



THAILAND INTERNATIONAL
BOAT SHOW

A LUXURY LIFESTYLE EVENT

 a JAND event

THAILAND INTERNATIONAL BOAT SHOW 2027

A LUXURY LIFESTYLE EVENT





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THAILAND INTERNATIONAL BOAT SHOW 2027

14 – 17 JANUARY 2027 | PHUKET YACHT HAVEN MARINA

The fifth Thailand International Boat Show A Luxury Lifestyle Event 2027 (TIBS) will take place at the award-winning Phuket Yacht Haven Marina from 14 – 17 January 2027, with over 6,000 visitors and more than 100 exhibitors expected to attend.

With 60+ boats on display, the Show targets those with an interest in boating and luxury lifestyle, welcoming a high-value, international audience to this Luxury Lifestyle Event. Yachts of all sizes, both power and sail, will be showcased in the water, ranging from dinghies and day boats through to superyachts.

From making deals in the exhibition hall to purchasing a boat in the marina, networking with clients along the marine market on the boardwalk to stepping onboard a superyacht, Thailand International Boat Show 2027 is set to be the largest exhibition ever held in Phuket. Visitors will also experience a curated selection of luxury lifestyle brands, including cars, motorbikes, property, high-end travel, private aviation, watches, jewellery, art, fashion and design.

HOST PARTNER – PHUKET YACHT HAVEN MARINA

The Official Home of the Thailand International Boat Show.

The Thailand International Boat Show has secured a strategic investment from Phuket Yacht Haven Marina, establishing a long-term partnership and confirming the marina as the official home of the show. This commitment provides a clear foundation for the event's continued growth, with Phuket Yacht Haven Marina set to host the show annually as it builds its position as a leading yachting platform in Asia Pacific.

As the largest marina in Phuket, with more than 330 berths and capacity for superyachts up to 100 metres, Phuket Yacht Haven Marina offers the scale and infrastructure required to support the show's expansion. Ongoing investment in both waterfront and onshore facilities, including enhanced lifestyle amenities and visitor experiences, is aligned with the show's ambition to deliver a world-class event that brings together yachting and luxury lifestyle at scale.

This boating spectacular is organised by JAND Events, a trading division of JAND Group, and is underpinned by a long-term strategic investment and host partnership with Phuket Yacht Haven Marina, firmly establishing it as the official home of the show.

JAND Group works with leading luxury brands including Louis Vuitton Moët Hennessy, L'Oréal, Givenchy and Kenzo, using the show to further position Phuket as the marine and lifestyle hub of Asia.

The Show is supported by the Ministry of Tourism and Sports, Thailand (MOTST), Phuket Province, the Tourism Authority of Thailand (TAT), Thailand Convention and Exhibition Bureau (TCEB) and the Thai Yachting Business Association (TYBA), demonstrating strong alignment with the government's yacht tourism initiative (subject to final confirmation).

INTEGRATE THAILAND INTERNATIONAL BOAT SHOW A LUXURY LIFESTYLE EVENT 2027 INTO YOUR MARKETING PLATFORM.



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PACKAGES

15-18
JANUARY

We have developed sponsorship packages to suit differing levels of budget and brand needs.

TIER 1: TITLE & PRESENTING SPONSORS

- One x Title Sponsor with naming rights to the event - making a monetary investment
- One x Presenting Sponsor with naming rights to the event - making a monetary investment

TIER 1: HOST PARTNER - SOLD

- One x Host Venue - Phuket Yacht Haven Marina - SOLD

TIER 2: CO-SPONSORS

- Up to six x Co-sponsors from non-competing categories - each making a monetary investment

TIER 3: OFFICIAL SUPPLIERS & MEDIA PARTNERS

- Up to 10 x Official Suppliers - each making a monetary and / or VIK (Value In Kind) investment of goods and services essential to the event
- Up to 10 x Media Partners - each making a monetary and / or VIK (Value In Kind) investment of advertising and guaranteed editorial essential to the event

TIER 4: LOCAL PARTNERS & MARINE INDUSTRY SUPPORTERS

- Packages for Phuket & marine industry businesses - each making a monetary investment and / or VIK (Value In Kind) investment of goods and services essential to the event

EXHIBITION ONLY PACKAGES

- Packages to exhibit and sell - each making a monetary investment

ADDITIONAL OPPORTUNITIES

VIP LOUNGE SPONSOR*

- One x Title Sponsor with naming rights to the VIP lounge
- One x Presenting Sponsor with naming rights to the VIP lounge

SUPERYACHT LOUNGE SPONSOR*

- One x Title Sponsor with naming rights to the Superyacht lounge
- One x Presenting Sponsor with naming rights to the Superyacht lounge

VIP BUGGIES SPONSOR*

- An opportunity to brand the VIP buggies

THAILAND YACHTING CONFERENCE 2027 PARTNER PACKAGES*

- One x Title Sponsor with naming rights to Thailand Yachting Conference 2027
- One x Presenting Sponsor with naming rights to Thailand Yachting Conference 2027
- One x Host Venue - The Slate - SOLD
- Up to six Co-sponsors from non-competing categories

*All making a monetary investment

WHO SHOULD SPONSOR?

Thailand International Boat Show 2027 is a great opportunity for brands in the following sectors:

Airlines, Luxury Travel, Hotels, Golf
Fashion & Cosmetics
Financial Services
Fine Wine, Whisky, Other Spirits & Cigars
Food & Beverage
Insurance
Luxury Property & Resorts

Luxury Watches & Jewellery
Private Banks
Up-Market Collectables
Wellness Hotels & Resorts
Yachts And Boats, Private Aviation
Any Business In The Marine Industry



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EXHIBITORS

EXPECTED EXHIBITORS

100+
**EXHIBITORS
& BRANDS**

Including jewellery, marine and chandlery services and fashion

60+
**Yachts, boats,
water toys and
watercraft on
display in the Show**

Over
**10,000
SQM
EXHIBITION
SPACE**
Total land and water
exhibition space

EXHIBITORS CATEGORIES

Art / Antiques / Collectables
Aviation
Dealer / Broker
Equipment
Fashion & Apparel

Federation – Association
Financial / Insurance
Lifestyle
Hotels, Properties & Resorts
Media

Naval Architect, Interior Designer
Other Luxury Product & Services
Refit & Repair Shipyard
Toys & Tenders
Yacht / Boat Builder

Following the success of the 2026 event, exhibitors have been quick to confirm their places at the Thailand International Boat Show 2027...

ON WATER

2026 on water exhibitors included...

- Extreme Marine
- Flagship International Yacht Brokers
- G-Force Composites Co., Ltd
- SG Boating Pte Ltd
- Jetset Pte Ltd
- MAX CRUISE MARINE PTE. LTD
- Primus Marine Co., Ltd
- Reignwood Holding Co., Ltd
- SUNREEF YACHTS
- Sunsail (Thailand) Co., Ltd
- The Yacht Sales Co (Thailand) Co., Ltd
- Zero Developments Co., Ltd (Co-Exhibitor: Asia Marine)

ON LAND

2026 on land exhibitors included...

- 360INT Media Co. Ltd. (Thailand)
- Above Patong Residence Co., Ltd
- AMI Marine SG
- Andaman Marine Surveyors Co., Ltd
- AsOne Yacht
- Blue Oceanic Shipyard
- Candiduck Co., Ltd
- Capstone Asset Phuket Chergntalay Co., Ltd
- Discover Catamaran Co., Ltd (SubLUE)
- ERAWANA

- Galileo Maritime Academy
- HTM Holding (Thailand) Co., Ltd
- Infinite Luxury Charter Co., Ltd
- L'Heritage Co., Ltd (Head Office)
- Petchseeg Thai Co., Ltd
- Phuket Superyacht Shipyard
- Redwood Luxury Development
- Reignwood Holding Co., Ltd
- Sole Mio Management Co., Ltd
- SYL Japan Co., Ltd (Ehime Prefectural Government of Japan)

- Thailand Privilege
- Tri Eagles Co., Ltd
- V.J.X Co., Ltd (Leather Warehouse)
- We Build Home Co., Ltd
- Work Link da Agency Co., Ltd
- Zero Developments Co., Ltd
- Zest Luxury Co., Ltd



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VISITORS
 Over **6,000** expected over
 the 4-day event

2026 Show

Attendees By
 Nationality
 Thai – **39%**
 Russia – **10%**
 ROW – **51%**

54
 Journalists & Press

281
 VIPS

46
 Exhibitors on display
 covering international
 Luxury Boat, Yacht &
 Lifestyle Sectors

10
 Superyachts

Source – TIBS 2026 Internal Report

VISITOR PROMOTION

From personalised invitations, regional advertising and billboards to radio interviews and TV appearances, Thailand International Boat Show A Luxury Lifestyle Event 2027's local, national and international visitor promotion will attract people from Bangkok and all over Thailand, and from right around the region, as well as Phuket Residents and holiday homeowners.

Thailand International Boat Show 2027 is marketed as more than just a boat show and extra efforts are made to ensure that a wide demographic of residents, both Thai and expats, as well as international visitors, are welcomed to the event.

Approximately 70,000 invitations will be strategically distributed around the Island alone - at hotels, restaurants and shopping centres in order to maximise the event's visibility amongst local residents.

As part of the Show's media partnership agreements (currently being finalised), Sponsors & Partners will receive advertisements, regular airtime on TV and radio as well as a sizable budget allocated to display several billboards in key locations.





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2027 DAILY SCHEDULE

DATE	ACTIVITY
Wednesday 13 th January	Thailand Yachting Conference at The Slate Nai Yang Beach
Thursday 14 th January	11:00 F&B Opens 12:30 Opening Ceremony 13:30 Marina & Exhibition Area Opens 18:50 Live Band 20:00 Marina & Exhibition Area Close 23:00 Entertainment & Show Closes
Friday 15 th January	12:00 F&B Opens 14:00 Marina & Exhibition Area Opens 18:00 DJ Entertainment & Parties 20:00 Marina & Exhibition Area Close 23:00 Entertainment & Show Closes

DATE	ACTIVITY
Saturday 16 th January	12:00 F&B Opens 14:00 Marina & Exhibition Area Opens 15:00 Children's Sailing Regatta 18:00 Entertainment & Parties 20:00 Marina & Exhibition Area Close 23:00 Entertainment & Show Closes
Sunday 17 th January	12:00 F&B Opens 14:00 Marina & Exhibition Area Opens 14:00 Afternoon Entertainment 18:00 Closing Party & Entertainment 19:00 Marina & Exhibition Area Close 23:00 Entertainment & Show Closes

Subject to change.





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2027 SHOW COMPONENTS

Thailand International Boat Show 2027 is one of the largest exhibitions ever held in Phuket.

ON LAND

INTERACTIVE DISPLAYS OF:

- Yacht Charters & Marine Suppliers - with a dedicated exhibition space
- Classic Cars & Super Cars
- Luxury Properties
- Hospitality / Luxury Travel
- Business Jet / Helicopter Operators
- Timepieces & Fine Jewellery
- Art Galleries & Art Display
- Design, Furniture & Deco
- Fashion & Accessories
- Marine Conservation / Seafaring Activities - an educational corner for the younger crowd

ADDITIONAL ATTRACTIONS:

- Fine & Casual Dining Zones
- Live Music
- Craftsmanship Demonstrations
- Panel Discussions
- Children's Day Entertainment

ON WATER

OVER 60 YACHTS ON DISPLAY, FROM LATEST RELEASES TO CLASSIC YACHTS:

- Production Yachts
- Superyachts Hub
- Classic Yachts
- Eco-Friendly Booth – featuring activities to promote marine life & conservation
- “Water Toys” - including jet skis, water craft and pocket submarines
- Sea Trials

ADDITIONAL ATTRACTIONS:

- Marine Conservation Workshops
- Sailing Workshops





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WHY GET INVOLVED?

Thailand International Boat Show 2027 has a comprehensive Commercial Sponsorship and Partnership Program that enables corporate Asia to get involved with this high-end luxury, boating and lifestyle event.

Sponsorship packages are designed to provide an exceptional combination of networking and corporate branding opportunities, including:

- new client acquisition
- world-wide publicity through a global marketing campaign
- access to HNWI network
- promoting sponsors as industry leaders
- enhancing corporate image and brand exposure
- adding value to a brand's marketing campaign
- generating direct access to target markets

Thailand International Boat Show 2027 is a perfect opportunity to boost a company's profile among the influential decision-makers in both the boating and luxury industries.

Aligning a brand with such an exceptional and exclusive global event, where it can present in a fun, dynamic and interactive environment, sends a clear message to all of its stakeholders.





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WHY GET INVOLVED?

BRANDING RIGHTS

BRAND EXPOSURE

The opportunity to integrate with Thailand International Boat Show 2027.

NAMING RIGHTS TO THE EVENT

EVENT & SOCIAL PROGRAMME BRANDING

EXHIBITOR PRESENCE

THAILAND YACHTING CONFERENCE BRANDING

Prominent logo presence on all street and Show signage.

BROADCAST EXPOSURE

Opportunities for product placement and advertising packages as part of Thailand International Boat Show 2027 TV broadcast and streaming programme, being finalised.

MEDIA & PROMOTIONAL RIGHTS

MEDIA PARTNERS

Guaranteed coverage with our exclusive Media Partners – currently include:



ADVERTISING

ONLINE - Thailand International Boat Show 2027 marketing team will work closely with leading international industry web portals to reach subscribers and visitors through web advertising and targeted email campaigns.

PRINT - a media-wide advertising campaign will begin months before the Show, focusing on key professionals from the industry, news, lifestyle and business publications enhanced with editorial content.

PREVIEW E-NEWSLETTERS - Thailand International Boat Show 2027 exclusive preview e-newsletters will focus on the latest exhibitor news, targeted interviews and yachts on display at the Show. Starting approximately two months before the Show, the e-newsletters are distributed to a major database of yachting, boating and HNWI readers throughout the Asia Pacific region and mailed to a selected group of VIPs.

SHOW GUIDE & MAP - advertising presence in the Show Guide and Map.



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WHY GET INVOLVED?

PR & CONTENT

Thailand International Boat Show 2027 is hot news. All Sponsors & Partners will have rights to associate with the event for PR and advertising activity. Sponsors & Partners can create content through: Q&As with Exhibitors; Fun Challenges; Celebrity and Expert Speaker Features; Show Highlights; Onsite Promotion; Press Conferences; and Charity Links.

Sponsors can create media coverage through news PR activity. There will be coverage in Thai local and national media, Asian regional and international media including Social, Online, TV, Radio and Magazines.

The PR campaign ensures wide coverage both during and after the Show and will feature:

- Media engagement and editorial in business publications and yachting magazines
- Features on the Show
- Online campaign of advertising, editorial, blogging and social media
- International and local news channels

Sponsors & Partners will be included in any PR & Media launch events in Bangkok and Phuket.

PREVIOUS TIBS MARKETING & PR HIGHLIGHTS

200 ARTICLES
PUBLISHED BY INTERNATIONAL, REGIONAL & LOCAL MEDIA

10 BROADCAST MEDIA FEATURES

20+ MEDIA PARTNERS

TOTAL PR VALUE ACROSS ALL PLATFORMS

THB 134.6M **7.9** MILLION REACH

DIGITAL & SOCIAL RIGHTS

Exposure through...



WEBSITE & APP - prominent brand presence and links



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WHY GET INVOLVED?

EXPERIENTIAL RIGHTS

Phuket attracts thousands of visitors in January and with it huge opportunities for Sponsors & Partners to promote their products and services. The visitors provide Sponsors with a mixture of: High Net Worth Individuals from media celebrities to business entrepreneurs from all industries; corporate high-flyers from media and advertising; tourists; and local population.

Experiential activities include display areas – arrears to exhibit and market product and services.

HOSPITALITY & NETWORKING RIGHTS

Thailand International Boat Show 2027 offers a plethora of fantastic opportunities to entertain customers, clients and executives in Phuket. With a number of party opportunities this is an excellent way to do and promote your business.

Invitations will be sent to qualified VIP guests internationally and regionally, as well as being distributed to Sponsors, Exhibitors and Media Partners.

Hospitality activities include:

YACHT PARTIES

VIP dinners or cocktail parties on board a yacht for up to 100 select guests. As the sun sets brands host soirées for their special guests

VIP LOUNGE

Customised to align with your company's branding; guests enjoy complimentary hospitality the perfect retreat away from the docks!

SUPERYACHT LOUNGE

An exclusive area for holding meetings, hosting special events, and taking a break from walking the Show. The Superyacht Lounge will be a highly sought-after spot for anyone interested in connecting with the yachting community

MERCHANDISING RIGHTS

We offer our Sponsors, Supporters, Suppliers and Local Partners the opportunity to produce joint branded merchandise. This could be used as give-aways through media and presence marketing promotions. For example, Thailand International Boat Show 2027 Goodie Bags.

INVENTORY	TIER 1 TITLE & PRESENTING SPONSOR	TIER 2 CO- SPONSOR	TIER 3 OFFICIAL SUPPLIERS / MEDIA PARTNERS
CATEGORY EXCLUSIVITY & TITLE RIGHTS			
Rights to title "[Title Sponsor Name] Thailand International Boat Show 2027 presented by [Presenting Sponsor Name]" for PR & advertising	Yes		
Rights to title "[Co-sponsor Name] Official Co-sponsor "[Title Sponsor Name] Thailand International Boat Show 2027 presented by [Presenting Sponsor Name]" for PR & advertising		Yes	
Rights to title "[Supplier / Media Name] Official Supplier / Media Partner for "[Title Sponsor Name] Thailand International Boat Show 2027 presented by [Presenting Sponsor Name]" for PR & advertising			Yes
Company name incorporated in event logo	Yes		
Category Exclusivity	Yes	Yes	
INTELLECTUAL PROPERTY & BRANDING RIGHTS			
At The Event Logo at and around the Show: - Roadside bunting in and around Phuket Yacht Haven Marina - Hanging banners in and around Phuket - Billboard at Phuket Yacht Haven Marina - On-Site: Entrance Arch / Directional Signs / Banners / Flags / Directory Board / Stage Backdrop - Branding on backdrop at the press event on the Opening Day	Yes (in proportion)	Yes (in proportion)	Yes (in proportion)
Social Events Programme - Logo at and around social events programme (full details to be announced): Watersports Demonstrations / try-outs; Industry Seminars; Familiarisation Excursions	Yes (in proportion)	Yes (in proportion)	Yes (in proportion)
MEDIA & PROMOTIONAL RIGHTS			
Right to use association in all promotional campaigns covering any PR and advertising	Yes	Yes	Yes
Logo inclusion in any print, radio, online or social media advertisements or PR activity to promote the Show produced by the organisers	Yes (in proportion)	Yes (in proportion)	Yes (in proportion)
Inclusion in any PR & Media launch event in Bangkok and Phuket	Yes	Yes	Yes
Logo on any E-Invitation	Yes		
Editorial inclusion in E-newsletters	Yes	Yes	
Logo on Sponsor's Section of E-newsletters	Yes	Yes	
Logo on cover of Show Catalogue	Yes		
Full page editorial in Show Catalogue	Yes		
Full page colour advertisement in show catalogue	Title x 2 / Presenting x 1	1/2 Page	

INVENTORY	TIER 1 TITLE & PRESENTING SPONSOR	TIER 2 CO- SPONSOR	TIER 3 OFFICIAL SUPPLIERS / MEDIA PARTNERS
Listing in the Show Catalogue	Title - 400 words / Presenting - 300 words	100 words	50 words
Logo on Sponsor's Page of Show Catalogue	Yes	Yes	Yes
Full page colour advertisement in Post Show Report	Title x 2 / Presenting x 1		
Logo on Sponsor's Page of Post Show Report	Yes	Yes	Yes
Company mentions in the official radio adverts produced for the Show	Yes		
Logo on all event advertisements	Yes		
Logo in the Official Show Video	Yes	Yes	
Logo on all outdoor media	Yes	Yes	
Press releases solely dedicated to sponsor	1	Inclusion in release	
DIGITAL & SOCIAL RIGHTS			
Branding on Show emails, website, and all site communications including e newsletters	Prominent	Yes	
Part of digital engagement programme including access to any live video blogging, interviews, Q&As, X, Instagram and FB posts	Prominent	Yes	
Logo inclusion in any APP produced by Show	Prominent	Yes	Yes
EXPERIENTIAL RIGHTS			
Trade Booth on site and promotional staff (size tbc) with sampling	Yes	Yes	Additional
Promotion in VIP lounge	Yes		
Branding in Exhibitor's lounge (subject to availability)	Yes	Yes	Additional
HOSPITALITY & NETWORKING RIGHTS			
VIP Lounge Access	Title x 50 / Presenting x 25	x 10	
Opportunity to host private VIP dinners / cocktail parties on board a yacht - at additional cost	Yes	Yes	
MERCHANDISING RIGHTS			
Opportunity to produce joint branded merchandise. Logos on specially produced merchandise - at additional cost	Yes	Yes	Yes



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LOCAL PARTNER & MARINE INDUSTRY SUPPORTER PACKAGES

We have a limited number of opportunities for our Local (Phuket) based Partners and Marine Industry Supporters at the following levels, which offer branding and hospitality benefits.

LOCAL PARTNERSHIP

- Use the event's name / logo in your own publicity (e.g. "Official Local Partner of...")
- Logo on event website sponsors' page
- Logo + 1/4 page advertisement in Show Guide
- Logo on event poster / billboards (Island coverage)
- 5 x VIP passes
- Promotional literature at event
- Logo on stage / interview area backdrop(s)

MARINE INDUSTRY SUPPORTERS

- Use the event's name / logo in your own publicity (e.g. "Official Supporter of...")
- Company name on event website sponsors' page
- Logo in Show Guide sponsors' page
- Company name on event poster / billboards (Island coverage)
- 2 x VIP Passes
- Promotional literature at event
- Logo on stage / interview area backdrop(s)



THAILAND INTERNATIONAL
BOAT SHOW
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EXHIBITOR OPTIONS

Participating in Thailand International Boat Show 2027 is the best opportunity to gain access to the fast-growing yachting and cruising industry in South East Asia and beyond.

Booking is now open for exhibitors with the following packages available...

EXHIBITION SPACE

DOCK BERTH SPACE

- A Dock: THB 13,500: (Minimum charge 20m)
- M Dock: THB 12,000: (Minimum charge 15m)
- O Dock: THB 10,000: (Minimum charge 12m)

ON WATER

- Raw Space Floating Inflatable Pontoons (Subject to availability): THB 8,000 / SQM
- Personal Watercraft - Max 4m (at the Water Entertainment Centre minimum of 2): THB 55,000

ON LAND

- Shell Scheme - inside the air-condition exhibition area: THB 12,500
- Raw Space - inside the air-condition exhibition area (subject to availability): THB 11,000
- Outdoor Raw Space (subject to availability): THB 9,500
- Outdoor Tent Space on the Deck Level 2m x 2m or combinations of, excluding electrical sockets and light (subject to availability): THB 15,000
- Outdoor Tent Space on the Marine Market on the Boardwalk 2m x 2m or combinations of, excluding electrical sockets and light (subject to availability): THB 6,995

ADVERTISING SPACE

Catalogue listing	A company logo, corporate categories and contact details	Free
Enhanced catalogue listing	A company logo, corporate profile limited to 200 words and contact details	THB 16,000
Full page full colour in Show catalogue	Full page advertising whether the artwork is supplied and has a non-specified location	THB 65,000
Double page full colour in Show catalogue	Double page advertising whether the artwork is supplied and has non-specified location	THB 120,000

OFFICIAL WEBSITE

Web banner	Placed on every page of the website with hyperlink back to the exhibitor's homepage	THB 35,000
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EXHIBITOR MARKETING EXPOSURE

- Digital: Company Logo, 50 Words Company Profile, Contact Details
- Social Media: Dedicated Facebook Post, X Post
- Printed: Company Logo, Company Profile, Contact Details

On water prices are based on linear metres and on land based on square metres. All prices exclude VAT and government taxes, applicable at the time of booking.



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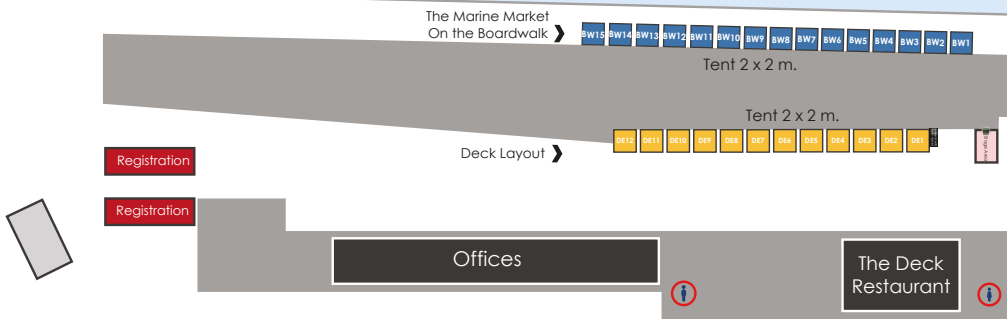
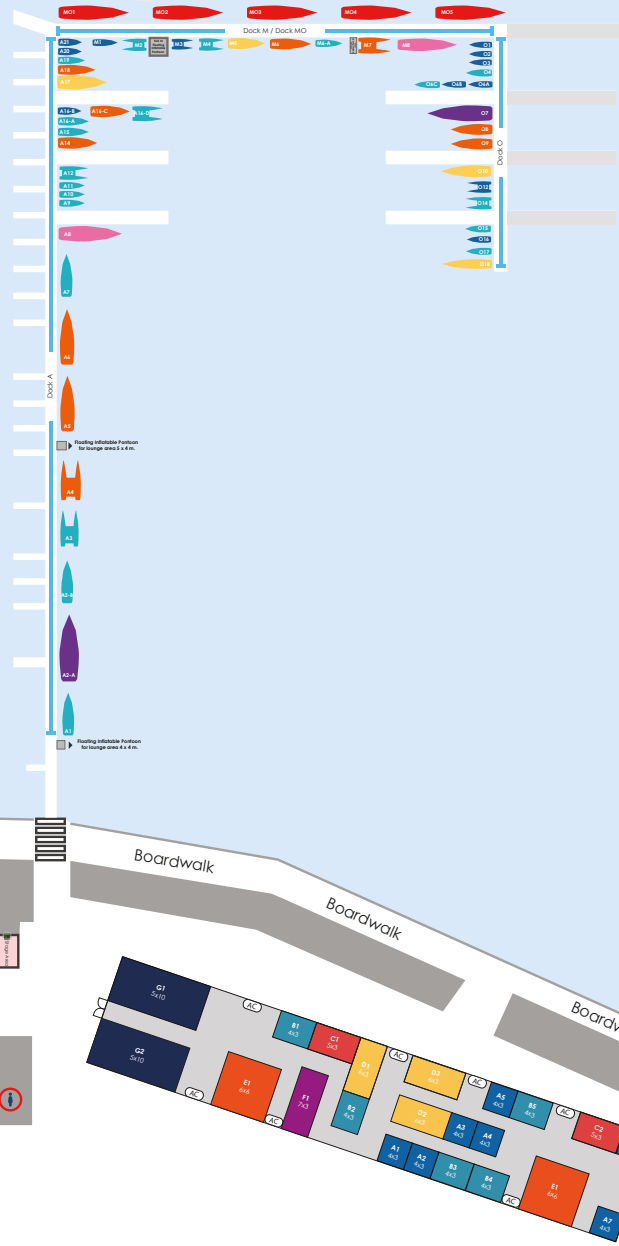
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BOAT SHOW
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a JAND event

OVERALL FLOOR PLAN

14-17 JANUARY ²⁰/₂₇

VENUE: Phuket Yacht Haven Marina, Phuket



Garden Area for
Coffee & Bar



THAILAND YACHTING CONFERENCE 2027

13 JANUARY 2027
THE SLATE, PHUKET

The Thailand Yachting Conference 2027, held at The Slate, Nai Yang Beach, will bring together senior government representatives, leading industry professionals and global voices from across Thailand and internationally to explore the evolving world of yachting through the lens of lifestyle, wellbeing, luxury and innovation.

SHAPING THE FUTURE OF YACHTING THROUGH MINDSET AND LIFESTYLE

Guided by the theme 'Ocean State of Mind', the conference will redefine yachting as more than an activity, positioning it as a way of living that blends freedom, wellbeing and elevated experiences.

Sessions will feature updates from the Marine Department alongside key industry speakers, offering the latest insights on regulatory developments in the Andaman Sea and Gulf of Thailand. Topics will include immigration policies and procedures; cruising regulations; marinas, shipyards and refit facilities; yachting events, conferences and regattas.

The program will welcome voices from across the wellness, health, fashion, hospitality, emerging lifestyle trends and luxury sectors, creating new conversations that are shaping the modern yachting experience and extending discussions beyond traditional industry boundaries.

Expect considered insights, meaningful dialogue and high-level networking that will position you at the centre of Asia's evolving yachting landscape.

Be part of a new perspective reshaping the region — whether as a sponsor, exhibitor or attendee, this is your opportunity to be part of the conversation.

<https://www.thailandinternationalboatshow.com/thailand-yachting-conference/>



8 January 2025
Phuket, Thailand

JIANGRUETAI SURASAKI
DEPUTY DIRECTOR
CENTRE FOR INT-GT SUBREG



THAILAND YACHTING CONFERENCE 2027

13 JANUARY 2027
THE SLATE, PHUKET

CONFERENCE SPONSORSHIP OPPORTUNITIES

We have a number of sponsorship packages designed to integrate your business with the Thailand Yachting Conference 2027...

TITLE & PRESENTING SPONSORS

- Naming rights e.g. "[Title Sponsor Name] Thailand Yachting Conference 2027 presented by [Presenting Sponsor Name]"
- Logo on event website sponsors' page
- Logo + page advertisement in Show Guide
- Logo on event poster / billboards
- 10 x VIP passes
- Promotional literature at event
- Logo on stage / interview area backdrop(s)

CO-SPONSORS

- Use the event's name in PR and advertising e.g. "Co-sponsor of [Title Sponsor Name] Thailand Yachting Conference 2027 presented by [Presenting Sponsor Name]"
- Logo on event website sponsors' page
- Logo + ½ page advertisement in Show Guide
- Logo on event poster / billboards
- 5 x VIP passes
- Promotional literature at event
- Logo on stage / interview area backdrop(s)

VENUE – OFFICIAL HOTEL & HOST

The Slate emerges as an avant-garde sanctuary, weaving Phuket's vibrant culture and traditions into a bold and imaginative design under the creative mastery of architect Bill Bensley, transforming the 25-acre resort into a place where industrial beauty meets art, and nature blends with a whimsical world.

The venue is just 10 minutes from Phuket International Airport and 20 minutes from Phuket Yacht Haven.

<https://www.theslatephuket.com/>





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LOCATION

PHUKET YACHT HAVEN MARINA

Centrally located on Phuket's east coast, Phuket Yacht Haven Marina is a world-class lifestyle destination combining luxury waterfront living and commercial space with a state-of-the-art marina. The island's only marina to be awarded the prestigious 5 Gold Anchor distinction.

Close to Phuket International Airport and many five-star resorts, the Phuket Yacht Haven Marina is easily accessible for travelers from across the region and around the world.

Phuket Yacht Haven Marina has 332 berths and can accommodate yachts of all sizes up to 100 metres, aligning with the organisers' plans to expand the Show and welcome more boats, larger boats and superyachts.

The Show is one of the most important boat shows in South East Asia with Phuket Yacht Haven Marina enabling TIBS to grow in stature both regionally and internationally.

The Mai Khao area, where Phuket Yacht Haven Marina is located, will see the biggest growth area of affluent living in Phuket over the next few years, including the building of a new Bumrungrad Hospital – a high-end hospital for wealthy residents and visitors – and the ongoing construction of many high-end resort and villa developments and a new international airport nearby on the mainland will further enable access to the marina and the Show in the years to come.

www.pyhmarina.com

PHUKET

Phuket is strategically located for yachts coming from the Mediterranean to visit South East Asia and the Pacific beyond. It is considered the main infrastructural 'hub' for large yachts cruising the region, with over 100 superyacht berths available on the island.

In recent years, Phuket has played host to world-leading yachts M/Y A, M/Y Octopus, M/Y VaVa II, M/Y Cloud 9, S/Y Vertigo, S/Y Twizzle, M/Y Exuma, M/Y La Familia and many more.

www.phuket.com





THAILAND INTERNATIONAL BOAT SHOW

A LUXURY LIFESTYLE EVENT

 a JAND event



ORGANISERS

JAND Events is a multinational team of Thailand-based professionals passionate about delivering world-class events.

Led by CEO David Hayes, who brings over 30 years' experience across the events, hospitality and travel industries, JAND Events is the chosen partner for global brands including Louis Vuitton Moët Hennessy, L'Oréal, Givenchy and Kenzo. JAND Events is a trading division of JAND Group Co., Ltd.

Phuket Yacht Haven Marina is a strategic investor in the Thailand International Boat Show, with a long-term commitment to support its growth in Thailand and strengthen its position as a leading platform for the yachting industry in Asia Pacific. This collaboration reflects a shared vision for Phuket Yacht Haven Marina to become the long-term home of the show, providing the scale, infrastructure and ambition required to support its continued expansion.

CONTACT

THAILAND INTERNATIONAL BOAT SHOW

9 / 17 MMB Building, Moo 6,
Thepkasattri Road
Ratsada
Muang
Phuket, 83000
Thailand
Tel. +66 (0) 76 600 225
Fax: +66 (0) 76 601 320
<https://jandevents.com>
www.thailandinternationalboatshow.com

David Hayes - CEO
(English Speaking)
Email: david.h@jandgroup.com
Tel. +66 (0) 76 600 225 / +66 (0) 9 8670 9007

Patcharaporn Siengsanoa (Ploy) - Sales & Marketing
(Thai / English Speaking)
Email: patcharaporn.s@thailandinternationalboatshow.com
Tel. +66 7660 0225

PAUL POOLE (SOUTH EAST ASIA) CO., LTD.

198 Tanou Road
Bovornives
Pranakorn
Bangkok 10200
Thailand
Tel./Fax: +66 2622 0605 - 7
www.paulpoole.co.th

Paul Poole - Managing Director
(English Speaking)
Email: paul@paulpoole.co.th
Tel. +66 8 6563 3196

Udomporn Phanjindawan - Personal Assistant
(Thai / English Speaking)
Email: udomporn@paulpoole.co.th
Tel. +66 8 6382 9949