



## SOUTHEAST ASIA'S LEADING FUNCTIONAL FITNESS RACE – A FESTIVAL OF FITNESS



# CRUCIBLE FITNESS GAMES BANGKOK 2026



## SOUTHEAST ASIA'S LEADING FUNCTIONAL FITNESS RACE – A FESTIVAL OF FITNESS



### CRUCIBLE FITNESS GAMES BANGKOK 2026

23 MAY, MGI HALL, BRAVO BKK

Crucible Fitness Games Bangkok 2026, Southeast Asia's top functional fitness race, returns to Bangkok on 23 May 2026.

Held at the MGI Hall, Bravo BKK, over 2,500 participants will navigate a multi-zone course testing strength, endurance, speed, coordination and metabolic conditioning - Asia's most powerful functional fitness platform.

Crucible is more than a race it's a festival of fitness - with music, food, partner booths and expo zones for everyone to enjoy. It is a test of will, a rite of passage, and a celebration of transformation.

The event's gamified format invites everyday athletes into a raw and high-energy arena where chaos becomes clarity. Built on the four elemental forces - forge, fire, force, and flow - Crucible Fitness Games Bangkok 2026 challenges every individual to go beyond limits and emerge stronger, sharper, and more connected to purpose.

Functional fitness is amongst the fastest growing sports both in Thailand and globally as practitioners realise the benefits of strength and conditioning in their everyday lives.

While traditional sports like swimming, cycling and running have mass participation events throughout the year, gym-goers have lacked a high-profile competition to truly test their fitness. Crucible Fitness Games Bangkok 2026 fills that gap creating moments that Connect, Inspire & Convert.

Debuting in Thailand in 2025 the event has quickly gained a loyal following and is now expanding across the region.

### 2026 QUICK FACTS

#### BANGKOK

23 MAY  
MGI HALL  
BRAVO BKK

#### USD\$ 1M

ESTIMATED TOTAL MEDIA VALUE



#### 2,500 ATHLETES

FITNESS ENTHUSIASTS OF ALL LEVELS FROM BEGINNERS TO ELITE ATHLETES.



#### 500

SPECTATORS



#### ZONES

THE RACE FEATURES 4 ZONES, EACH TESTING A UNIQUE ELEMENT OF FITNESS:

**FIRE** – CARDIOVASCULAR ENDURANCE

**FORCE** – STRENGTH & POWER

**FLOW** – SPEED, AGILITY & COORDINATION

**FORGE** – METABOLIC CONDITIONING



#### RACE DURATION

PARTICIPANTS COMPLETE THE COURSE IN 30-60 MINUTES DEPENDENT ON FITNESS LEVEL.



**BECOME PART OF THE CRUCIBLE MOVEMENT  
JOIN THE CRU**



# SOUTHEAST ASIA'S LEADING FUNCTIONAL FITNESS RACE – A FESTIVAL OF FITNESS



## PACKAGES

We have developed commercial sponsorship and partnership marketing packages to suit differing levels of needs:

### TIER 1: TITLE & PRESENTING SPONSOR

- One Title Sponsor with naming rights to the event
- One Presenting Sponsor with naming rights to the event

### TIER 2: CO-SPONSORS

Up to six Official Co-sponsors from non-competing categories

### TIER 3: OFFICIAL SUPPLIERS & MEDIA PARTNERS

- Up to 10 Official Suppliers providing goods and services that are essential to the event
- Up to 10 Official Media Partners

### INDUSTRY PARTNERS

Packages for Fitness Industry Partners

## PREVIOUS PARTNERS





## SOUTHEAST ASIA'S LEADING FUNCTIONAL FITNESS RACE – A FESTIVAL OF FITNESS



### CRUCIBLE FITNESS EXPERIENCE

The race features four main zones, each with three stations, testing a unique element of fitness.

ZONE	STATIONS
<b>FIRE</b> Cardiovascular Endurance	<b>Run (Distance)</b> How to Perform: Run hard. Drive arms and knees. Focus on pacing, posture, and line integrity. Cross the indicated line to complete run. <b>Row Erg (Calories)</b> How to Perform: Long, powerful strokes. Legs > body > arms. Return in reverse. Focus on consistency and breathing. Finish calories shown on screen. <b>Ski Erg (Calories)</b> How to Perform: Hinge at hips. Pull handles down using back, arms, and core. Use legs to drive rhythm. Breathe. Finish calories shown on screen.
<b>FORCE</b> Strength & Power	<b>Strength Erg (Kilograms)</b> How to Perform: Adjust machine to sternum height (Chest Press) and set foot position comfortably (Leg Press). Keep back flat against the pad at all times. Complete BOTH Chest Press and Leg Press movements. Total output must match prescribed kilograms for your division. <b>Deadball Power Trip (Distance)</b> How to Perform: On throw – clean to chest, use two-hand chest throw to send it across the floor. Keep feet still. No stepping into throws. Shuttle run back to the end cone and then return to the ball after each throw until ball crosses indicated line. <b>Sandbag Hoist (Reps)</b> How to Perform: Use grip and body weight to hoist bag up to the 5-metre- high target. Control descent. Repeat. No drops.
<b>FLOW</b> Speed, Agility & Coordination - Athleticism	<b>Burpee to Plate (Reps)</b> How to Perform: Chest to ground. Jump or step so both feet are on plate. Repeat. <b>Burden Run (Distance)</b> How to Perform: Pick up bag securely from bag area. Keep bag on back of shoulders at all times. Maintain upright posture. Breathe steadily. Return bag to 'bag drop' area. <b>Cruciball Chamber (Reps)</b> How to Perform: Throw from behind line. Hit the target. React quickly to catch or gather ball. Return to throw line. Continue.
<b>FORGE</b> Metabolic Conditioning – The Crux	<b>Lactic Legs (Reps + Distance)</b> How to Perform: Pick up Sandbag. Place across shoulders. Squats for Reps: hips below knees. Lunges for Distance: back knee touches ground. Step fully. No shuffling permitted. <b>Sled Push &amp; Pull (Distance)</b> How to Perform: Explosive push down the lane. Switch to backward pull. Grip strong. Full sled must cross each line. <b>Cruci-haul v2 (Distance)</b> How to Perform: Grab the bag handles from the indicated area. Face forward. Stay low. Lean slightly forward. Drive consistently. Drag bag until fully cross finish line.

Each of the three stations in a Zone must be completed in order. Once the Zone is completed the participants hit a buzzer and take a mandatory one-minute recovery before moving on to the next Zone. Once the last Zone is completed the participant crosses the finish line and their race time is locked in. Fastest overall time wins.



# SOUTHEAST ASIA'S LEADING FUNCTIONAL FITNESS RACE – A FESTIVAL OF FITNESS



## RACE CATEGORIES

The competition is open to individuals, doubles and teams of four.

To complete the race, participants must finish all four Zones. Each Zone has a judge who makes sure each participant finishes the Zone in a safe and correct manner.

The race is designed so that participants of all fitness levels can participate, with distances, weights and repetitions varying for the men's and women's divisions and for race difficulty categories Gold (advanced), Silver (intermediate) and Bronze (beginner).

CATEGORY	LEVEL	AGE CATEGORIES
<b>SINGLES</b> INDIVIDUAL – CHOOSE YOUR LEVEL OF DIFFICULTY – GOLD, SILVER, BRONZE	GOLD WOMEN	18-24
	GOLD MEN	25-29
	SILVER WOMEN	30-34
	SILVER MEN	35-39
	BRONZE WOMEN	40-44
	BRONZE MEN	45-50
<b>DOUBLES</b> TEAMS OF 2	SILVER WOMEN	Under 30s
	SILVER MEN	30-45
	SILVER MIXED	45+
<b>TEAM RELAY</b> TEAM OF 4 – COMPLETE 1 FITNESS ZONE EACH	SILVER WOMEN	Under 30s
	SILVER MEN	30-45
	SILVER MIXED	45+

Each participant's race duration will typically last between 30 and 60 minutes, depending on fitness level and race category.

Participants must be at least 18 years old to participate in the event.

Results for each category are based on race time.

### CRUCIBLE PRO KNOCKOUT

The event will also feature the Crucible Pro Knockout race where the top male and female athletes compete for the following cash prizes...

1<sup>st</sup> Place - 12,500 THB

2<sup>nd</sup> Place - 8,500 THB

3<sup>rd</sup> Place - 4,500 THB

### PRIZES

The overall winner and top 3 age group winners from each of the Singles, Doubles and Team Relay categories receive tokens.

### RECORDS

The fastest times to date set at the inaugural Bangkok event in 2025 are:

Male - 28 minutes 1 second set by Jason Johnson

Female - 29 minutes 39 seconds set by Claire Bertin





# SOUTHEAST ASIA'S LEADING FUNCTIONAL FITNESS RACE – A FESTIVAL OF FITNESS



## PARTICIPANTS

Over 2,500 participants are expected for the event.

Participants can enter individually or can represent their gym through Crucibles' Gym Affiliate Program or become a brand partner.

### PARTICIPANT PROFILE

#### GENDER

MALE 52%  
FEMALE 48%

#### ATTENDANCE MOTIVATION

NEW EXPERIENCE 39%  
COMPETITION 28%  
FRIENDS 25%  
OTHERS 5%

#### AGE

18-24 27%  
25-34 40%  
35-44 21%  
45+ 10%

#### FITNESS EXPERIENCE

FIRST TIMER 5%  
BEGINNER 22%  
INTERMEDIATE 50%  
ADVANCED 23%

Source; Based on other Crucible Events data.

## SPECTATORS

Crucible Fitness Games Bangkok 2026 is a fitness festival with music, food, partner booths, and expo zones for everyone to enjoy and is expected to attract over 500 spectators as well as the 2,500 participants.





## SOUTHEAST ASIA'S LEADING FUNCTIONAL FITNESS RACE – A FESTIVAL OF FITNESS



### FUNCTIONAL FITNESS

**Functional fitness is experiencing a significant surge in popularity across Thailand, particularly in Bangkok, where it has evolved from a niche workout trend into a mainstream movement embraced by both locals, expats and international visitors. This rise is evident through the proliferation of specialised gyms, the hosting of large-scale competitions and the integration of functional training into wellness tourism.**

For decades traditional sports like swimming, cycling and running have topped popularity rankings. However, in recent years a new type of fitness activity has taken over and urban gyms have taken notice.

Functional fitness focuses on exercises that mimic everyday movements, improving strength, mobility, and endurance for daily activities. Driven in part by the popularity of CrossFit, functional fitness has since evolved and now comes in various formats with gyms and wellness centres nationwide dedicating spaces to functional training, equipped with modern tools to meet this growing demand.

The functional fitness community in Bangkok is centred around gyms with loyal followings and participants express a strong sense of community engagement with their gyms. The number of events and competitions have also increased in recent years with the city becoming a hub for functional fitness expos and competitions that attract enthusiasts from around the globe.

The rise of functional fitness in Thailand can be attributed to several intertwined factors. First, Thailand's established reputation as a global wellness destination has made it a magnet for tourists seeking holistic health experiences. At the same time, the demands of a fast-paced urban lifestyle, especially in cities like Bangkok, have pushed residents toward workout solutions that are both efficient and effective. Functional fitness, with its focus on practical movement and comprehensive health benefits, offers the kind of time-saving routines that busy professionals increasingly prefer.

Beyond the physical benefits, functional fitness also fosters a strong sense of community and social engagement. Group classes and fitness events create spaces for participants to connect, motivate one another, and build supportive networks, making the fitness journey not just about individual achievement but shared experiences and collective growth.





## SOUTHEAST ASIA'S LEADING FUNCTIONAL FITNESS RACE – A FESTIVAL OF FITNESS



### BENEFITS

Crucible is Asia's most powerful functional fitness platform, where brands don't just sponsor events, they become part of the crucible movement.

Association with Crucible Fitness Games Bangkok 2026 offers sponsors and partners numerous benefits including:

- **Image Enhancement** - with Southeast Asia's leading functional fitness race
- **Brand Exposure** - raising brand awareness of products and services and association with healthy lifestyle
- **Hospitality Opportunities** - entertaining target audiences; internal and external
- **Integrated Marketing** - regional media exposure
- **Networking** - with business leaders

### BRANDING

Sponsors & Partners logos will be prominently displayed in and around key areas of the event. This includes high-traffic areas such as entrance, food and beverage areas, toilets and around the Zones.

#### EVENT BRANDING

(Digital and non-digital)  
Advertising Banners & Boards  
Start & Finish Line  
Stage LED Screen

#### KIT

Official Event T-shirt

#### PROMOTIONAL MATERIALS

Digital and non-digital promotional and press materials  
At press centre  
Media backdrop boards

#### CLUB STAFF

On Officials





## SOUTHEAST ASIA'S LEADING FUNCTIONAL FITNESS RACE – A FESTIVAL OF FITNESS



### BENEFITS

#### PROMOTIONAL PLAN

Crucible creates moments that Connect, Inspire & Convert. Brands become part of the competition. Not just on the sidelines.

Crucible Fitness Games Bangkok 2026 will be supported by a phased, high-impact marketing campaign designed to build awareness, drive registration and sustain engagement throughout the campaign period. The promotional strategy includes:

- **A pre-event launch event** in Bangkok to generate traditional media coverage and stakeholder engagement
- A comprehensive **digital marketing campaign** across Facebook, Instagram, Tiktok, LINE and YouTube - combining brand storytelling, paid performance ads, influencer collaborations and user-generated content
- A **brand ambassador program** activating well-known local fitness personalities and micro-influencers to amplify reach and engage their communities through social media and on-ground presence
- **Audience segmentation and retargeting** to reach new participants while re-engaging website visitors and warm leads
- Regular **e-newsletters to the Crucible database** featuring content updates, partner highlights, exclusive offers, and athlete spotlights
- **Integration of key sponsor messaging** across all communication channels to maximise brand exposure and lead generation

The campaign will remain flexible to incorporate insights from early performance data and adapt based on participant response.

#### MEDIA PARTNERSHIPS

The event is seeking media partnerships with a maximum of 10 media partners.

#### PR SUPPORT

Sponsors will benefit from a multi-channel media strategy designed to maximise exposure across both digital and traditional platforms. Press releases and partner news will be distributed through Crucible's owned channels, fitness and lifestyle media outlets and leading regional websites, with a focus on platforms that reach digitally engaged, fitness-minded consumers. Additional visibility will be generated through:

- Coverage by **local and regional online publications**, social media pages and event listing platforms
- **Amplification via brand ambassadors, partners and participating gyms**
- **Live stream coverage of the event**, providing sponsors with extended exposure to remote audiences and fans via Crucible's social platforms
- **Video content and post-event highlights** distributed via YouTube and social reels

All sponsors, partners, suppliers and industry partners will have rights to associate with Crucible Fitness Games Bangkok 2026 for PR and advertising activity.



# SOUTHEAST ASIA'S LEADING FUNCTIONAL FITNESS RACE – A FESTIVAL OF FITNESS



## BENEFITS

### SOCIAL MEDIA

The event runs social media activities across...

**500+ Followers**
**4,200+ Followers**

The current social media metrics reflect activity and growth from the initial event. The organisers are continuing to build dedicated social channels featuring localised content including Thai-language communications and culturally relevant storytelling - all designed to drive deeper engagement and resonance with the Thai fitness community.

The strategy includes leveraging LINE as a primary platform for community building and direct engagement; TikTok for high-reach awareness content; Instagram and Facebook for visual storytelling, event updates and partner integration; Influencers - Crucible will continue to build relationships through access to influencers.

### EVENT MEDIA VALUE

**USD\$ 1M**  
ESTIMATED TOTAL  
MEDIA VALUE

**2.3M**  
ESTIMATED  
TOTAL  
IMPRESSIONS

Covering: Social ads on Facebook and Instagram; Digital advertising; Website impressions; Out of Home impressions; and PR & Media coverage.

*Based on 2025 Crucible event*





## SOUTHEAST ASIA'S LEADING FUNCTIONAL FITNESS RACE – A FESTIVAL OF FITNESS



### BENEFITS

#### EXPERIENTIAL MARKETING

Crucible Fitness Games Bangkok 2026 attracts a dynamic, health-focused audience that values performance, lifestyle and shared experiences. The event offers sponsors a powerful platform to connect with a highly engaged demographic made up of fitness-conscious urbanites, high net worth individuals, socially influential gym communities and experience-driven consumers.

This audience is digitally savvy, brand-aware and motivated by personal achievement and social recognition - making Crucible Fitness Games Bangkok 2026 an ideal environment for activating meaningful brand engagement and product trial.

#### HOSPITALITY

Sponsors will have the opportunity to engage directly with a high-value audience through a dedicated pre-event reception, hosted by the event organisers. The reception will be attended by brand ambassadors, KOLs, key figures from the fitness and wellness industry and event partners - providing an exclusive environment for networking, content creation and early-stage brand alignment with influential voices in the space.

#### MERCHANDISING

We offer sponsors, supporters, suppliers and local partners the opportunity to produce joint branded merchandise.

This could be used as give-away through media and presence marketing promotions. For example: Crucible Fitness Games Bangkok 2026 Race Packs.



SPONSORSHIP INVENTORIES	TIER 1	TIER 2	TIER 3
	Title Sponsor x 1 Presenting Sponsor x 1	Co-sponsor X 6	Official Supplier x 10 Official Media Partner X 10
<b>CATEGORY EXCLUSIVITY &amp; TITLE RIGHTS</b>			
Rights to title "[Title Sponsor Name] Crucible Fitness Games Bangkok 2026 presented by [Presenting Sponsor Name]" for PR & advertising use	Yes		
Rights to title [Sponsor Name] Official Co-sponsor / Official Supplier / Official Media Partner [Title Sponsor Name] Crucible Fitness Games Bangkok 2026 presented by [Presenting Sponsor Name] for PR and advertising use		Yes	Yes
Category Exclusivity	Yes	Yes	
<b>INTELLECTUAL PROPERTY RIGHTS</b>			
Right to use Crucible Fitness Games Bangkok 2026 Composite (lock-up) Logo on all internal and external marketing	Yes	Yes	Yes
<b>BRANDING EXPOSURE - GENERAL</b>			
Total branding area available will be allocated in the following ratios: Tier 1 Title & Presenting Sponsors: 45% - shared 30% Title / 15% Presenting Tier 2 Co-sponsors 35% - shared between all Co-sponsors (max 6% per co-sponsor) Tier 3 Official Suppliers & Official Media Partners: 20% - shared between all Official Suppliers & Official Media Partners (max 2% per supplier or media partner)			
<b>BRANDING RIGHTS</b>			
Double sided Advertising Banners (2m x 1m)	X 30	X 10	X 5
Logo on Official Event T-shirt	Yes		
Logo on Race Pack Collection Board	Yes	Yes	Yes
Logo on Photo Board and Welcome Board	Yes	Yes	
Logo on Stage LED Screen	Yes	Yes	Yes
Logo on Thank You Board	Yes	Yes	Yes
Logo on Start & Finish Arch	Yes	Yes	
Flag Off – Race Wave	Yes		
Right to provide prizes	Yes		
<b>DIGITAL &amp; SOCIAL RIGHTS</b>			
Logo on emails, website, and all site communications including e-newsletters regularly to database	Yes Prominent	Yes Less Prominent	Yes Less Prominent
Social Media IG Timeline Post (1200px x 1200px)	X 5	X 2	X 1
Social Media IG Stories (16:9)	X 5	X 2	X 1
Race Guide Ad Space (210mm x 297mm)	Double page	Full page	Half page
Race Guide Opening Remarks	Yes		
KOL Co-branded Reels	Yes		
Inclusion in After Event Video	Yes	Yes	
Logo inclusion in any APP produced	Yes Prominent	Yes Less Prominent	Yes Less Prominent
<b>PRESS CONFERENCE</b>			
Logo on press conference stage backdrop	Dominant	Yes	Yes
Representative to speak at Press Conference	Yes	Yes	

SPONSORSHIP INVENTORIES	TIER 1	TIER 2	TIER 3
	Title Sponsor x 1 Presenting Sponsor x 1	Co-sponsor X 6	Official Supplier x 10 Official Media Partner X 10
<b>MEDIA &amp; PR RIGHTS</b>			
Inclusion in and exposure through PR campaign	Yes	Yes	Limited
Company profile included in media kit	Yes	Yes	
Advertising in media partner publications – size dependent on sponsorship level	Yes	Yes	Yes
<b>EXPERIENTIAL RIGHTS</b>			
Event Activation Zone	30 m2	12 m2	9 m2
Display space at Expo attended by 3,000 participants and spectators	60 m2	36 m2	18 m2
Expo Activation Zone	Yes		
F&B Partner Activation Zone			9 m2
Insertion of promotional material / product sample into any goody bags	Yes	Yes	Yes
<b>HOSPITALITY, TICKETING &amp; NETWORKING RIGHTS</b>			
Complementary race entries	X 100	X 20	X 5
20% off ticket face value	X 600		
10% off ticket face value		X 120	X 50
Accreditation passes Staff	X 20	X 10	X 5
Accreditation passes Media	X 20		
<b>MERCHANDISE RIGHTS</b>			
Right to produce joint branded merchandise with organiser approval e.g. baseball caps, T-shirts, water bottle,	Yes	Yes	

\* Title Sponsor will receive double the branding space of Presenting Sponsor

## INDUSTRY PARTNERS

We have opportunities for Fitness Industry Partners, which offer branding and hospitality benefits...

<b>Title Rights</b>	
Rights to title (sponsor name) "Official Fitness Industry Partner Crucible Fitness Games Bangkok 2026" for PR and advertising use.	Yes
<b>Event Branding</b>	
Banner (2m x 1m) along the start / finish area	X1
<b>Hospitality</b>	
Complementary race entries	X2
10% off ticket face value	X20



## SOUTHEAST ASIA'S LEADING FUNCTIONAL FITNESS RACE – A FESTIVAL OF FITNESS



### VENUE

#### MGI HALL, BRAVO BKK

MGI Hall is a premier 7,000-square-metre event space located on the 6<sup>th</sup> floor of BRAVO BKK mall (formerly Show DC) in Bangkok.

Managed by Miss Grand International, it serves as a major venue for sports competitions, concerts, pageants, and exhibitions, accommodating over 7,000 people standing or 4,000 seated.

MGI Hall is situated at 99/6-9 Rim Klong Bangkapi Road, Huai Khwang, Bangkok 10310.

[www.bravobkk.co.th](http://www.bravobkk.co.th)



### ORGANISERS

Crucible is led by a founding team that combines elite athletic credibility, large-scale event execution, and deep industry infrastructure. At the forefront is Callum Meehan, an Asia-Pacific Hyrox record-holder and former top-ranked Spartan athlete, whose career bridges high-performance sport and high-performance business. As Creator and Event Director of REDLINE Fitness Games and former General Manager within Fitness First Malaysia, Callum has consistently delivered category-leading results - from building one of the region's fastest-growing fitness event brands to leading The Music Run with over 17,000 participants. His background in sports management and coaching, combined with proven expertise in business development, community, sponsorship, and brand creation, underpins Crucible's strategic vision and execution discipline.

Supporting that vision is Ron and Jas. Ron's strength lies in equipment infrastructure, operational delivery, and on-the-ground execution. With deep roots in the regional fitness ecosystem & community, Ron ensures Crucible is not just conceptually strong but physically world-class - from arena build standards and athlete flow to equipment logistics and production readiness. His experience and network provide Crucible with scalable operational capability across multiple markets, ensuring consistency, safety, and professionalism at every event.

Jas brings commercial alignment and partnership leverage, strengthening Crucible's ability to integrate with gyms, brands, and performance communities at scale.

Together, the trio blends elite sport credibility, commercial acumen, and operational depth - a rare combination in mass participation fitness. Their shared history across major fitness events and high-growth brands provides Crucible with both the ambition and the practical expertise required to build one of Asia's most professionally executed and community-driven fitness racing series.



## SOUTHEAST ASIA'S LEADING FUNCTIONAL FITNESS RACE – A FESTIVAL OF FITNESS



### CONTACT

#### **CRUCIBLE FITNESS GAMES BANGKOK**

36/2 Soi Sukhumvit 69  
Phra Khanong Nuea sub-district  
Watthana  
Bangkok  
Thailand

[www.cruciblefitnessgames.com](http://www.cruciblefitnessgames.com)

#### **Callum Meehan**

Co-Founder / Director (English Speaking)  
email: [callum@cruciblefitnessgames.com](mailto:callum@cruciblefitnessgames.com)  
Tel: +64 2 0475 2975

#### **Orrapat Wechusdorn**

Partnerships Manager (Thai Speaking)  
email: [fai@cruciblefitnessgames.com](mailto:fai@cruciblefitnessgames.com)  
Tel: +66 8 3177 5313

#### **PAUL POOLE (SOUTH EAST ASIA) COMPANY LIMITED**

198 Tanou Road  
Bovernives  
Pranakorn  
Bangkok 10200  
Thailand  
Tel./Fax: +66 2622 0605 - 7  
[www.paulpoole.co.th](http://www.paulpoole.co.th)

#### **Paul Poole**

Managing Director (English Speaking)  
email: [paul@paulpoole.co.th](mailto:paul@paulpoole.co.th)  
Tel. +66 8 6563 3196

#### **Udomporn Phanjindawan**

Personal Assistant (Thai/English Speaking)  
email: [udomporn@paulpoole.co.th](mailto:udomporn@paulpoole.co.th)  
Tel. +66 8 6382 9949

