



THAILAND'S NUMBER ONE MUST SEE SHOW FOR TOURISTS & FAMILIES

TIFFANY'S SHOW PATTAYA IS A SPECTACULAR WORLD-CLASS TRANSVESTITE CABARET SHOW, ATTRACTING OVER 750,000 GUESTS PER YEAR AND A GLOBAL AUDIENCE OF OVER 30 MILLION VISITORS SINCE IT OPENED IN 1974.

As Thailand's number one must see show for tourists and families, the attraction is a household name and was voted number four in the Top 10 Best Shows to see around the world!

Tiffany's Show Pattaya has between three and five shows every day of the year and organizes and hosts two Special Events – the hugely successful televised beauty pageants...

- Miss Tiffany's Universe - May 2016
- Miss International Queen - November 2016

Tiffany's Show Pattaya has received numerous Awards including: two Thailand Tourism Awards in 2010 for Outstanding Performance for Recreational Attraction for Entertainment and in 2013 for Outstanding Performance for Innovations for Thai Tourism Promotions; and a Prime Minister's Creative Award for Media in 2011.

Tiffany's Show Pattaya is offering a number of unique opportunities for brands to become part of the experience and has developed a comprehensive Commercial Sponsorship and Partnership Programme.

WHY GET INVOLVED?

Sponsors will have rights to associate with Tiffany's Show Pattaya and its Special Events – as well Retail & Sampling, Experiential, Digital, and Ticket opportunities all of which offer a huge opportunity to promote their brands through news PR, advertising, direct marketing and sales promotion activity.

IMAGE ENHANCEMENT - associate with Thailand's number one, must see show for tourists and families and a leading international venue

BRAND EXPOSURE - raising brand awareness of products and services through national, regional & international media exposure

EXPERIENTIAL MARKETING - sampling of products at the attraction and events

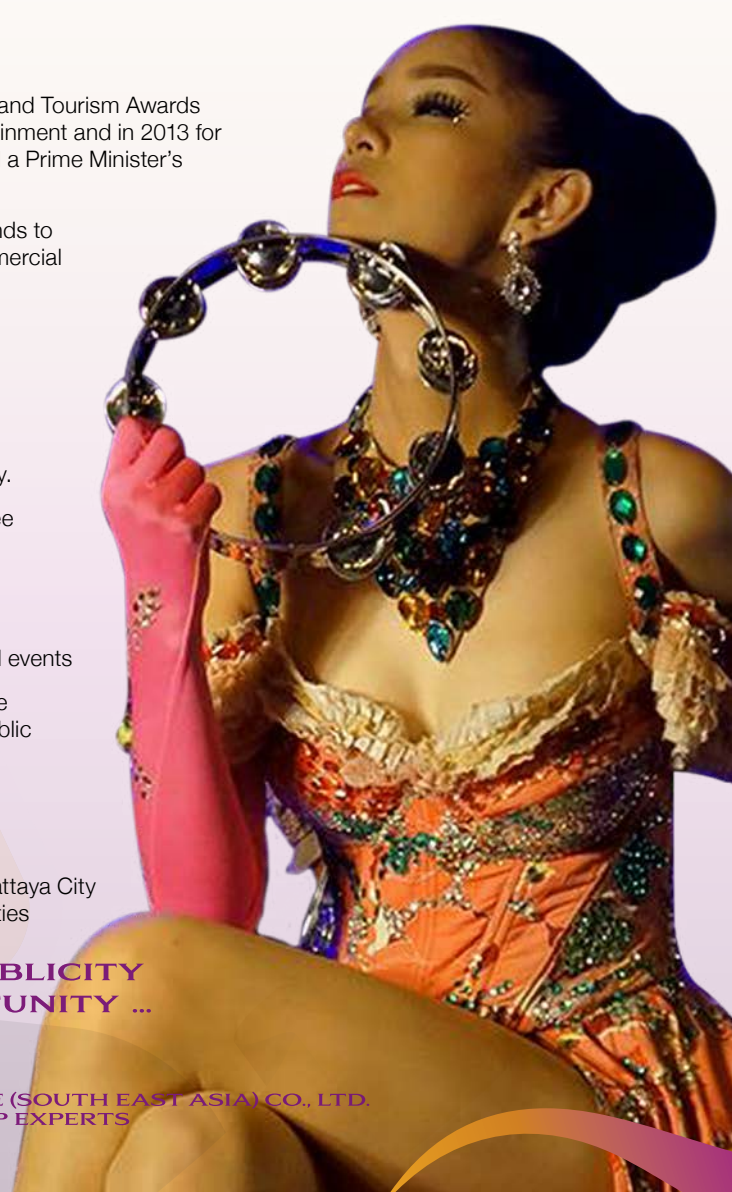
CORPORATE SOCIAL RESPONSIBILITY - helping Tiffany's build a bridge between the transvestite and transgender communities and the general public at a local and an international level

HOSPITALITY - entertaining target audiences; internal and external

NETWORKING - with business leaders

NATIONAL INVESTMENT - helping to promote tourism and supporting Pattaya City as one of the world's most entertaining and dynamic international beach cities

**AN EXCELLENT YEAR ROUND SALES, PUBLICITY
AND CORPORATE HOSPITALITY OPPORTUNITY ...**





THAILAND'S NUMBER ONE MUST SEE SHOW FOR TOURISTS & FAMILIES

TIFFANY'S SHOW PATTAYA

A SPECTACULAR WORLD CLASS SHOW

Established in 1974, Tiffany's Show Pattaya is the first authentic transvestite cabaret show in South-East Asia and enjoys world-wide recognition as a 'must-see' for visitors of all ages coming to Pattaya.

Every night, over 100 professional performers in dazzling costumes delight audiences in glamorous and unique performances.

The 1-hour-15-minutes-long show is an explosion of light and sound with fantastic sets that form the backdrop for the most beautiful 'Showgirls' in Asia. Shows include:

Pattaya

The Jewell of Thailand's tourism. Day turns into night, where fantasy reigns supreme!

The Glory Flower

A Chinese legend about the "Beautiful Chrysanthemum", featuring the Ribbon Dance.

Be Italian

Clap along with the saucy girls in this Italian Romp!

I Am What I Am

Glamorous, confident and outstandingly beautiful. See the change before your very eyes!

Tiffany's Follies

The best is left till last. Glamour and beauty. What it is to be a Tiffany's Star. The Fabulous Finale to a glittering Nights entertainment.

Daily Show Times: 18.00 hrs. / 19.30 hrs. / 21.00 hrs.

Extra Show Times: 16.30 hrs. / 22.30 hrs. (Upon announcement)

Tiffany's Show Pattaya is more than the performers on stage. Behind the scenes are an international production team with expertise in scenery, costume, lighting, and sound – all executed in house by the many talented artisans that work, as part of the large Tiffany's family, in the Art studio, under the stage, and above the stage.





THAILAND'S NUMBER ONE MUST SEE SHOW FOR TOURISTS & FAMILIES

MISS TIFFANY'S UNIVERSE 2016

Miss Tiffany's Universe is the biggest and most well-respected beauty pageant for Thai transvestites and transgender and is organised by Tiffany's Show Pattaya Co., Ltd.

Now in its 19th year, Miss Tiffany's Universe contest was launched in 1998 in tandem with the government's Amazing Thailand year, a publicity campaign that emphasized the country's unique tourist attractions.

Miss Tiffany's Universe 2016 promotes self-expression for transvestites and is designed to raise awareness and promote gender equality, as well as educate people about different sexual identities. It creates a positive image for transgender people, who struggle to find jobs outside of the entertainment and tourism industries.



FORMAT

30 contestants compete for the Miss Tiffany's Universe crown - the winner representing Thailand at the Miss International Queen pageant later in the year - the world's largest international transgender beauty pageant.

The main competition Miss Tiffany's Universe is supported by six other competitions:

- Best National Costume
- Miss Photogenic
- Miss Congeniality
- Miss Sexy Star
- Miss Popular Vote
- Miss Silky Skin by Asoke Skin Hospital





THAILAND'S NUMBER ONE MUST SEE SHOW FOR TOURISTS & FAMILIES

PRIZES

TITLE	PRIZE
Miss Tiffany's Universe 2015's Winner	120,000 THB cash, Honda Jazz from Pratunam Polyclinic including Sash, Diamond Crown, Trophies, Gift Voucher from Pratunam Polyclinic, 100,000THB Gift Voucher from Asoke Skin Hospital and room at Woodlands Hotel & Resort for one year
Miss Tiffany's Universe 2015's First Runner-Up	100,000 THB cash, including Sash, Trophies, Gift Voucher from Pratunam Polyclinic and Gifts from Sponsors
Miss Tiffany's Universe 2015's Second Runner-Up	70,000 THB cash, including Sash, Trophies, Gift Voucher from Pratunam Polyclinic and Gifts from Sponsors
Miss Tiffany's Universe 2015's Best National Costume	70,000 THB cash, including Sash, Trophies, Gift Voucher from Pratunam Polyclinic and Gifts from Sponsors
Miss Photogenic	20,000 THB cash, including Sash, Trophies, Gift Voucher from Pratunam Polyclinic and Gifts from Sponsors
Miss Congeniality	20,000 THB cash, including Sash, Trophies, Gift Voucher from Pratunam Polyclinic and Gifts from Sponsors
Miss Sexy Star	15,000 THB cash, including Sash and Gift Voucher from Pratunam Polyclinic
Miss Popular Vote	15,000 THB cash, including Sash and Gift Voucher from Pratunam Polyclinic
Miss Silky Skin by Asoke Skin Hospital	Sash and a Special Gift from Asoke Skin Hospital valued at 100,000 THB

TIMETABLE

Miss Tiffany's Universe 2016 Beauty Camp Saturday, 30th April - Thursday, 5th May 2016

Miss Tiffany's Universe 2016 Final Round Friday, 6th May 2016

PREVIOUS WINNERS

Sophida Siriwatananukul, 22, (nickname Nong Bai Mon), a student at the Rachapat University in Ayutthaya Province was crowned Miss Tiffany's Universe 2015.

MEDIA

Miss Tiffany's Universe attracts huge publicity and is broadcast LIVE on Channel 7 www.ch7.com

* There is still an opportunity for an international broadcast partner within the Media Partner tier.

SOCIAL MEDIA

Facebook – 36,000 followers - www.facebook.com/MissTiffanyUniverse/info?tab=page_info



THAILAND'S NUMBER ONE MUST SEE SHOW FOR TOURISTS & FAMILIES

MISS INTERNATIONAL QUEEN 2016

THE WORLD'S LARGEST BEAUTY PAGEANT FOR TRANVESTITES AND TRANSGENDER

Miss International Queen™ pageant was established in 2004 as an international pageant for transvestites and transgender.

Its aim is to increase acceptance and equality for all regardless of their gender and sexual orientation and attracts contestants from all over the world including: Australia; China; France; Japan; Myanmar; Thailand; USA; and Venezuela.

The winner acts as a humanitarian ambassador promoting human rights and equality of transvestites and transgender at an international level.

Miss International Queen™ Pageant is produced and organized by Tiffany's Show Pattaya Co., Ltd. – the world's largest transvestite and transgender cabaret show – and supported by Tourism Authority of Thailand.

FORMAT

Each contestant is required to perform on stage. The duration is limited to three minutes for each performance. Costumes and equipment used for the performance are to be solely arranged by the contestant. The competition prohibits any display of nudity, foul language, innuendo, political, and transgendered & gay statements.

Miss International Queen™ is limited to the first 30 qualified entries. Applications are accepted and considered from persons between 18-36 years old.

The main competition Miss International Queen is supported by six other competitions:

- Best Evening Gown
- Best National Costume
- Best Talent
- Miss Congeniality
- Miss Photogenic
- Miss Ripley's Popular Vote





THAILAND'S NUMBER ONE MUST SEE SHOW FOR TOURISTS & FAMILIES

PRIZES

TITLE	PRIZE
Miss International Queen™ 2015's Winner	THB 400,000 + Miss International Queen™ 2015 Trophy + Sponsors' Gifts; Apartment at Woodlands Hotel & Resort during her reign; Elite access to Tiffany's Show Pattaya
Miss International Queen™ 2015's First Runner-Up	THB 90,000 + Trophy + Sponsors' Gifts
Miss International Queen™ 2015's Second Runner-Up	THB 75,000 + Trophy + Sponsors' Gifts
Miss International Queen™ 2015's Best Evening Gown	THB 40,000 + Trophy + Sponsors' Gifts
Miss International Queen™ 2015's Best National Costume	THB 40,000 + Trophy + Sponsors' Gifts
Miss International Queen™ 2015's Best Talent	THB 30,000 + Trophy + Sponsors' Gifts
Miss International Queen™ 2015's Best Talent First Runner-Up	THB 15,000 + Sponsors' Gifts
Miss International Queen™ 2015's Best Talent Second Runner-Up	THB 10,000 + Sponsors' Gifts
Miss Congeniality	THB 20,000 + Trophy + Sponsors' Gifts
Miss Photogenic	THB 20,000 + Trophy + Sponsors' Gifts
Miss Ripley's Popular Vote	THB 20,000 + Sponsors' Gifts

TIMETABLE

Miss International Queen 2016 Beauty Camp Wednesday, 26th October – Thursday, 3rd November 2016

Miss International Queen 2016 Final Round Friday, 4th November 2016

PREVIOUS WINNERS

Isabella Santiago from Venezuela was crowned Miss International Queen in 2014.

MEDIA

Miss International Queen attracts huge publicity and is broadcast LIVE on Channel 7 www.ch7.com

* There is still an opportunity for an international broadcast partner within the Media Partner tier.

SOCIAL MEDIA

Facebook – 40,000 followers - <https://www.facebook.com/MissInternationalQueen>



THAILAND'S NUMBER ONE MUST SEE SHOW FOR TOURISTS & FAMILIES

PREVIOUS SPONSORS

Previous sponsors have included:

Amazing Thailand
American Eagle Outfitters
Amita Bridal
Asia Herb Collection
Banana IT
Bar BQ Plaza
CDS Event Management
Chalachol
Channel 7
Centralworld
Central Festival, Pattaya Beach
Creative Dance School
Daikin
Dittawat Moulage
Dusit Thani, Pattaya
Grappa Italian Restaurants
Hilton Pattaya
Hippo Thailand

Italiasia
K Bank
La Baguette
La Ferme, Pattaya
Lady Swan
Leo Beer
Make Up Store
Mistine
Perfect Slim
Phuket Mermaid
Pratunam Poly Clinic
Ripley's Believe It Or Not
Silver Lining
Skin Hospital
Sofitel
Swiss Hotel Nai Lert Park, Bangkok
T Six 5 Hotel
Tavern By The Sea
The Glass House, Pattaya
Thaivivat Insurance
Way Hotel, Pattaya
Woodlands
World Gems Collection





THAILAND'S NUMBER ONE MUST SEE SHOW FOR TOURISTS & FAMILIES

LOCATION - PATTAYA

Pattaya City attracts over seven million tourists yearly – approximately one third Thai and two thirds foreigners; 15% are 15 – 24 years old; 32% 25 – 34 years old; 30% 35 – 44 years old; and 11% 45 – 54 years old.

- Within a 50 miles radius (60 km) (2 provinces) covering: Chonburi; and Rayong - there are 864,000 potential visitors
- Within a 100-mile radius (120 km) covering: Bangkok; Nonthaburi; Pathum Thani; Samut Prakan; Chantaburi; Trat; Chachoengsao; Prachinburi; Sa Kaeo; Nakhon Pathom; Ayutthaya, Samutsakhon; Angthong; Nakhon Nayok; and Samut Songkram - there are 14 million potential visitors
- Within a 150 mile (180 km) radius covering: Nakhon Ratchasima; Suphanburi; Ratchaburi; Singburi; and Saraburi - there are 17 million potential visitors
- Within 200 mile radius (240km) of Tiffany's Show Pattaya and its Special Events there is a population catchment of over 26 million people
- Over 15 million tourists yearly go through Bangkok International Airport (Suvarnabhumi)

Source: Bangkok & Pattaya Population Statistics



CHARITY SUPPORT

Tiffany's Show Pattaya supports specific charities and donates the proceeds from the contests to Thailand's Red Cross Society under the patronage of Her Royal Highness Princess Soamsavalee.





THAILAND'S NUMBER ONE MUST SEE SHOW FOR TOURISTS & FAMILIES

PACKAGES

OFFICIAL ATTRACTION SPONSORS

Official Title & Presenting Sponsors with naming rights to Tiffany's Show Pattaya – the Daily Show – at least three shows per day every day throughout the year

OFFICIAL ATTRACTION SUPPLIERS & MEDIA PARTNERS

Official Attraction / Tiffany's Show Pattaya Suppliers & Official Attraction / Tiffany's Show Pattaya Media Partners

EVENT SPECIFIC SPONSORS

Event Specific Sponsors for signature annual events e.g. Miss Tiffany's Universe, Miss International Queen

- One Event Specific Presenting Sponsor with naming rights to the event e.g. Miss Tiffany's Universe presented by [Presenting Sponsor]
- Up to six Event Specific Co-sponsors
- Up to 10 Event Specific Official Suppliers
- Up to 10 Event Specific Media Partners

LOCAL (PATTAYA) PARTNERS

Unlimited Event Specific Local Partner packages for local (Pattaya) businesses

RIGHTS

TITLE RIGHTS

Use of association with Tiffany's Show Pattaya and its Special Events in advertising and marketing campaigns

BRANDING RIGHTS

For example: On Site Branding: Entrance; Walk Ways; Bars; Posters Inside & Outside Attraction; Literature; LED Screens; Press & Promotional Materials; Advertising Campaigns; Official Website/Social Sites

PROMOTIONAL RIGHTS

For example: Money off entry to Tiffany's Show Pattaya and its Special Events

MEDIA RIGHTS

Guaranteed coverage through: Official Media Partners; PR and promotional campaigns

DIGITAL RIGHTS

Inclusion in digital promotions i.e. TV Screens and Mobile

RETAIL & SAMPLING RIGHTS

Opportunities to sell product and/or promote product and services at Tiffany's Show Pattaya and its Special Events

EXPERIENTIAL MARKETING

Presence Marketing: Leafleting; Information Booths

NETWORKING & HOSPITALITY RIGHTS

VIP tours and tickets to Tiffany's Show Pattaya and its Special Events; Special party/hospitality breakfast and/or evening events held at Tiffany's Show Pattaya

DATA RIGHTS

Opportunities to use sponsorship to source email addresses and mobile phone numbers of visitors

MERCHANDISING RIGHTS

Specially produced merchandise with Sponsor's name integrated

ACCOUNT MANAGEMENT

Event Evaluation Reports





THAILAND'S NUMBER ONE MUST SEE SHOW FOR TOURISTS & FAMILIES

INVENTORIES – ATTRACTION SPONSORS

TITLE RIGHTS	TIER 1 TITLE & PRESENTING SPONSORS	TIER 2 OFFICIAL SUPPLIER/ MEDIA PARTNER
Rights to title e.g. "The [Title Sponsor] Tiffany's Show Pattaya presented by [Presenting Sponsor]" for PR and advertising use	Yes	
Rights to title e.g. "Official Media Partner The [Title Sponsor] Tiffany's Show Pattaya presented by [Presenting Sponsor]" for PR and advertising use		Yes
Rights to title e.g. "Official Media Partner The [Title Sponsor] Tiffany's Show Pattaya presented by [Presenting Sponsor]" for PR and advertising use		Yes
BRANDING & ASSOCIATION RIGHTS		
Composite or Integrated Attraction logo	Yes	
Branding outside Tiffany's Show Pattaya including projected light branding on exterior	Yes	Yes
Branding inside Tiffany's Show Pattaya including: entrance areas; bar areas; stairwell; and restrooms	Yes	
Logo placement on Tiffany's Show Pattaya: LCD projector screens x 4 Reception Area	Yes	Yes
PROMOTIONAL RIGHTS		
Inclusion in Tiffany's Show Pattaya photographs	Yes	
Advertisement in Attraction Programme	Yes	Yes
Branding in Tiffany's Show Pattaya promotional & press materials	Yes	Yes
Logo on official website with link to online activity	Yes	Yes
Opportunity to run promotional campaigns. e.g. on-pack promotions money off Tiffany's Show Pattaya/Ticket promotions	Yes	Yes
MEDIA RIGHTS		
Guaranteed coverage through: Official Media Partners	Yes	
Branded support through Tiffany's Show Pattaya PR and Promotional campaigns	Yes	
DIGITAL RIGHTS		
Online promotions and email marketing	Yes	Yes
RETAIL		
Opportunities to sell product and/or promote product and services inside Tiffany's Show Pattaya	Yes	
EXPERIENTIAL RIGHTS		
Opportunity to sample products at venue; Leafleting; and Information Booths	Yes	Yes



THAILAND'S NUMBER ONE MUST SEE SHOW FOR TOURISTS & FAMILIES

TITLE RIGHTS	TIER 1 TITLE & PRESENTING SPONSORS	TIER 2 OFFICIAL SUPPLIER/ MEDIA PARTNER
NETWORKING & HOSPITALITY		
VIP tours of Tiffany's Show Pattaya – 20 people per tour	3 x tours	Yes
Tickets to Tiffany's Show Pattaya	Yes	Yes
Special day / evening events - at additional cost. For example, hire of venue	Yes	Yes
DATA CAPTURE		
Opportunities to use sponsorship to source email addresses and mobile phone numbers of visitors interacting with sponsorship	Yes	Yes
MERCHANDISING		
Opportunity to produce specially produced merchandise with sponsors name integrated	Yes	Yes
ACCOUNT MANAGEMENT		
Provision of account manager to manage sponsorship	Yes	Yes
Post event report on sponsorship effectiveness	Yes	Yes





THAILAND'S NUMBER ONE MUST SEE SHOW FOR TOURISTS & FAMILIES

INVENTORIES – SPECIFIC EVENT SPONSORS

TITLE RIGHTS	TIER 1 EVENT PRESENTING SPONSORS	TIER 2 CO-SPONSORS	TIER 3 OFFICIAL SUPPLIER/ MEDIA PARTNER
Rights to title of Special Event for PR and advertising use e.g. "Miss Tiffany's Universe presented by [Presenting Sponsor]" "Miss International Queen presented by [Presenting Sponsor]"	Yes		
Right to title of either/or for PR and advertising use e.g. "Official Co-sponsor Miss Tiffany's Universe presented by [Presenting Sponsor]" "Official Co-sponsor Miss International Queen presented by [Presenting Sponsor]"		Yes	
Right to title of either/or for PR and advertising use e.g. "Official Supplier / Official Media Partner Miss Tiffany's Universe presented by [Presenting Sponsor]" "Official Supplier / Official Media Partner Miss International Queen presented by [Presenting Sponsor]"			Yes
BRANDING & ASSOCIATION RIGHTS			
Composite or Integrated Special Event logo	Yes		
Branding on / in Attraction	Yes	Yes	Yes
Branding inside Tiffany's Show Pattaya (during Special Event) including: entrance areas; bar areas; stairwell; and restrooms	Yes		
Logo placement on Tiffany's Show Pattaya (during Special Event): LCD projector screens x 4 Reception Area	Yes	Yes	Yes
PROMOTIONAL RIGHTS			
Inclusion in Attraction photographs	Yes		
Advertisement in Special Event Programme	Yes	Yes	Yes
Branding in Attraction promotional & press materials	Yes		Yes
Logo on Official website with link to online activity	Yes		Yes
Opportunity to run promotional campaigns. e.g. on-pack promotions money off Attraction/Ticket promotions	Yes		Yes
MISS INTERNATIONAL QUEEN			
Naming rights to main Award – Miss International Queen	Yes		
Naming rights to one of the support Awards at Miss International Queen: Best Talent; Best National Costume; Best Evening Gown; Miss Congeniality; Miss Photogenic; Popular Vote		Yes	
MISS TIFFANY'S UNIVERSE			
Naming rights to main Award – Miss Tiffany's Universe	Yes		
Naming rights to one of the support Awards at Miss Tiffany's Universe: Best National Costume; Miss Photogenic; Miss Congeniality; Miss Sexy Star; Miss Popular Vote; Miss Silky Skin by Asoke Skin Hospital		Yes	



THAILAND'S NUMBER ONE MUST SEE SHOW FOR TOURISTS & FAMILIES

TITLE RIGHTS	TIER 1 EVENT PRESENTING SPONSORS	TIER 2 CO-SPONSORS	TIER 3 OFFICIAL SUPPLIER/ MEDIA PARTNER
MEDIA RIGHTS			
Guaranteed coverage through: official media partners	Tbd		
Branded support through Special Events PR and Promotional campaigns	Yes		
DIGITAL RIGHTS			
Online promotions and email marketing	Yes		Yes
RETAIL			
Opportunities to sell product and/or promote product and services inside Tiffany's Show Pattaya when Special Events are taking place	Yes		
Opportunity to open Retail outlet next to Attraction	Yes		
EXPERIENTIAL RIGHTS			
Opportunity to sample products at venue when Special Events are taking place; Leafleting; and Information Booths	Yes		Yes
NETWORKING & HOSPITALITY			
VIP tours of Tiffany's Show Pattaya – 20 people per tour	3 x tours		Yes
Tickets to Tiffany's Show Pattaya	Yes		Yes
Special day / evening events - at additional cost. For example hire of venue	Yes		Yes
DATA CAPTURE			
Opportunities to use sponsorship to source email addresses and mobile phone numbers of visitors interacting with sponsorship	Yes		Yes
MERCHANDISING			
Opportunity to produce specially produced merchandise with sponsors name integrated	Yes		Yes
ACCOUNT MANAGEMENT			
Provision of account manager to manage sponsorship	Yes		Yes
Post event report on sponsorship effectiveness	Yes		Yes

LOCAL (PATTAYA) PARTNERS

We have a limited number of opportunities for our Local Pattaya based Partners, which offer branding and hospitality benefits...

- Use the event's name/logo in your own publicity (e.g. "Official Local Partner of...")
- Logo/hotlink on Attraction and Special Event website Sponsors' page
- Logo + 1/4 page advertisement in any Special Event programme
- Logo in media partner coverage
- X 10 tickets p.a. to Tiffany's Show Pattaya
- X 5 tickets to both Special Event Finals
- Promotional literature at Tiffany's Show Pattaya and its Special Events
- Logo on interview area backdrop(s)

MARKETING SUPPORT BY PAUL POOLE (SOUTH EAST ASIA) CO., LTD.
- THE SPONSORSHIP EXPERTS



THAILAND'S NUMBER ONE MUST SEE SHOW FOR TOURISTS & FAMILIES

BENEFITS – WHY GET INVOLVED?

Companies associating with Tiffany's Show Pattaya will receive excellent year round sales, publicity and corporate hospitality opportunities. Commercial partners and sponsors will have access to a wide range of benefits including:

BRANDING

Sponsors will have rights to associate with Tiffany's Show Pattaya and its Special Events – as well Retail & Sampling, Experiential, Digital, and Ticket opportunities all of which offer a huge opportunity to promote their brands through news PR, advertising, direct marketing and sales promotion activity.

Sponsor's name and branding will be featured in marketing and promotional activities including PR, Advertising, Direct Marketing and Sales Promotions. Sponsors will have the rights to use footage, still photographs and official marks logo of the Attraction and/or Special Events in their promotions.

PRESS SUPPORT

Tiffany's Show Pattaya and its Special Events will generate huge press coverage in International, Asia-wide and National media.

Tiffany's Show Pattaya and its Special Events are renowned for its press activity and regularly generates coverage in the media. All sponsorship will be supported by the PR team.

AUDIENCE VOLUME & INTERACTION

Tiffany's Show Pattaya and its Special Events main selling points are: providing access to large numbers of consumers in an environment providing time and opportunity for engagement.

Sponsors are entitled to sample their products at the attraction.

Tiffany's Show Pattaya and its Special Events provide a great opportunity for brands to run experiential activity on site with over 750,000 guests each year.

Why move around the country setting up activity in different locations when Tiffany's Show Pattaya and its Special Events can guarantee a brand new audience every day.



THAILAND'S NUMBER ONE MUST SEE SHOW FOR TOURISTS & FAMILIES

BENEFITS – WHY GET INVOLVED?

ON-SITE SALES & SAMPLING

With over 750,000 guests per year, Tiffany's Show Pattaya and its Special Events offer some great retail opportunities.

This can include supporting specific retail promotions, stocking new products, and exploring POS opportunities in the venue.

In addition to official retail placement brands can also sample at exits for product trial initiatives.

ON LINE SUPPORT

On line marketing is a core part of the event promotion. Sponsors will be given branding, links and advertorials on Tiffany's Show Pattaya and its Special Events official websites.

HOSPITALITY & NETWORKING

Tiffany's Show Pattaya and its Special Events offers a wealth of hospitality for sponsors and their guests offering superb facilities – for conferences, parties, awards ceremonies and family fun days.

For high volume attendance events, Sponsors can hire out the whole venue for the evening/day.

DATA & DIGITAL PARTNERSHIPS

Tiffany's Show Pattaya and its Special Events offers an excellent opportunity for sponsors to access data on visitors and huge opportunities to cross promote activity with online marketing.

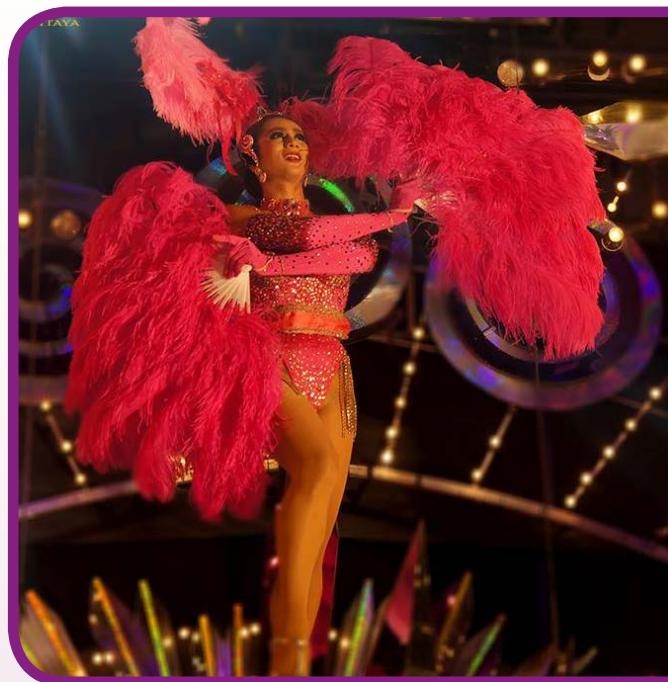
TICKET PROMOTIONS

Ticket promotions are a great way of marketing a Sponsor's association with Tiffany's Show Pattaya and its Special Events, for example: 2 For 1; 50% Off; and Kids Go Free

Promotional offers are funded by Tiffany's Show Pattaya and its Special Events with the Sponsor only liable for the activation of the promotion.

They can be successfully used to encourage product trial, brand switching, drive incremental sales, or simply to reward loyalty.

In addition to ticket promotions, sponsorship deals can have an allocation of tickets built into a package that can be used for trade competitions, staff incentives, client entertainment to name a few.





THAILAND'S NUMBER ONE MUST SEE SHOW FOR TOURISTS & FAMILIES

CONTACT

TIFFANY'S SHOW PATTAYA CO., LTD.

464 Moo 9
Pattaya 2nd Road
Nongprue
Banglamung
Chonburi 20260
Thailand
www.tiffany-show.co.th
www.MissTiffanyUniverse.com
www.MissInternationalQueen.com

Tel. +66 3842 1700 - 5
Fax: +66 3842 1711 - 2

Songkiet Chongchitaporn – General Manager (Thai/English Speaking)
email: songkiet@tiffany-show.co.th
Tel: +66 3842 9642

PAUL POOLE (SOUTH EAST ASIA) CO., LTD.

198 Tanou Road
Bovernives
Pranakorn
Bangkok 10200
Thailand
www.paulpoole.co.th

Tel./Fax: +66 2622 0605 - 7

Paul Poole - Managing Director (English Speaking)
email: paul@paulpoole.co.th
Tel. +66 8 6563 3196

Udomporn Phanjindawan – Personal Assistant (Thai/English Speaking)
email: udomporn@paulpoole.co.th
Tel. +66 8 6382 9949

