



COMMERCIAL SPONSORSHIP & PARTNERSHIP MARKETING OPPORTUNITIES

MUAY THAI FIGHT SERIES THAILAND 2021

LIVE FROM BANGKOK - THE ORIGINAL FIGHT CAPITAL OF THE WORLD



WTF MUAY THAI FIGHT SERIES THAILAND 2021

Showcasing the magic of Muay Thai, the inaugural WTF MUAY THAI FIGHT SERIES THAILAND 2021 is set to take Bangkok by storm.

Featuring four weekends of magical and mesmerising Muay Thai matches between world-renowned international fighters as well as local talent across the year, the Series is billed as the highest-rated boxing TV show in Thailand with non-stop aggressive and real action.

Live from the 8,000 capacity Rajadamnern Stadium, the world-renowned Muay Thai institution, each of the four events will feature six professional fights.

Organised by WTF Media, one of Asia's largest sports gaming platforms WTF MUAY THAI FIGHT SERIES THAILAND 2021 will be live streamed to millions of fans through the WTF Media app.

The organisers are seeking both ALL Event Series and Event Specific commercial Sponsors and Partners.

INTEGRATE YOUR MARKETING WITH WTF MUAY THAI FIGHT SERIES THAILAND 2021





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WTF MUAY THAI FIGHT SERIES THAILAND 2021

QUICK FACTS & FIGURES

4 FIGHT WEEKEND EVENTS

Spread across the weekend in every quarter of 2021

THE FIGHTERS...

Starring a mixture of different level fighters from international stars to exciting to watch up and coming talent

32,000 SPECTATORS

8,000 at each event at the world-renowned Rajadamnern Stadium

ACTIVITIES

Welcome Party...
Weekend of Top Muay Thai Fight Cards...
After Party

FIRST EVENT

21ST March 2021

LIVE STREAM

WTF Media, one of Asia's largest fantasy sports gaming platforms, engaging millions of fans

FEATURING

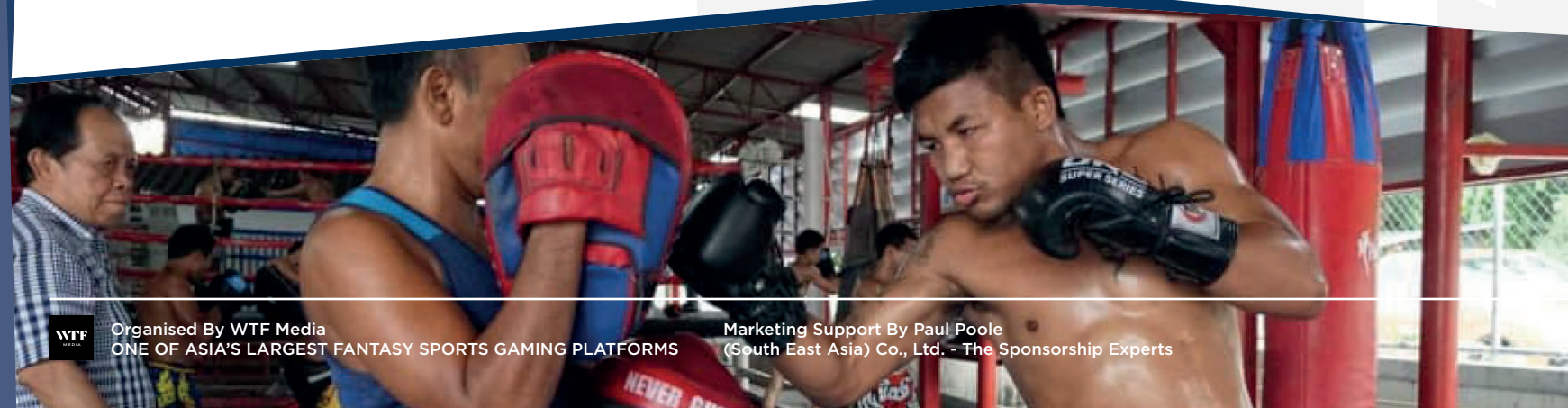
6 Fights per weekend

PLANNED TELEVISED COVERAGE

The Series is in discussions with a number of broadcasters across the globe, including: Australia, Burma, Brunei, Cambodia, Hong Kong, India, Indonesia, Japan, Laos, Malaysia, New Zealand, Philippines, Singapore, Thailand, UK & USA.

Channels include: BeIN Sports, CBS Sports, Eleven Sports Network, ESPN, Eurosport, Fox Sports, HBO, J-Sports, Sky Sports, Skynet Sports, True Sports and TVNZ Sports.

Subject to change





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PACKAGES

We have a number of commercial sponsorship and partnership opportunities for businesses to get involved with WTF MUAY THAI FIGHT SERIES THAILAND 2021...

WTF MUAY THAI FIGHT SERIES THAILAND 2021 - ALL EVENTS IN SERIES

TIER 1: TITLE SPONSOR - ALL EVENTS IN SERIES

- One Title Sponsor with naming rights to the SERIES and ALL Events

TIER 2: HOST SPONSOR & OFFICIAL PARTNERS - ALL EVENTS IN SERIES

- One Host Sponsor with hosting rights to the SERIES and ALL Events - SOLD
- Up to six Official Partners from non-competing categories for the SERIES & ALL Events

TIER 3: OFFICIAL SUPPLIERS & MEDIA PARTNERS - ALL EVENTS IN SERIES

- Up to 10 Official Suppliers providing goods and services essential to the SERIES & ALL Events
- Up to 10 Media Partners providing advertising and guaranteed editorial essential to the SERIES & ALL Events

WHO SHOULD SPONSOR?

WTF MUAY THAI FIGHT SERIES THAILAND 2021 is a perfect match for businesses in the following sectors...

Airlines	Financial Services	Professional Services	Vegan & Vegetarian
Alcohol	Fashion	Property	Watches
Apparel	Health & Fitness	Security	Web-based Services
Communications	Hotels	Sports Tourism	And More...
Energy Drinks	Insurance	Technology	

WTF MUAY THAI FIGHT SERIES THAILAND 2021 - SPECIFIC EVENTS IN SERIES

TIER 1: PRESENTING SPONSORS - SPECIFIC EVENTS IN SERIES

- Presenting Sponsors with naming rights to ONE or MORE Events

TIER 2: OFFICIAL PARTNERS - SPECIFIC EVENTS IN SERIES

- Up to six Official Partners from non-competing categories for ONE or MORE Events

TIER 3: OFFICIAL SUPPLIERS & MEDIA PARTNERS

- Up to 10 Official Suppliers providing goods and services essential to ONE or MORE Events
- Up to 10 Media Partners providing advertising and guaranteed editorial essential to ONE or MORE Events

TIER 4: FIGHT INDUSTRY PARTNERS - SPECIFIC EVENTS IN SERIES

- Packages for organisations operating in the fight industry including camps and gyms

TIER 4: ADVERTISING AND HOSPITALITY PACKAGES - SPECIFIC EVENTS IN SERIES

- Available on request



Organised By WTF Media
ONE OF ASIA'S LARGEST FANTASY SPORTS GAMING PLATFORMS

Marketing Support By Paul Poole
(South East Asia) Co., Ltd. - The Sponsorship Experts



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WHY GET INVOLVED?

Association with WTF MUAY THAI FIGHT SERIES THAILAND 2021 offers Sponsors and Partners numerous benefits including:



IMAGE ENHANCEMENT - with this high profile SERIES



BRAND EXPOSURE - raising brand awareness of products and services and association with these leading events



HOSPITALITY OPPORTUNITIES - entertaining target audiences both internal and external through unforgettable professional events



EXPERIENTIAL MARKETING - exposure to over 32,000 spectators - 8,000 at each, event plus millions through Live Stream



INTEGRATED MARKETING - worldwide media exposure



NETWORKING - with business leaders

Companies associating with WTF MUAY THAI FIGHT SERIES THAILAND 2021 tie in with the following values: Major Events; Excitement; Competition; Professionalism; and Action Packed Sport.

RIGHTS ON OFFER

Sponsorship packages include a range of benefits, including:

- Category Exclusivity & Title Rights
- Branding & Intellectual Property Rights
- Media, Promotion & PR Rights
- Digital & Social Rights
- Experiential Rights
- Hospitality & Networking Rights
- Merchandising Rights

Sponsorship packages are designed to provide an exceptional combination of networking and corporate branding opportunities, including:

- new client acquisition
- publicity through a global marketing campaign
- access to a highly exclusive network
- promoting sponsors as industry leaders
- enhancing corporate image and brand exposure
- adding value to a brand's marketing campaign
- generating direct access to target markets

A company's participation in WTF MUAY THAI FIGHT SERIES THAILAND 2021 not only strengthens awareness of its products and services to an audience of important decision-makers but also more importantly confirms its position as an industry leader.

MEDIA





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THE SERIES

VENUE - RAJADAMNERN STADIUM

Rajadamnern Stadium is a world-renowned boxing stadium and an institution of Muay Thai in Thailand.

The Bangkok sporting arena has an 8,000 capacity and is one of only two main stadiums for modern Muay Thai.

The stadium format ensures there is noise and boxing vibes all around with yells and cheers from the crowd for their favourite fighters as they take the ring for a heart-thumping battle.

All fights are guaranteed to be real, authentic, and exciting.

EVENT FIGHT CARD

Four events throughout the year... Event 1 is confirmed for 21st March 2021, with the remaining three events currently being finalised.

DATE	FIGHT CARD
EVENT 1 - 21 st March 2021	SOR SOMMAI VS. JIT MUANGNONT
EVENT 2 - May 2021	TBC
EVENT 3 - August 2021	TBC
EVENT 4 - November 2021	TBC

Subject to change

EVENT MANAGEMENT

Organisers provide a full logistics and management service, including:

FRONT OF HOUSE	
Fighters	All fight card sourcing, administration, fighter transport and accommodation
Ring Announcers	Experienced Bangkok-based announcers - in English and Thai
Officials	Highly experienced and independent team of MMA referees, judges and cut men, will provide all required ring-side and in-ring officiating
BEHIND THE SCENES	
PR & Marketing	To drive ticket sales and live stream viewers
Production Crew	Event set-up, manage all fighter logistics and staff
Film Crew	HD cameras, jib crane and live switching. Post-editing of fights
Line-Production Crew	Running the event. Includes producers, assistants and runners
Medical Team	Pre-fight blood work and general medical check-ups. A cage side medical team and ambulances will also be available during the event
Management	Organisers will manage all logistical arrangements for the event, including all transport & accommodation arrangements for all fighters, staff, media and VIPs



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THE SERIES

EVENT 1 - SOR SOMMAI VS. JIT MUANGNONT 21st MARCH 2021

Fighters from two of Thailand's most powerful and respected Muay Thai camps...

	SOR. SOMMAI	JIT MUANGNONT
FIGHT 1	SEKSAN AOR KWANMUANG RAJADAMNERN CHAMPION 135 lbs DIVISION (Current) AGE: 29 / Weight Division: 135 lbs Style: Aggressive	RODTANG JITMUANGNONT ONE CHAMPIONSHIP MUAY THAI CHAMPION 130lbs DIVISION (Current) AGE: 24 / Weight Division: 135 lbs Style: Aggressive
FIGHT 2	KAONAR PK SANCHAI AGE: 29 / Weight Division: 138 lbs Style : Technique	NEUNGLANLEK JITMUANGNONT BEST FIGHTER OF THE YEAR 2019 FROM SIAM SPORT AGE: 25 / Weight Division: 140 lbs Style: Knee Boxer
FIGHT 3	YODLEKPETCH AOR ATCHARIYA RAJADAMNERN CHAMPION 135 lbs DIVISION (Former) AGE: 26 / Weight Division: 138 lbs Style: Aggressive	PETCHMAHACHON JITMUANGNONT AGE: 29 / Weight Division: 138 lbs Style: Aggressive
FIGHT 4	PETCHSUKHUMVIT BOY BANGNA AGE: 22 / Weight Division: 130 lbs Style: Aggressive, Knee Boxer	CHORFAH TOR. SANGTIENNOI AGE: 27 / Weight Division: 130 lbs Style: Aggressive
FIGHT 5	PETCHSOMMAI SOR. SOMMAI RAJADAMNERN CHAMPION 112 lbs DIVISION (Former) AGE: 23 / Weight Division: 115lbs Style : Technique	PETCHSOMJIT JITMUANGNONT RAJADAMNERN CHAMPION 112 lbs DIVISION (Current) AGE: 23 / Weight Division: 115lbs Style : Technique
FIGHT 6	PETCHAOUTHONG AOR. KWANMUANG BEST FIGHTER OF THE YEAR 2017 FROM SIAM SPORTS AGE: 25 / Weight Division: 130 lbs Style : Technique	KIEOWPAYAK JITMUANGNONT BEST FIGHTER OF THE YEAR 2019 FROM SPORTS AUTHORITY OF THAILAND AGE: 22 / Weight Division: 130 lbs Style : Technique

The fight cards will feature a mixture of different level fighters from international stars to up and coming fighters who will be exciting to watch. The Muay Thai fighters fall into the following categories:

INTERNATIONAL STARS

That headline the cards

CHAMPIONSHIP LEVEL FIGHTERS

Famous names inside Thailand

RAJADAMNERN FIGHTERS

Make for exciting fights





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MUAY THAI IN THAILAND

1,000s OF GYMS

As of 2020 there are thousands of Muay Thai gyms in Thailand and more than 3,800 overseas

COMBAT SPORT

Muay Thai sometimes referred to as “Thai boxing”, is a combat sport that uses stand-up striking along with various clinching techniques

ART OF EIGHT LIMBS

Muay Thai is characterised by the combined use of fists, elbows, knees and shins

SANCTIONED

The professional league is governed by The Professional Boxing Association of Thailand (P.A.T), sanctioned by The Sports Authority of Thailand (SAT)

HISTORY

Muay Thai can be traced back to the 16th Century Siam Kingdom as a peace-time martial art practiced by the soldiers of King Naresuan

GLOBAL SPORT

Muay Thai was included in the International World Games Association (IWGA) and was represented in the official programme of The World Games 2017 in Wrocław, Poland

MEDIA





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MAIN BENEFITS

BRAND EXPOSURE

The opportunity to integrate with WTF MUAY THAI FIGHT SERIES THAILAND 2021.

Signage and logos: at venue - entrance hall, on canvas, on corner pads; side bars, cage / ring entrance, screens during event, officials / staff shirts; on round plates; on girls; in pre and post event literature including posters, newsletters and website.

- EVENT NAMING RIGHTS
- VENUE BRANDING
- FIGHTER & OFFICIALS BRANDING
- EXHIBITOR PRESENCE
- PRESENCE ON WTF APP

MEDIA, PROMOTION & PR RIGHTS

Sponsors can create media coverage through news PR activity. There will be coverage in Thai local and national media, Asian regional and international media including Social, Online, TV, Radio and Magazines.

WTF MUAY THAI FIGHT SERIES THAILAND 2021 is hot news. All Sponsors and Partners will have rights to associate with the event for PR and advertising activity. Sponsors and Partners can create content through: Fighters; Event Highlights; Onsite Promotion; and Press Conferences.

The PR campaign ensures wide coverage both during and after the event, featuring:

- Media engagement and editorial in lifestyle and sport magazines
- Features on the topics at the event
- Online campaign of advertising, editorial, blogging and social media
- International and local news channels

MEDIA PARTNERS

Guaranteed coverage with our Media Partners - currently being confirmed.

ADVERTISING

A media-wide advertising campaign will begin before the event, focusing on industry, news, lifestyle and business publications enhanced with editorial content.

WTF MUAY THAI FIGHT SERIES THAILAND 2021 will be extensively publicised through a varied and diverse mix of marketing methods and print and online outlets.

By working with a comprehensive range of media, the event is widely promoted across both international and local stages.

In addition to print and online coverage, direct mails, e-newsletters and the promotion of the event's news via social media are all used to deliver the event's message to the target audience.





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MAIN BENEFITS



DIGITAL & SOCIAL RIGHTS

Exposure through...

Rajadamnern Stadium social platforms



INSTAGRAM

https://www.instagram.com/rajadamnern_stadium/
52,000 FOLLOWERS



FACEBOOK

<https://www.facebook.com/rajadamnern>
254,000 FOLLOWERS

WTF social and digital platforms...



INSTAGRAM

https://www.instagram.com/wtfs_sports/
7565 Followers



WEB & APP

www.wtfsports.io
1 Million + Downloads

TELEGRAM

https://t.me/wtf_sport
3596 Members



FACEBOOK

<https://www.facebook.com/wtfsports.io/>
1900 Followers



EXPERIENTIAL RIGHTS

WTF MUAY THAI FIGHT SERIES THAILAND 2021 is a major opportunity to target 32,000 spectators - 8,000 at each of the four events and those watching via Live Stream.



HOSPITALITY & NETWORKING RIGHTS

WTF MUAY THAI FIGHT SERIES THAILAND 2021 offers a plethora of fantastic opportunities to entertain customers, clients and executives in Bangkok. This is an excellent way to do and promote your business through a number of opportunities including:

- Welcome Party
- After Party



MERCHANDISING RIGHTS

We offer our Sponsors, Partners, Supporters and Suppliers the opportunity to produce joint branded merchandise. This could be used as give-aways through media and presence marketing promotions. For example, WTF MUAY THAI FIGHT SERIES THAILAND 2021 Goodie Bags.

MEDIA



COMMERCIAL SPONSORSHIP & PARTNERSHIP MARKETING OPPORTUNITIES

RIGHTS INVENTORY – ALL EVENTS IN SERIES	PARTNER LEVEL			
	TIER 1	TIER 2		TIER 3
	TITLE & PRESENTING SPONSORS	HOST SPONSORS SOLD	OFFICIAL PARTNERS	OFFICIAL SUPPLIERS / MEDIA PARTNERS
CATEGORY EXCLUSIVITY & TITLE RIGHTS - ALL EVENTS				
Rights to title "[Title Sponsor Name] WTF MUAY THAI FIGHT SERIES THAILAND 2021 in association with [Event Specific Presenting Sponsor Name]" for PR and advertising use	Yes			
Rights to title "[Host Sponsor Name] Official Host Partner [Title Sponsor Name] WTF MUAY THAI FIGHT SERIES THAILAND 2021 in association with [Event Specific Presenting Sponsor Name]" for PR and advertising use		Yes		
Rights to title "[Partner Name] Official Partner of [Title Sponsor Name] WTF MUAY THAI FIGHT SERIES THAILAND 2021 in association with [Event Specific Presenting Sponsor Name]" for PR and advertising use			Yes	
Rights to title "[Supplier Name / Media Name] Official Supplier / Official Media Partner [Title Sponsor Name] WTF MUAY THAI FIGHT SERIES THAILAND 2021 in association with [Event Specific Presenting Sponsor Name]" for PR and advertising use				Yes
Category Exclusivity	Yes	Yes	Yes	Yes
INTELLECTUAL PROPERTY & BRANDING RIGHTS - ALL EVENTS				
LOGOS & IMAGES				
Right to use WTF MUAY THAI FIGHT SERIES THAILAND 2021 Composite (lock-up) Logo on all internal and external marketing	Yes	Yes	Yes	Yes
BRANDING - VENUE				
NB TOTAL BRANDING AREA IS SHARED 50 / 50 BETWEEN ALL EVENT AND EVENT SPECIFIC SPONSORS AND PARTNERS	50% of branded area		Share of 40% of branded area - no greater than 20%	Share of 10% of branded area - no greater than 5%
Prize Giving & Individual Fight Sponsorship	Yes		Yes	
Logo printed on Canvas (centre of floor) fight cage / ring	Yes			
Logo printed on Canvas (edge of floor) fight cage / ring			Yes	
Logo on cage vertical posts			Yes	
Logo on horizontal crossbars on top of cage				Yes
Logo on door padding of cage / ring exit / entrance	Yes			
Logo in entrance hall of Stadium (roll up banner)	Yes		Yes	
Logo included in Fight Graphics shown on Stadium screens during the event	Yes		Yes	Yes
Logo on background sponsor wall where fighters are photographed by media and fans	Yes		Yes	
Mention by announcer during the event that your company is a Sponsor / Partner	Yes		Yes	Yes
Mention by ring announcer that your company is the Title Sponsor	Yes			
Logo on "Round Plates" - between rounds	Yes			
Logo in separation areas between cage / ring and audience	Yes		Yes	Yes
BRANDING - FIGHTERS & OFFICIALS				
Logo on referee and organisers' t-shirts	Yes			
Logo on outfit of ring girls Ad Space: Shorts, Sports Bra, Accessories	Yes			

RIGHTS INVENTORY – ALL EVENTS IN SERIES	PARTNER LEVEL			
	TIER 1	TIER 2		TIER 3
	TITLE & PRESENTING SPONSORS	HOST SPONSORS SOLD	OFFICIAL PARTNERS	OFFICIAL SUPPLIERS / MEDIA PARTNERS
LIVE STREAM OF MATCHES				
Logo part of live stream coverage of matches on www.wtfsports.io	Yes Prominent	Less Prominent	Less Prominent	Less Prominent
WELCOME PARTY / AFTER PARTY				
Top-level logo inclusion on media wall on the red carpet	Yes	Yes	Yes	
MEDIA, PROMOTION & PR RIGHTS - ALL EVENTS				
Logo on literature pre / post events, website, stationery etc.	Yes Prominent	Less Prominent	Less Prominent	Less Prominent
Programme advertisement, if applicable	Full Page	Full Page	1/2 Page	1/4 Page
Brand name mention and logo in WTF MUAY THAI FIGHT SERIES THAILAND 2021 press information and advertisements and any promotional marketing / sales materials	Yes Prominent	Less Prominent	Less Prominent	Less Prominent
Logo on advertising in Media Partner publications - size dependent on sponsorship level	Yes Prominent	Less Prominent	Less Prominent	Less Prominent
Representative to speak at press conferences	Yes	Yes		
Logo on tickets	Yes	Yes		
DIGITAL & SOCIAL RIGHTS - ALL EVENTS				
Branding on event emails, website, and all site communications including e newsletters	Yes Prominent	Less Prominent	Less Prominent	Less Prominent
Part of digital engagement programme Twitter, Instagram & FB posts	Yes Prominent	Less Prominent	Less Prominent	Less Prominent
Top-level corporate placement on event page on www.wtfsports.io	Yes Prominent	Less Prominent	Less Prominent	Less Prominent
Logo inclusion in corporate sponsor page on www.wtfsports.io	Yes Prominent	Less Prominent	Less Prominent	Less Prominent
Promotional campaign run across WTF platform	Yes Prominent	Less Prominent	Less Prominent	Less Prominent
EXPERIENTIAL RIGHTS - ALL EVENTS				
Opportunity for brand activations during the event	Yes		Yes	Yes
Promotional literature at the event	Yes		Yes	Yes
Sampling	Yes		Yes	Yes
HOSPITALITY & NETWORKING RIGHTS - ALL EVENTS				
VIP area access	12 Guests		6 Guests	3 Guests
Tickets to Welcome Party / After Party	12 Guests		6 Guests	3 Guests
MERCHANDISING RIGHTS - ALL EVENTS				
Logo on any WTF MUAY THAI FIGHT SERIES THAILAND 2021 T-shirt produced	Yes	Yes		
Insertion of promotional material or product sample into goodie bag	Yes	Yes	Yes	Yes
Logo on VIP, media & staff passes	Yes	Yes		



COMMERCIAL SPONSORSHIP & PARTNERSHIP MARKETING OPPORTUNITIES

RIGHTS INVENTORY – SPECIFIC EVENTS IN SERIES	PARTNER LEVEL		
	TIER 1	TIER 2	TIER 3
	EVENT SPECIFIC PRESENTING SPONSOR	EVENT SPECIFIC OFFICIAL PARTNERS	EVENT SPECIFIC OFFICIAL SUPPLIERS / MEDIA PARTNERS
CATEGORY EXCLUSIVITY & TITLE RIGHTS – SPECIFIC EVENTS			
Rights to title “[Title Sponsor Name] WTF MUAY THAI FIGHT SERIES THAILAND 2021 Round 1/2/3/4 in association with [Event Specific Presenting Sponsor Name]” for PR and advertising use	Yes		
Rights to title “[Event Specific Official Partner Name] Official Partner of [Title Sponsor Name] WTF MUAY THAI FIGHT SERIES THAILAND 2021 Round 1/2/3/4 in association with [Event Specific Presenting Sponsor Name]” for PR and advertising use		Yes	
Rights to title “[Event Specific Official Supplier Name / Official Media Name] Official Supplier / Official Media Partner [Title Sponsor Name] WTF MUAY THAI FIGHT SERIES THAILAND 2021 Round 1/2/3/4 in association with [Event Specific Presenting Sponsor Name]” for PR and advertising use			Yes
Category Exclusivity	Yes	Yes	Yes
INTELLECTUAL PROPERTY & BRANDING RIGHTS – SPECIFIC EVENTS			
LOGOS & IMAGES			
Right to use WTF MUAY THAI FIGHT SERIES THAILAND 2021 Composite (lock-up) Logo on all internal and external marketing	Yes	Yes	Yes
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Logo on background sponsor wall where fighters are photographed by media and fans	Yes	Yes	
Mention by announcer during the event that your company is a Sponsor / Partner	Yes	Yes	Yes
Mention by ring announcer that your company is the Title Sponsor	Yes		
Logo on "Round Plates" - between rounds	Yes		
Logo in separation areas between cage / ring and audience	Yes	Yes	Yes
BRANDING - FIGHTERS & OFFICIALS			
Logo on referee and organisers' t-shirts	Yes		
Logo on outfit of ring girls Ad Space: Shorts, Sports Bra, Accessories	Yes		
LIVE STREAM OF MATCHES			
Logo part of live stream coverage of matches on www.wtfsports.io	Yes Prominent	Less Prominent	Less Prominent
WELCOME PARTY / AFTER PARTY			
Top-level logo inclusion on media wall on the red carpet	Yes	Yes	

RIGHTS INVENTORY – SPECIFIC EVENTS IN SERIES	PARTNER LEVEL		
	TIER 1	TIER 2	TIER 3
	EVENT SPECIFIC PRESENTING SPONSOR	EVENT SPECIFIC OFFICIAL PARTNERS	EVENT SPECIFIC OFFICIAL SUPPLIERS / MEDIA PARTNERS
MEDIA, PROMOTION & PR RIGHTS – SPECIFIC EVENTS			
Logo on literature pre / post events, website, stationery etc.	Yes Prominent	Less Prominent	Less Prominent
Programme advertisement, if applicable	Full Page	1/2 Page	1/4 Page
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Representative to speak at press conferences	Yes		
Logo on tickets	Yes		
DIGITAL & SOCIAL RIGHTS – SPECIFIC EVENTS			
Branding on event emails, website, and all site communications including e newsletters	Yes Prominent	Less Prominent	Less Prominent
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Logo inclusion in corporate sponsor page on www.wtfsports.io	Yes Prominent	Less Prominent	Less Prominent
Promotional campaign run across WTF platform	Yes Prominent	Less Prominent	Less Prominent
EXPERIENTIAL RIGHTS – SPECIFIC EVENTS			
Opportunity for brand activations during the Specific event	Yes	Yes	Yes
Promotional literature at the Specific Event	Yes	Yes	Yes
Sampling	Yes	Yes	Yes
HOSPITALITY & NETWORKING RIGHTS – SPECIFIC EVENTS			
VIP area access at the Specific Event	12 Guests	6 Guests	3 Guests
Tickets to Welcome Party / After Party at the Specific Event	12 Guests	6 Guests	3 Guests
MERCHANDISING RIGHTS – SPECIFIC EVENTS			
Logo on any WTF MUAY THAI FIGHT SERIES THAILAND 2021 T-shirt produced	Yes		
Insertion of promotional material or product sample into goodie bag	Yes	Yes	Yes
Logo on VIP, media & staff passes	Yes		

FIGHT INDUSTRY PARTNERS

Packages for organisations operating in the fight industry, including camps and gyms.

- Use of the event's name / logo in your own publicity (e.g. "Official Fight Industry Supporter of...")
- Company name / link on event website Sponsors' page
- Logo in event programme sponsors' page
- 2 x VIP Passes to all parties
- Promotional literature at event
- Logo on stage / interview area backdrop(s)





COMMERCIAL SPONSORSHIP & PARTNERSHIP MARKETING OPPORTUNITIES

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ABOUT WTF

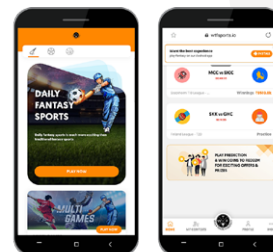
WTF MUAY THAI FIGHT SERIES THAILAND 2021 is organised by Thai based Win Trade Fantasy (WTF) Media, one of Asia's largest fantasy sports gaming platforms, engaging millions of fans.

Owned by Manit Parikh, Vinit Bhatia, Yash Kadakia and Rakesh Singh, WTF Media features a variety of disciplines and playing modes including Cricket, Football, NFL, NBA and MLB. The WTF Media app offers a perfect platform for sports fans to engage in their preferred sports, create teams, interact with other fans and try their knowledge.

Launched in 2020, the app makes every sports fan more skilful by letting them use their sports knowledge by turning it into a rewarding endeavour. Fans can create their own team made up of real-life players from upcoming matches, score points based on their on-field performance and compete with other fans.

WTF Media is a 'one-stop shop' for consuming and playing all sports related games and media (news, videos & podcasts) along with real-time analytics. WTF Media is the only Sports Centric Media Tech platform in the world where fans can consume, communicate and transact on all professional sports related media with the option to create custom content for their pages.

WTF Media is where users become fans and transform to being journalists airing their views, opinions & strategy on a passion-based community.



CONTACT

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