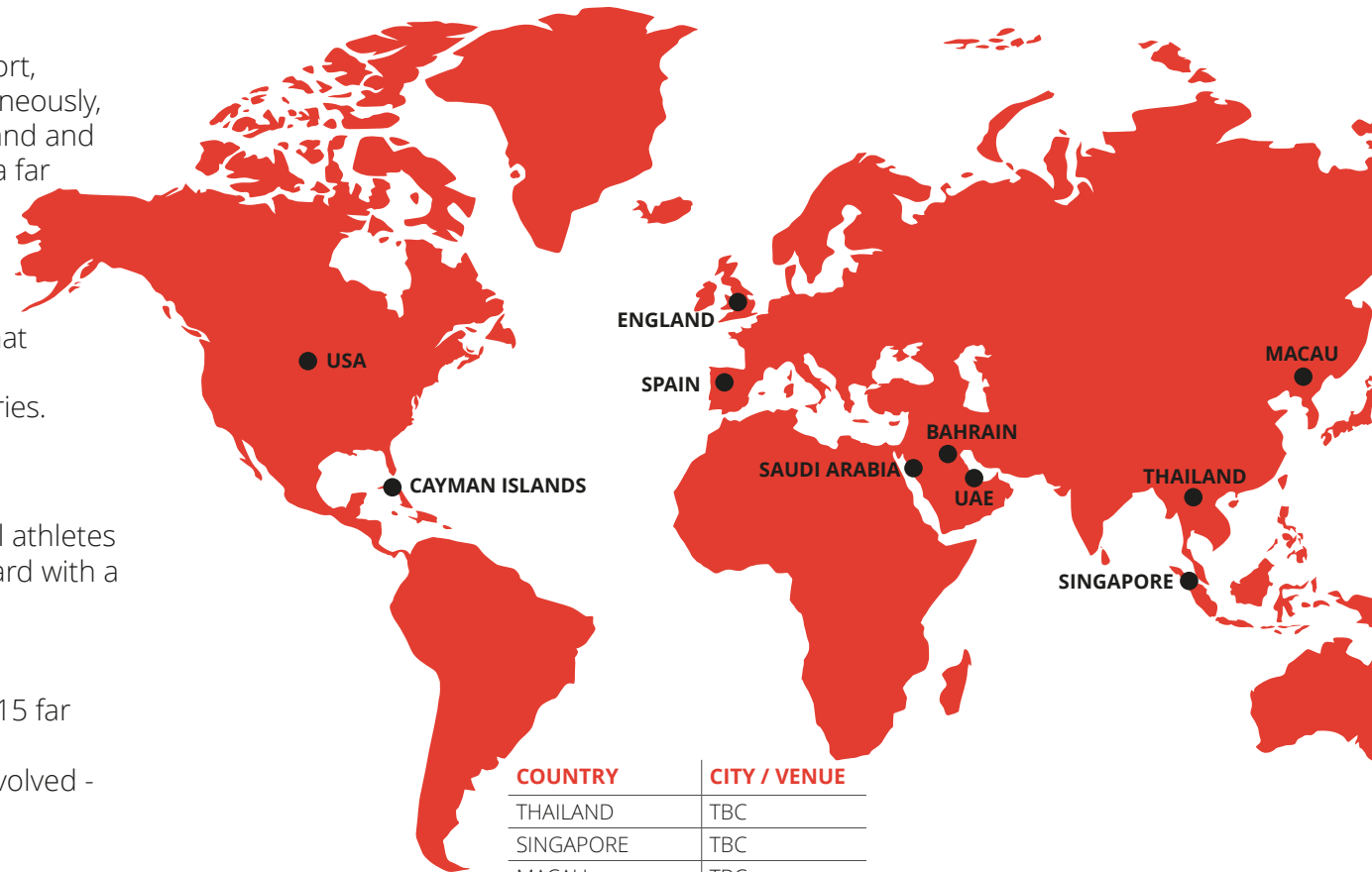
X-15 ACTION GAMES 2026 plans to visit iconic global cities that combine sports tourism with environmental advocacy. The organisers are in talks with host cities and venues in 10 countries.

ONE DESIGN PHILOSOPHY & ACCESSIBILITY TO ALL

At the heart of the X-15 Class is the One Design approach: all athletes compete using identical, durable, low-cost equipment - a board with a foil and a wing. This levels the playing field by removing gear advantages and focusing purely on athletic performance.

The versatility and durable design of the equipment make X-15 far more accessible than traditional sailing classes, creating new opportunities for schools, clubs and young athletes to get involved - without the need for constant upgrades or high costs.

As a recognised World Sailing class, it offers a clear pathway for development, especially appealing to a new generation inspired by aerospace innovation and foiling technology.



COUNTRY	CITY / VENUE
THAILAND	TBC
SINGAPORE	TBC
MACAU	TBC
BAHRAIN	TBC
SAUDI ARABIA	TBC
UAE	TBC
SPAIN	TBC
ENGLAND	TBC
USA	TBC
CAYMAN ISLANDS	TBC

Subject To Change

X-15 CLASS

THE FUTURE OF WATERSPORTS



ABOUT X-15 ACTION GAMES 2026

BEGINNINGS

The X-15 Class is a new and rapidly emerging global racing platform that combines speed, sustainability, and inclusivity to redefine the world of competitive sailing.

Born out of a passion for innovation and a need to create a more approachable watersport, the X-15 launched its first event in July 2023 at Foiling Week. The name pays homage to the legendary X-15 rocket plane - a nod to X-15 ACTION GAMES co-founder Svein Rasmussen's connection to Jim Drake, inventor of windsurfing, winging and designer of the fastest manned plane ever.

WINGFOILING

Wingfoiling is a form of sailing that combines elements of windsurfing, kiteboarding and foiling. It's popular among beginners drawn to its fast learning curve and simplicity compared to kitesurfing. It involves:

A handheld inflatable wing - not attached to the board, unlike a windsurf sail, which the rider holds to catch the wind.

A foil board - which has a hydrofoil underneath that lifts the board above the water once enough speed is gained.

HOW WINGFOILING WORKS

The rider stands on the board. They hold the wing in their hands and use the wind for propulsion. As speed builds, the hydrofoil uses similar aerospace technology as airplanes to lift the board out of the water, reducing drag. The result is a smooth, almost silent ride above the water surface.

KEY FEATURES OF WINGFOILING AND THE X-15

Portability: The wing is lightweight and easy to carry.

Versatility: Requires less wind than windsurfing or kiteboarding.

Manoeuvrability: Great for carving turns, jumping, and cruising.

Foil lift: Makes it feel like "flying" over the water.



X-15 CLASS

THE FUTURE OF WATERSPORTS



ABOUT X-15 ACTION GAMES 2026

PARTICIPANTS

With 25 riders already competing and a goal to regularly host 50-athlete events, X-15 ACTION GAMES 2026 envisions a vibrant international circuit featuring several classes including: Under 13, Under 15, Under 17, Under 19, Senior Women, Senior Men.

VIEWERSHIP

The vision is to grow X-15 ACTION GAMES 2026 into the world's most viewed 'wind sport' from both a media and spectator perspective.

The organisers are currently in talks with broadcasters and media owners as well as a number of Official Media Partners.

For online viewership, the organisers will create short and dynamic videos to build audience interest and focus stories on athletes.

The potential for 'in person' viewership is very strong with fleets of racers coming in close to the shore.

ACCESS TO TOP ATHLETES

X-15 ACTION GAMES 2026 will be inviting world class athletes along with revolutionising the sport with high prize money to attract top performances.

Additionally, Starboard is a leading watersports brand in various disciplines; therefore, has access to a powerhouse line-up of world-class athletes across wingfoiling, windsurfing, SUP and surfing. With names like Benoit Carpentier, Fiona Wylde and Orane Ceris, this elite group represents the cutting edge of water sports and a ready-made connection to global audiences.

Joining them is Rafferty Read, a charismatic wingfoiler and natural commentator, bringing massive appeal and high-energy performance.

With additional support from industry leaders like Martin Fischer, X-15 ACTION GAMES 2026 is primed for a thrilling crossover moment - where disciplines meet and legends are made.

By involving these athletes in special race formats, fan challenges and live broadcast commentary, X-15 ACTION GAMES 2026 evolves into more than a competition - it becomes a global celebration of versatility, elite performance, and the future of water sports.



X-15 CLASS

THE FUTURE OF WATERSPORTS



ABOUT X-15 ACTION GAMES 2026

SUSTAINABILITY

X-15 ACTION GAMES 2026 is a platform for eco action and against plastic pollution. Combining sports tourism and ecotourism the tour offers a source of value for investors to assist with their CSR / ESG reporting.

BUILT IN – REAL ACTION, REAL IMPACT

X-15 ACTION GAMES 2026 isn't just about elite performance; it's about racing with purpose. In partnership with Starboard, the organisers have embedded world-leading sustainability into the heart of the tour.

Every board used on X-15 ACTION GAMES 2026 helps drive measurable environmental change:

- 6kg of ocean plastic removed
- 3 mangrove trees planted
- Education and community programmes funded

These initiatives are verified through Starboard's Plastic Offset Programme, ensuring the tour's environmental footprint is not only reduced but actively reversed. Plastic is collected within 50 meters of the shoreline and mangrove planting helps make each board twice climate positive.

The tour offers certified VERRA plastic credits (similar to Carbon Credits) that are a traceable and measurable method of impact that is not just a one-off project, it is an established and award-winning programme since 2017.



X-15 CLASS

THE FUTURE OF WATERSPORTS



ABOUT X-15 ACTION GAMES 2026

SUSTAINABILITY CONT'D

AWARD-WINNING, ECO-ACTION EQUIPMENT

The X-15 ACTION GAMES 2026 X-15 board is manufactured by Starboard, renowned for designing the iQFOiL Olympic Windsurfing Class, 5 consecutive SUP connect brand of the year awards, and 15 PWA constructor's titles.

In addition to performance, Starboard has received a number of sustainability awards including: Sport Positive Award for Climate Impact Reduction (2024); and World Sailing's 11th Hour Racing Sustainability Award (2020). These awards recognise not only the board's performance but also its groundbreaking role in setting new environmental standards in water sports.

EMBEDDING ACTION INTO THE TOUR

The tour is going further by exploring how to link plastic credits with prize money, turning environmental action into an integral part of the racing format itself and engaging sponsors in the eco-action. Every race delivers a tangible legacy for the sport, for communities, and for the planet.

GRASSROOTS TO GLOBAL

With standardised equipment worldwide, the X-15 ACTION GAMES 2026 provides a clear pathway from local clubs and schools to elite competition, all while supporting sustainable innovation and community engagement.



X-15 CLASS

THE FUTURE OF WATERSPORTS



WHY GET INVOLVED?

HOW X-15 ACTION GAMES 2026 HELPS YOUR BUSINESS

X-15 ACTION GAMES 2026 offers Sponsors, Partners & Suppliers numerous benefits, including:

YOUR BRAND - be associated with one of the world's fastest growing sports, next generation technology and pioneering sustainable impact. Drive awareness of your brand globally, through X-15 ACTION GAMES 2026 digital properties and audience demographics.

YOUR VALUES - drive trust and positive sentiment for your brand through engaging content that authentically integrates your product and delivers association with this global series.

YOUR CLIENTS AND CUSTOMERS - providing key customers, clients, internal stakeholders and new business prospects with a once in a lifetime experience at X-15 ACTION GAMES 2026 events.

YOUR SALES - use X-15 ACTION GAMES 2026 platform to help drive new revenues, increase transactions with engaged customers and develop brand loyalty. Tapping into X-15 ACTION GAMES 2026 commercial family and network of contacts can help enhance your sales.

YOUR DATA - gathering digital audience insights to inform impactful future partnership and marketing content.

YOUR AMBASSADORS - follow athlete journeys, engage your staff, clients and customers with their story and the story of X-15 ACTION GAMES 2026.

YOUR STAFF - inspire with participant advice and leadership training and involve through volunteering.

YOUR REPUTATION - X-15 ACTION GAMES 2026 provides an ideal platform for marketing activity.



X-15 CLASS

THE FUTURE OF WATERSPORTS



WHY GET INVOLVED?

BRAND EXPOSURE

A wide array of branding opportunities from branded equipment to digital...

EVENT BRANDING

SIGNAGE AT EVENTS ON WATER
START & FINISH AREAS
A BOARDS
BEACH FLAGS & BANNERS
VIDEO SCREENS

BOARD & WING (SAIL)

TOP, SIDE & BOTTOM BOARD
BOTH SIDES OF THE WING

SPONSOR VILLAGE

DISPLAY AREA TO PROMOTE
& SELL PRODUCTS

PARTICIPANTS

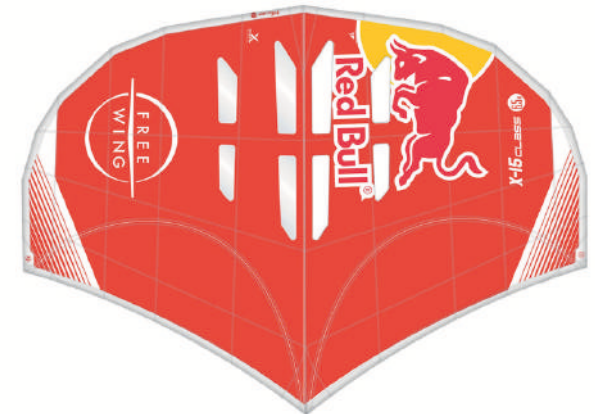
ATHLETE BIBS
STAFF & VOLUNTEER UNIFORMS

EVENT PROMOTIONAL CAMPAIGN

INCLUSION IN ONLINE & OFFLINE
MARKETING COLLATERALS

MEDIA AREAS

AT PRESS AREA, PRESS CONFERENCES
& PRESS INTERVIEW BACKDROPS
& SERVICES



X-15 CLASS

THE FUTURE OF WATERSPORTS



WHY GET INVOLVED?

PROMOTION & PR RIGHTS PROMOTIONAL CAMPAIGN

X-15 ACTION GAMES 2026 will be supported by an all-encompassing promotional campaign running in the build-up to, during and post event. It covers:

PR & CONTENT

- Features on the event
- Online campaign of advertising, editorial, blogging and social media
- International and local news

ADVERTISING

A paid-for media campaign will include executions in television, print, radio and online media. The campaign aims to achieve the maximum regional and national impact in the lead up to and during each X-15 ACTION GAMES 2026 event.

ONLINE SPECIFIC – X-15 ACTION GAMES 2026 marketing team will work closely with leading international industry web portals to reach subscribers and visitors through web advertising and targeted email campaigns.

OUTDOOR SPECIFIC – the event will be supported by an outdoor poster campaign, including billboard and bus stops.

Details of Advertising campaign currently being finalised.



OFFICIAL PROGRAMMES

Sponsors, Partners & Suppliers will be included in the Official X-15 ACTION GAMES 2026 Programme.

YOUR OWN CAMPAIGN

As well as the organiser PR and advertising campaigns, all Sponsors, Partners & Suppliers will have rights to create their own campaigns and associate with X-15 ACTION GAMES 2026 through this PR and advertising activity.

Sponsors, Partners & Suppliers can create content through, for example: Q&As with athletes / officials; Fun Challenges; Celebrity and expert speaker features; Sponsor Village highlights; Onsite promotions; Press conferences; and Charity links.

X-15 CLASS

THE FUTURE OF WATERSPORTS



WHY GET INVOLVED?

BROADCAST EXPOSURE

We are currently in talks with broadcasters.

DIGITAL & SOCIAL RIGHTS

Inclusion in X-15 ACTION GAMES 2026 digital and social campaign...

- Official Website
- Official Social Media Channels

COMMUNITY & SOCIAL RESPONSIBILITY RIGHTS

Opportunity to integrate with the X-15 ACTION GAMES 2026 platform for eco action and the fight against plastic pollution.

HOSPITALITY & NETWORKING RIGHTS

SPONSOR VILLAGE

A Sponsor Village is available for all Sponsors, Partners, Suppliers and Media to network and entertain their customers, clients, suppliers, staff and other audiences.

EVENTS & TICKETS

Sponsors, Partners & Suppliers are invited free of charge to any official functions, receptions and other events and occasions hosted in connection with X-15 ACTION GAMES 2026.

Sponsors, Partners & Suppliers will be allocated tickets all official events and functions.

EXPERIENTIAL RIGHTS

With over 2,000 spectators expected across the tour, X-15 ACTION GAMES 2026 offers a fantastic opportunity for Sponsors, Partners & Suppliers to promote their products and services through experiential marketing at the events through the calendar year.

MERCHANDISING RIGHTS

We offer our Sponsors, Partners & Suppliers the opportunity to produce joint branded merchandise. This could be used as giveaways through media and presence marketing promotions.





INVENTORY – ALL EVENTS

INVENTORY – ALL EVENTS	TOUR PARTNER LEVEL		
	TIER 1 TITLE SPONSOR	TIER 2 CO-SPONSORS	TIER 3 OFFICIAL SUPPLIERS / MEDIA PARTNERS
CATEGORY EXCLUSIVITY & TITLE RIGHTS			
Right to title [TITLE SPONSOR NAME] X-15 ACTION GAMES 2026 presented by [EVENT SPECIFIC PRESENTING SPONSOR NAME] for advertising & PR use	Yes		
Right to title use [CO-SPONSOR NAME] Co-sponsor [TITLE SPONSOR NAME] X-15 ACTION GAMES 2026 presented by [EVENT SPECIFIC PRESENTING SPONSOR NAME] for advertising & PR		Yes	
Right to title [OFFICIAL SUPPLIER / MEDIA PARTNER NAME] Official Supplier / Official Media Partner [TITLE SPONSOR NAME] X-15 ACTION GAMES 2026 presented by [EVENT SPECIFIC PRESENTING SPONSOR NAME]			Yes
Category Exclusivity. For example, right to market themselves as Official Timing Partner for X-15 ACTION GAMES 2026 presented by and sole provider of timing services to the event	Yes	Yes	
BRANDING & INTELLECTUAL PROPERTY RIGHTS – ALL EVENTS			
LOGOS & IMAGES			
Right to use a X-15 ACTION GAMES 2026 Composite (lock-up) Logo on all internal and external marketing	Yes	Yes	Yes
Right to use X-15 ACTION GAMES 2026 image bank – moving and photographic images – in all internal and external marketing	Yes	Yes	Yes
BRANDING – ALL EVENTS			
Logo on wing, board and sports equipment	Dominant	Yes	
Logo on / near Start Area	Dominant	Yes	Yes
Logo on / near Finish Area	Dominant	Yes	Yes
Logos on Stage Backdrop	Dominant	Yes	Yes
On course water Race Marker Buoys	Dominant	Yes	Yes
Advertising Boards – A Frames on Beach	Dominant	Yes	Yes
Branding on Banners / Flags on Beach	Dominant	Yes	Yes
Verbal mention of Sponsor name during races by MC	Yes	Yes	Yes
Logo on Officials / Volunteers	Yes		
BRANDING – ALL EVENTS HOSPITALITY			
Any Parties	Dominant	Yes	Yes
At Sponsor Village	Dominant	Yes	Yes
BRANDING - ATHETES, MEDALS, TROPHIES TICKETS – ALL EVENTS			
Logo on Athletes	Yes		
Logo on Medals	Yes		
Logo on Trophies	Yes		
Logo on any Tickets	Yes		
Logo on VIP, Media and Staff passes	Yes		

INVENTORY – ALL EVENTS

INVENTORY – ALL EVENTS	TOUR PARTNER LEVEL		
	TIER 1 TITLE SPONSOR	TIER 2 CO-SPONSORS	TIER 3 OFFICIAL SUPPLIERS / MEDIA PARTNERS
BROADCAST RIGHTS – ALL EVENTS			
In camera branding featured on broadcast & streamed event coverage tbc	Yes	Yes	Yes
Promotions as part of any stream coverage	Yes	Yes	Yes
MEDIA & PR RIGHTS – ALL EVENTS			
Right to use X-15 ACTION GAMES 2026 association in all promotional campaigns covering any PR and advertising	Yes	Yes	Yes
Logo inclusion in any print, radio, online or social media advertisements or PR activity to promote X-15 ACTION GAMES 2026 produced by the organisers	Yes	Yes	
A press conference to launch the Sponsorship - at sponsor's own cost	Yes	Yes	
Press Conference - Logo on any Stage Backdrop (When applicable only)	50%	Share 40%	Share 10%
PROMOTIONAL CAMPAIGN – ALL EVENTS			
Inclusion in all promotional campaigns - level dependent on tier	Yes	Yes	Yes
Inclusion in advertising campaign – TV, print, radio and online	Yes Prominent	Yes Less Prominent	Yes Less Prominent
Inclusion in any outdoor media – amount tbc			
Inclusion in PR campaign			
Advertising in any Official Programme produced	Yes	Yes	Yes
Opportunity to create your own campaign	Yes	Yes	Yes
DIGITAL & SOCIAL PROGRAMME – ALL EVENTS			
Inclusion in X-15 ACTION GAMES 2026 digital and social campaign. Official Website + Official Social Media Channels	Yes Prominent	Yes Prominent	Yes Prominent
Branding on X-15 ACTION GAMES 2026 emails, website, and all site communications including e newsletters			
EXPERIENTIAL – ALL EVENTS			
Booth at X-15 ACTION GAMES 2026 Sponsor Village	9m x 9m	6m x 6m	3m x 3m
Sampling	Yes	Yes	Yes
Insertion of promotional material or product sample into Goodie Bag	Yes	Yes	Yes
Inclusion in X-15 ACTION GAMES 2026 experiential activity	Yes	Yes	Yes
HOSPITALITY & TICKETING – ALL EVENTS			
VIP Passes to any X-15 ACTION GAMES 2026 functions, receptions, other events – no. dependent on Tier	Yes	Yes	Yes
Tickets to event for promotional use – no. dependent on Tier	Yes	Yes	Yes
MERCHANDISING PROGRAMME – ALL EVENTS			
Opportunity to produce joint branded merchandise. Logos on specially produced X-15 ACTION GAMES 2026 merchandise	Additional	Additional	Additional



INVENTORY – SPECIFIC EVENTS

CATEGORY EXCLUSIVITY & TITLE RIGHTS

	TIER 1 PRESENTING SPONSOR	TIER 2 CO-SPONSORS HOST CITY / VENUE PARTNERS	TIER 3 OFFICIAL SUPPLIERS / MEDIA PARTNERS
Right to title [TITLE SPONSOR NAME] X-15 ACTION GAMES 2026 presented by [EVENT SPECIFIC PRESENTING SPONSOR NAME] for advertising & PR use	Yes		
Right to title use [CO-SPONSOR NAME] Co-sponsor [TITLE SPONSOR NAME] X-15 ACTION GAMES 2026 presented by [EVENT SPECIFIC PRESENTING SPONSOR NAME] for advertising & PR		Yes	
Right to title use [HOST CITY / VENUE NAME] Host City / Venue Partner [TITLE SPONSOR NAME] X-15 ACTION GAMES 2026 presented by [EVENT SPECIFIC PRESENTING SPONSOR NAME] for advertising & PR		Yes	
Right to title [OFFICIAL SUPPLIER / MEDIA PARTNER NAME] Official Supplier / Official Media Partner [TITLE SPONSOR NAME] X-15 ACTION GAMES 2026 presented by [EVENT SPECIFIC PRESENTING SPONSOR NAME]			Yes
Category Exclusivity. For example, right to market themselves as Official Timing Partner for X-15 ACTION GAMES 2026 presented by and sole provider of timing services to the event	Yes	Yes	

BRANDING & INTELLECTUAL PROPERTY RIGHTS – SPECIFIC EVENTS

LOGOS & IMAGES

Right to use a X-15 ACTION GAMES 2026 Composite (lock-up) Logo on all internal and external marketing	Yes	Yes	Yes
Right to use X-15 ACTION GAMES 2026 image bank – moving and photographic images – in all internal and external marketing	Yes	Yes	Yes

BRANDING – SPECIFIC EVENT

Logo on wing, board and sports equipment	Yes	Yes	
Logo on / near Start Area	Dominant	Yes	Yes
Logo on / near Finish Area	Dominant	Yes	Yes
Logos on Stage Backdrop	Dominant	Yes	Yes
On course water Race Marker Buoys	Dominant	Yes	Yes
Advertising Boards – A Frames on Beach	Dominant	Yes	Yes
Branding on Banners / Flags on Beach	Dominant	Yes	Yes
Verbal mention of Sponsor name during races by MC	Yes	Yes	Yes
Logo on Officials / Volunteers	Yes		

BRANDING – SPECIFIC EVENT HOSPITALITY

Any Parties	Dominant	Yes	Yes
At Sponsor Village	Dominant	Yes	Yes

BROADCAST RIGHTS - SPECIFIC EVENTS

In camera branding featured on broadcast & streamed event coverage tbc	Yes	Yes	Yes
Promotions as part of any stream coverage	Yes	Yes	Yes

INVENTORY – SPECIFIC EVENTS

MEDIA & PR RIGHTS – SPECIFIC EVENTS

	TIER 1 PRESENTING SPONSOR	TIER 2 CO-SPONSORS HOST CITY / VENUE PARTNERS	TIER 3 OFFICIAL SUPPLIERS / MEDIA PARTNERS
Right to use X-15 ACTION GAMES 2026 association in all promotional campaigns covering any PR and advertising	Yes	Yes	Yes
Logo inclusion in any print, radio, online or social media advertisements or PR activity to promote X-15 ACTION GAMES 2026 produced by the organisers	Yes	Yes	
Right to use X-15 ACTION GAMES 2026 association in all promotional campaigns covering any PR and advertising	Yes	Yes	Yes
A press conference to launch the Sponsorship - at sponsor's own cost	Yes	Yes	
Press Conference - Logo on any Stage Backdrop (When applicable only)	50%	Share 40%	Share 10%

PROMOTIONAL CAMPAIGN – SPECIFIC EVENTS

Inclusion in all promotional campaigns - level dependent on tier	Yes	Yes	Yes
Inclusion in advertising campaign – TV, print, radio and online	Yes Prominent	Yes Less Prominent	Yes Less Prominent
Inclusion in any outdoor media – amount tbc			
Inclusion in PR campaign			
Advertising in any Official Programme produced	Yes	Yes	Yes
Opportunity to create your own campaign	Yes	Yes	Yes

DIGITAL & SOCIAL PROGRAMME – SPECIFIC EVENTS

Inclusion in X-15 ACTION GAMES 2026 digital and social campaign. Official Website + Official Social Media Channels	Yes Prominent	Yes Prominent	Yes Prominent
Branding on X-15 ACTION GAMES 2026 emails, website, and all site communications including e newsletters			

EXPERIENTIAL – SPECIFIC EVENTS

Booth at X-15 ACTION GAMES 2026 Sponsor Village	9m x 9m	6m x 6m	3m x 3m
Sampling	Yes	Yes	Yes
Insertion of promotional material or product sample into Goodie Bag	Yes	Yes	Yes
Inclusion in X-15 ACTION GAMES 2026 experiential activity	Yes	Yes	Yes

HOSPITALITY & TICKETING – SPECIFIC EVENTS

VIP Passes to any X-15 ACTION GAMES 2026 functions, receptions, other events – no. dependent on Tier	Yes	Yes	Yes
Tickets to event for promotional use – no. dependent on Tier	Yes	Yes	Yes

MERCHANDISING PROGRAMME – SPECIFIC EVENTS

Opportunity to produce joint branded merchandise. Logos on specially produced X-15 ACTION GAMES 2026 merchandise	Additional	Additional	Additional
--	------------	------------	------------

X-15 CLASS

THE FUTURE OF WATERSPORTS



CONTACT

STARBOARD CO. LTD.

175/5 Moo 12, Bangna-Trad Km.13 Rd
Bangplee Yai
Bangplee
Samutprakran 10540
Thailand
Tel. +66 6 2364 6772
blue.star-board.com

Svein Rasmussen

Chief Innovator & CEO (English Speaking)
email: svein@star-board.com
Tel. +65 6274 9868

Antonio Cozzolino

X-15 Class Manager (English Speaking)
email: antonio@x-15class.org
Tel. +65 6274 9868

Ava Hider

Eco Sales & Marketing Coordinator (English Speaking)
email: ava@star-board.com
Tel. +66 6 2364 6772

PAUL POOLE (SOUTH EAST ASIA) CO., LTD.

198 Tanou Road
Bovernives
Pranakorn
Bangkok 10200
Thailand
Tel./Fax: +66 2622 0605 - 7
www.paulpoole.co.th

Paul Poole

Managing Director (English Speaking)
email: paul@paulpoole.co.th
Tel. +66 8 6563 3196

Udomporn Phanjindawan

Personal Assistant (Thai/English Speaking)
email: udomporn@paulpoole.co.th
Tel. +66 8 6382 9949

