



THAILAND INTERNATIONAL  
**BOAT SHOW**

A LUXURY LIFESTYLE EVENT

 a JAND event

COMMERCIAL SPONSORSHIP & PARTNERSHIP MARKETING OPPORTUNITIES



# THAILAND INTERNATIONAL BOAT SHOW 2025

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# THAILAND INTERNATIONAL BOAT SHOW 2025

9 – 12 JANUARY 2025 | PHUKET YACHT HAVEN

The Third Thailand International Boat Show 2025 (TIBS) will take place at the award-winning Phuket Yacht Haven between 9 – 12 January 2025, with over 6,000 visitors and more than 100 exhibitors expected to attend.

With 50+ boats on display, the Show targets those with an interest in boating and luxury lifestyle, welcoming wealthy jet-setters to this Luxury Lifestyle Event. Yachts of all sizes, both power and sail, will be on display in-the-water ranging from dinghies and day trippers up to superyachts.

From making deals in the exhibition hall to buying a boat in the marina, networking with clients on the deck / boardwalk to jumping on-board a Superyacht, Thailand International Boat Show 2025 is the largest exhibition ever held in Phuket.

*The four-day Show will showcase the best of Phuket to the world with exhibitor pavilions and visitor activities, featuring:*

## LUXURY HUB

From gourmet cuisine to properties, watches to supercars, fashion and art, attracting some of the biggest brands from all over the globe

## THAILAND YACHTING CONFERENCE 2025

8<sup>th</sup> January

Bringing together government officials and leading industry professionals from across Thailand and the World to share insights on regulations, cruising grounds, infrastructure, superyachts, technology and sustainability. Featuring informative panel sessions and presentations

## PHUKET YACHT HAVEN

Located in the north of Phuket Island, Phuket Yacht Haven is the island's largest marina with 332 berths accommodating yachts of all sizes up to 100+ metres, aligning with the organisers' plans to expand the Show and welcome more boats, larger boats and superyachts

## TIBS GALA DINNER 2025

8<sup>th</sup> January

VIP experience offering a perfect opportunity to entertain guests

## SOCIAL EVENTS

An extensive and exciting programme of social events for visitors to enjoy during the day and into the evening. From launches and parties to waterside entertainment

## STUNNING DECK VIEW

Sit in the restaurant or on the deck and enjoy the extensive social programme with the stunning views across the marina

This boating spectacular is: organised by JAND Events, a trading division of JAND Group.

Supported by the Ministry of Tourism and Sports, Thailand (MOTST), Phuket Province, Tourism Authority of Thailand (TAT), Thailand Convention and Exhibition Bureau (TCEB) and the Thai Yachting Business Association (TYBA) demonstrating support for the government's yacht tourism initiative. All currently being confirmed.

JAND Group works with leading luxury brands such as Louis Vuitton Moët Hennessy, L'Oréal, Givenchy and Kenzo and will use the Show to build on Phuket's position as the marine and lifestyle hub of Asia.

## INTEGRATE THAILAND INTERNATIONAL BOAT SHOW 2025 IN YOUR MARKETING PLATFORM...





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## PACKAGES

We have developed sponsorship packages to suit differing levels of budget and brand needs.

### TIER 1: TITLE & PRESENTING SPONSORS

- One x Title Sponsor with naming rights to the event - making a monetary investment
- One x Presenting Sponsor with naming rights to the event - making a monetary investment

### TIER 1: HOST VENUE – SOLD

- One x Host Venue - Phuket Yacht Haven - SOLD

### TIER 2: CO-SPONSORS

- Up to six x Co-sponsors from non-competing categories - each making a monetary investment

### TIER 3: OFFICIAL SUPPLIERS & MEDIA PARTNERS

- Up to 10 x Official Suppliers - each making VIK (Value In Kind) investment of goods and services essential to the event
- Up to 10 x Media Partners - each making VIK (Value In Kind) investment of advertising and guaranteed editorial essential to the event

### TIER 4: LOCAL PARTNERS & MARINE INDUSTRY SUPPORTERS

- Packages for Phuket & marine industry businesses - each making monetary investment

### EXHIBITION ONLY PACKAGES

- Packages to exhibit and sell - each making a monetary investment

## ADDITIONAL OPPORTUNITIES

### THAILAND YACHTING CONFERENCE 2025 PARTNER PACKAGES\*

- One x Title Sponsor with naming rights to Thailand Yachting Conference 2025
- One x Presenting Sponsor with naming rights to Thailand Yachting Conference 2025
- Up to six Co-sponsors from non-competing categories

### TIBS GALA DINNER 2025 PACKAGES\*

- One x Title Sponsor with naming rights to TIBS Gala Dinner 2025
- One x Presenting Sponsor with naming rights to TIBS Gala Dinner 2025
- Up to six Co-sponsors from non-competing categories

**\*All making a monetary investment**

## WHO SHOULD SPONSOR?

Thailand International Boat Show 2025 is a great opportunity for brands in the following sectors:

Airlines, Luxury Travel, Hotels, Golf  
Exotic Cars & Motorbikes  
Fashion & Cosmetics  
Financial Services  
Fine Wine, Whisky, Other Spirits & Cigars  
Food & Beverage  
Insurance

Luxury Property & Resorts  
Luxury Watches & Jewellery  
Private Banks  
Up-Market Collectables  
Wellness Hotels & Resorts  
Yachts And Boats, Private Aviation  
Any Business In The Marine Industry



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## EXHIBITORS

EXPECTED EXHIBITORS

**100+**  
EXHIBITORS  
& BRANDS

Including jewellery, marine and  
chandlery services and fashion

**50+**  
Yachts, boats,  
water toys on  
display in the Show

Over  
**10,000**  
**SQM**  
EXHIBITION  
SPACE  
Total land and water  
exhibition space

## EXHIBITORS CATEGORIES

Art / Antiques / Collectables  
Aviation  
Dealer / Broker  
Equipment  
Fashion & Apparel

Federation – Association  
Financial / Insurance  
Lifestyle  
Hotels, Properties & Resorts  
Media

Naval Architect, Interior Designer  
Other Luxury Product & Services  
Refit & Repair Shipyard  
Toys & Tenders  
Yacht / Boat Builder

Following the success of the 2024 event, exhibitors have been quick to confirm their places at the Thailand International Boat Show 2025...

### ON WATER

In the water confirmations include...

- Simpson Marine - showcasing yachts from San Lorenzo, Fairline and Bluegame
- The Yacht Sales Co. (Thailand) - showcasing models from Fountaine Pajot, Monte Carlo Yachts and Dufour
- Sunseeker - showcasing 3 models
- Lee Marine - showcasing yachts from Riviera
- Northrop & Johnson
- Derani Yachts
- Asia Marine - showcasing yachts from Bali Catamaran and Galeon
- Go Boating - showcasing yachts from Gulf Craft
- Asia Yachting - showcasing yachts from Prestige
- Extreme Marine - showcasing yachts from Al Dhaen
- Sea Yacht Sales - showcasing yachts from Hanse
- Motor Field (Thailand) - showcasing yachts from Saxdor

### ON LAND

Onshore has also seen a flood of interest from past and new exhibitors.

Confirmations include:

- AMI Marine International
- Hull
- Octopus Electrical Service
- Seabob
- Siam Legal
- SITICO
- The ASA Group
- Acqua 3
- TWIN RHVAC SYSTEMS
- Flexiteek

Cessna & Beechcraft by Textron Aviation  
return as the VIP Lounge Presenting Sponsor.





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## VISITORS

Over **6,000** expected over the 4-day event

An independent survey by the Thailand Convention and Exhibition Bureau found that the total number of visitors to the 2024 Show increased 62% on 2023, while international visitors increased 74%.

Recognising the importance of the Thai market for exhibitors, Thailand International Boat Show organisers undertook an extensive in-country marketing campaign that drove 54% more Thai visitors to the Show in 2024.

The number of Russian visitors was up more than 100% on last year and the 2024 Show saw strong growth in attendees from across Europe including Germany, United Kingdom, France, Italy, Ireland and Denmark, to name a few. Visitors from the APAC region also increased considerably with Singapore, China, India, Australia and New Zealand all showing double- or triple-digit growth in 2024.

## VISITOR PROMOTION

From personalised invitations, regional advertising and billboards to radio interviews and TV appearances, Thailand International Boat Show 2025 local, national and international visitor promotion will attract people from Bangkok and all over Thailand, and from right around the region, as well as Phuket Residents and holiday homeowners, to the Show.

Thailand International Boat Show 2025 is marketed as more than just a boat show and extra efforts are made to ensure that a wide demographic of residents, both Thai and expats, as well as international visitors, are welcomed to the event.

Approximately 70,000 invitations will be strategically distributed around the Island alone - at hotels, restaurants and shopping centres in order to maximise the event's visibility amongst local residents.

As part of the Show's media partnership agreements (currently being finalised), Sponsors & Partners will receive advertisements, regular airtime on TV and radio as well as a sizable budget allocated to display several billboards in key locations.







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## DAILY SCHEDULE

DATE	ACTIVITY
Wednesday 8 <sup>th</sup> January	Thailand Yachting Conference TIBS Gala Dinner
Thursday 9 <sup>th</sup> January	11:00 F&B Opens 11:30 Opening Ceremony 13:00 Marina & Exhibition Area Opens 18:50 Live Band 20:00 Marina & Exhibition Area Close 23:00 Entertainment & Show Closes
Friday 10 <sup>th</sup> January	12:00 F&B Opens 13:00 Marina & Exhibition Area Opens 18:00 DJ Entertainment & Parties 20:00 Marina & Exhibition Area Close 23:00 Entertainment & Show Closes

DATE	ACTIVITY
Saturday 11 <sup>th</sup> January	12:00 F&B Opens 13:00 Marina & Exhibition Area Opens 14:30 Children's Day Entertainment Opens 17:30 Children's Day Entertainment Closes 18:00 Entertainment & Parties 20:00 Marina & Exhibition Area Close 23:00 Entertainment & Show Closes
Sunday 12 <sup>th</sup> January	12:00 F&B Opens 13:00 Marina & Exhibition Area Opens 14:00 Afternoon Entertainment 18:00 Closing Party & Entertainment 19:00 Marina & Exhibition Area Close 23:00 Entertainment & Show Closes





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## SHOW COMPONENTS

Thailand International Boat Show 2025 is the largest exhibition ever held in Phuket.

### ON LAND

#### INTERACTIVE DISPLAYS OF:

- Yacht Charters & Marine Suppliers - with a dedicated exhibition space
- Classic Cars & Super Cars
- Luxury Properties
- Hospitality / Luxury Travel
- Business Jet / Helicopter Operators
- Timepieces & Fine Jewellery
- Art Galleries & Art Display
- Design, Furniture & Deco
- Fashion & Accessories
- Marine Conservation / Seafaring Activities - an educational corner for the younger crowd

#### ADDITIONAL ATTRACTIONS:

- Fine & Casual Dining Zones
- Live Music
- Craftsmanship Demonstrations
- Panel Discussions
- Children's day entertainment

### ON WATER

#### OVER 50 YACHTS ON DISPLAY, FROM LATEST RELEASES TO CLASSIC YACHTS:

- Production Yachts
- Superyachts Hub
- Classic Yachts
- Eco-Friendly Booth – featuring activities to promote marine life & conservation
- “Water Toys” - including jet skis, water craft and pocket submarines
- Sea Trials

#### ADDITIONAL ATTRACTIONS:

- Marine Conservation Workshops
- Sailing Workshops
- Cariat, a 128 year-old classic sailing superyacht recently fully renovated in Thailand







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## WHY GET INVOLVED?

Thailand International Boat Show 2025 has a comprehensive Commercial Sponsorship and Partnership Program that enables corporate Asia to get involved with this high-end luxury, boating and lifestyle event.

Sponsorship packages are designed to provide an exceptional combination of networking and corporate branding opportunities, including:

- new client acquisition
- world-wide publicity through a global marketing campaign
- access to HNWI network
- promoting sponsors as industry leaders
- enhancing corporate image and brand exposure
- adding value to a brand's marketing campaign
- generating direct access to target markets

Thailand International Boat Show 2025 is a perfect opportunity to boost a company's profile among the influential decision-makers in both the boating and luxury industries.

***Aligning a brand with such an exceptional and exclusive global event, where it can present in a fun, dynamic and interactive environment, sends a clear message to all of its stakeholders.***







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## WHY GET INVOLVED?

### BRANDING RIGHTS

#### BRAND EXPOSURE

The opportunity to integrate with Thailand International Boat Show 2025.

#### NAMING RIGHTS TO THE EVENT

#### EVENT & SOCIAL PROGRAMME BRANDING

#### EXHIBITOR PRESENCE

#### THAILAND YACHTING CONFERENCE BRANDING

#### TIBS GALA DINNER 2025 BRANDING

Prominent logo presence on all street and Show signage.

#### BROADCAST EXPOSURE

Opportunities for product placement and advertising packages as part of Thailand International Boat Show 2025 TV broadcast and streaming programme, being finalised.

### MEDIA & PROMOTIONAL RIGHTS

#### MEDIA PARTNERS

Guaranteed coverage with our Media Partners – currently being confirmed.

#### ADVERTISING

**ONLINE** - Thailand International Boat Show 2025 marketing team will work closely with leading international industry web portals to reach subscribers and visitors through web advertising and targeted email campaigns.

**PRINT** - a media-wide advertising campaign will begin months before the Show, focusing on key professionals from the industry, news, lifestyle and business publications enhanced with editorial content.

**PREVIEW E-NEWSLETTERS** - Thailand International Boat Show 2025 exclusive preview e-newsletters will focus on the latest exhibitor news, targeted interviews and yachts on display at the Show. Starting approximately two months before the Show, the e-newsletters are distributed to a major database of yachting, boating and HNWI readers throughout the Asia Pacific region and mailed to a selected group of VIPs.

**SHOW GUIDE & MAP** - advertising presence in the Show Guide and Map.



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## WHY GET INVOLVED?

### PR & CONTENT

Thailand International Boat Show 2025 is hot news. All Sponsors & Partners will have rights to associate with the event for PR and advertising activity. Sponsors & Partners can create content through: Q&As with Exhibitors; Fun Challenges; Celebrity and Expert Speaker Features; Show Highlights; Onsite Promotion; Press Conferences; and Charity Links.

Sponsors can create media coverage through news PR activity. There will be coverage in Thai local and national media, Asian regional and international media including Social, Online, TV, Radio and Magazines.

The PR campaign ensures wide coverage both during and after the Show and will feature:

- Media engagement and editorial in business publications and yachting magazines
- Features on the Show
- Online campaign of advertising, editorial, blogging and social media
- International and local news channels

Sponsors & Partners will be included in any PR & Media launch event in Bangkok and Phuket.

### PREVIOUS TIBS MARKETING & PR HIGHLIGHTS

**200**  
ARTICLES

PUBLISHED BY INTERNATIONAL,  
REGIONAL & LOCAL MEDIA

**10** BROADCAST  
MEDIA  
FEATURES

**10+**  
MEDIA PARTNERS

### TOTAL PR VALUE ACROSS ALL PLATFORMS

**THB 134.6M** **7.9** MILLION  
REACH

### DIGITAL & SOCIAL RIGHTS

Exposure through...



**WEBSITE & APP** - prominent brand presence and links







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## WHY GET INVOLVED?

### EXPERIENTIAL RIGHTS

Phuket attracts thousands of visitors in January and with it huge opportunities for Sponsors & Partners to promote their products and services. The visitors provide Sponsors with a mixture of: High Net Worth Individuals from media celebrities to business entrepreneurs from all industries; corporate high-flyers from media and advertising; tourists; and local population.

Experiential activities include display areas – arrears to exhibit and market product and services.

### HOSPITALITY & NETWORKING RIGHTS

Thailand International Boat Show 2025 offers a plethora of fantastic opportunities to entertain customers, clients and executives in Phuket. With a number of party opportunities this is an excellent way to do and promote your business.

Invitations will be sent to qualified VIP guests internationally and regionally, as well as being distributed to Sponsors, Exhibitors and Media Partners.

Hospitality activities include:

#### YACHT PARTIES

VIP dinners or cocktail parties on board a yacht for up to 100 select guests. As the sun sets brands host soirées for their special guests

#### TIBS GALA DINNER 2025

250 – 350 select guests; VIP Tables; Opportunity to deliver a brief address – additional sponsorship packages available, see below

#### VIP LOUNGE PRESENTED BY TEXTRON AVIATION

Customised to align with your company's branding; guests enjoy complimentary hospitality the perfect retreat away from the docks!

#### EXHIBITOR'S & CAPTAIN'S LOUNGE

For Sponsors, Exhibitors, Captains, Industry Leaders, & Media to gather. An exclusive area for holding meetings, hosting special events, and taking a break from walking the Show. Captain's Lounge will be a highly sought-after spot for anyone interested in connecting with the yachting community

#### VIP CAR SERVICE

To and from the Show, logo featured on car exterior

### MERCHANDISING RIGHTS

We offer our Sponsors, Supporters, Suppliers and Local Partners the opportunity to produce joint branded merchandise. This could be used as give-aways through media and presence marketing promotions. For example, Thailand International Boat Show 2025 Goodie Bags.

INVENTORY	TIER 1 TITLE & PRESENTING SPONSOR	TIER 1 HOST VENUE SOLD	TIER 2 CO- SPONSOR	TIER 3 OFFICIAL SUPPLIERS / MEDIA PARTNERS
<b>CATEGORY EXCLUSIVITY &amp; TITLE RIGHTS</b>				
Rights to title "[Title Sponsor Name] Thailand International Boat Show 2025 presented by [Presenting Sponsor Name]" for PR & advertising	Yes			
Rights to title "[Host Sponsor Name] Official Host Venue of [Title Sponsor Name] Thailand International Boat Show 2025 presented by [Presenting Sponsor Name]"; for PR and advertising use				
Rights to title "[Co-sponsor Name] Official Co-sponsor "[Title Sponsor Name] Thailand International Boat Show 2025 presented by [Presenting Sponsor Name]" for PR & advertising			Yes	
Rights to title "[Supplier / Media Name] Official Supplier / Media Partner for "[Title Sponsor Name] Thailand International Boat Show 2025 presented by [Presenting Sponsor Name]" for PR & advertising				Yes
Company name incorporated in event logo	Yes			
Category Exclusivity	Yes		Yes	
<b>INTELLECTUAL PROPERTY &amp; BRANDING RIGHTS</b>				
At The Event Logo at and around the Show: - Roadside bunting in and around Phuket Yacht Haven - Hanging banners in and around Phuket - Billboard at Phuket Yacht Haven - On-Site: Entrance Arch / Directional Signs / Banners / Flags / Directory Board / Stage Backdrop - Branding on backdrop at the press event on the Opening Day	Yes (in proportion)		Yes (in proportion)	Yes (in proportion)
TIBS Gala Dinner 2025 - Logo on all marketing and promotional material including: collaterals, adverts, press releases, website, emails - Logo featured on all: screens, stage, signage and banners - Corporate literature / giveaways included in exclusive Gala Dinner gift bag	Yes (smaller in proportion to Gala Dinner Official Sponsors and Partners)		Additional	Additional
Social Events Programme - Logo at and around social events programme (full details to be announced): Watersports Demonstrations / try-outs; Industry Seminars; Familiarisation Excursions	Yes (in proportion)		Yes (in proportion)	Yes (in proportion)
<b>MEDIA &amp; PROMOTIONAL RIGHTS</b>				
Right to use association in all promotional campaigns covering any PR and advertising	Yes		Yes	Yes
Logo inclusion in any print, radio, online or social media advertisements or PR activity to promote the Show produced by the organisers	Yes (in proportion)		Yes (in proportion)	Yes (in proportion)
Inclusion in any PR & Media launch event in Bangkok and Phuket	Yes		Yes	Yes
Logo inside of Official Invitation	Yes		Yes	
Editorial inclusion in Exclusive Preview E-newsletters	Yes		Yes	

INVENTORY	TIER 1 TITLE & PRESENTING SPONSOR	TIER 1 HOST VENUE SOLD	TIER 2 CO- SPONSOR	TIER 3 OFFICIAL SUPPLIERS / MEDIA PARTNERS
Logo on Sponsor's section of Exclusive Preview E-newsletters	Yes		Yes	
Logo on cover of Show Guide	Yes			
Full page editorial in Show Guide	Yes			
Full page colour advertisement in Show Guide	2		1	
Listing in the Show Guide	400 words		200 words	100 words
Logo on Sponsor's section of Show Guide	Yes		Yes	Yes
Full page colour advertisement in Post Show Report	2		1	
Logo on Sponsor's section of Post Show Report	Yes		Yes	Yes
Company mentions in the official radio adverts produced for the Show	Yes			
Logo on all event advertisements	Yes			
Logo in the Official Show Video	Yes		Yes	
Logo on all outdoor media	Yes		Yes	
Press releases solely dedicated to sponsor	1		Inclusion in a media release	
<b>DIGITAL &amp; SOCIAL RIGHTS</b>				
Branding on Show emails, website, and all site communications including e newsletters	Yes Prominent		Yes	
Part of digital engagement programme including access to any live video blogging, interviews, XQ&As, Tweets & Instagram and FB posts	Yes Prominent		Yes	
Logo inclusion in any APP produced by Show	Yes Prominent		Yes	Yes
<b>EXPERIENTIAL RIGHTS</b>				
Trade Booth on site and promotional staff (size tbc) with sampling	Yes		Yes	Additional
Promotion in VIP lounge	Yes			
Branding in Captain's lounge	Yes		Yes	Additional
<b>HOSPITALITY &amp; NETWORKING RIGHTS</b>				
VIP tickets for all official parties (excluding Gala Dinner)	20 per party		10 per party	
Show invitations including exhibition entrance and cocktail receptions	50		20	5
Gala Dinner Invites – table of 10	1 x table		2 x tickets	
Access to VIP Lounge	Yes		Yes	
Access to VIP car service	Yes		Yes	
Opportunity to host private VIP dinners / cocktail parties on board a yacht	Additional		Additional	Additional
<b>MERCHANDISING RIGHTS</b>				
Opportunity to produce joint branded merchandise. Logos on specially produced merchandise	Yes		Additional	Additional





## LOCAL PARTNER & MARINE INDUSTRY SUPPORTER PACKAGES

We have a limited number of opportunities for our Local (Phuket) based Partners and Marine Industry Supporters at the following levels, which offer branding and hospitality benefits.

### LOCAL PARTNERSHIP

- Use the event's name / logo in your own publicity (e.g. "Official Local Partner of...")
- Logo on event website sponsors' page
- Logo + 1/4 page advertisement in Show Guide
- Logo on event poster / billboards (Island coverage)
- 5 x VIP passes
- Promotional literature at event
- Logo on stage / interview area backdrop(s)

### MARINE INDUSTRY SUPPORTERS

- Use the event's name / logo in your own publicity (e.g. "Official Supporter of...")
- Company name on event website sponsors' page
- Logo in Show Guide sponsors' page
- Company name on event poster / billboards (Island coverage)
- 2 x VIP Passes
- Promotional literature at event
- Logo on stage / interview area backdrop(s)

## CONFERENCE OPTIONS

The Thailand Yachting Conference 2025 will bring together government officials and leading industry professionals from across Thailand and the world to share insights on regulations, cruising grounds, infrastructure, superyachts, charter, management, technology and sustainability.

### TITLE & PRESENTING SPONSORS

- Naming rights e.g. "[Title Sponsor Name] Thailand Yachting Conference 2025 presented by [Presenting Sponsor Name]"
- Logo on event website sponsors' page
- Logo + page advertisement in Show Guide
- Logo on event poster / billboards
- 10 x VIP passes
- Promotional literature at event
- Logo on stage / interview area backdrop(s)

### CO-SPONSORS

- Use the event's name in PR and advertising e.g. "Co-sponsor of [Title Sponsor Name] Thailand Yachting Conference 2025 presented by [Presenting Sponsor Name]"
- Logo on event website sponsors' page
- Logo + 1/2 page advertisement in Show Guide
- Logo on event poster / billboards
- 5 x VIP passes
- Promotional literature at event
- Logo on stage / interview area backdrop(s)

### MARINE INDUSTRY SUPPORTERS

- Use the event's name / logo in your own publicity (e.g. "Official Supporter of...")
- Company name on event website sponsors' page
- Opportunities to sponsor activities including: a conference session, lunch break
- Logo in Show Guide sponsors' page
- Company name on event poster / billboards
- 2 x VIP Passes
- Promotional literature at event
- Logo on stage / interview area backdrop(s)



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## TIBS GALA DINNER 2025

An opportunity to sponsor the TIBS Gala Dinner 2025 featuring between 250 and 350 guests.  
We have the following packages.

Rights will first be available to main event Sponsors & Partners.

### PRESENTING SPONSOR

- Naming rights e.g. TIBS Gala Dinner 2025 presented by [Presenting Sponsor Name]
- Logo on event website sponsors' page
- Logo + page advertisement in Show Guide
- Logo prominent on any event poster / marketing materials
- 1 x table of 10 at the event – at front of stage
- Promotional literature at event
- Logo on stage / interview area backdrop(s)

### CO-SPONSORS

- Use the event's name in PR and advertising e.g. "Co-sponsor of TIBS Gala Dinner 2025 presented by [Presenting Sponsor Name]
- Logo on event website sponsors' page
- Logo + ½ page advertisement in Show Guide
- Logo on event poster / billboards
- 5 x tickets at the event – near stage
- Promotional literature at event
- Logo on stage / interview area backdrop(s)

### HOSPITALITY PACKAGES

Opportunities to sponsor tables of 10 at the TIBS Gala Dinner 2025

### ADVERTISING PACKAGES

Opportunities to advertise in the TIBS Gala Dinner 2025 promotional literature and at event







## EXHIBITOR OPTIONS

Participating in Thailand International Boat Show 2025 is the best opportunity to gain access to the fast-growing yachting and cruising industry in South East Asia and beyond.

Booking is now open for exhibitors with the following packages available...

### EXHIBITION SPACE

#### DOCK BERTH SPACE

- A Dock: THB 12,950: (Minimum charge 15m)
- M Dock: THB 11,000
- O Dock: THB 9,500

#### ON WATER

- Water Entertainment Centre (naming rights): THB 1 Million
- Raw Space Floating Inflatable Pontoons (Subject to availability): THB 8,000 / SQM
- Personal Watercraft - Max 4m (at the Water Entertainment Centre minimum of 2): THB 50,000
- Cabana with up to 4 Water Toy Docks (at the Water Entertainment Centre): THB 250,000

#### ON LAND

- Shell Scheme - inside the air-condition exhibition area: THB 12,000
- Raw Space - inside the air-condition exhibition area (subject to availability): THB 9,500
- Outdoor Raw Space (subject to availability): THB 8,250
- Outdoor Tent Space on the Deck Level 2m x 2m or combinations of (subject to availability): THB 12,000
- Outdoor Tent Space on the Boardwalk 2m x 2m or combinations of (subject to availability): THB 9,995
- 5-amp electric double sockets and light for Outdoor Space: THB 5,000 per tent

### AD SPACE

Catalogue listing	A company logo, corporate categories and contact details	Free
Enhanced catalogue listing	A company logo, corporate profile limited to 200 words and contact details	THB 16,000
Full page full colour in Show catalogue	Full page advertising whether the artwork is supplied and has a non-specified location	THB 65,000
Double page full colour in Show catalogue	Double page advertising whether the artwork is supplied and has non-specified location	THB 120,000

### OFFICIAL WEBSITE

Web banner	Placed on every page of the website with hyperlink back to the exhibitor's homepage	35,000
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### EXHIBITOR MARKETING EXPOSURE

- Digital: Company Logo, 50 Words Company Profile, Contact Details
- Social Media: Dedicated Facebook Post, X Post
- Printed: Company Logo, Company Profile, Contact Details

On water prices are based on linear metres and on land based on square metres.  
All prices exclude VAT and government taxes, applicable at the time of booking.



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## Phuket Yacht Haven Marina Overall Plan



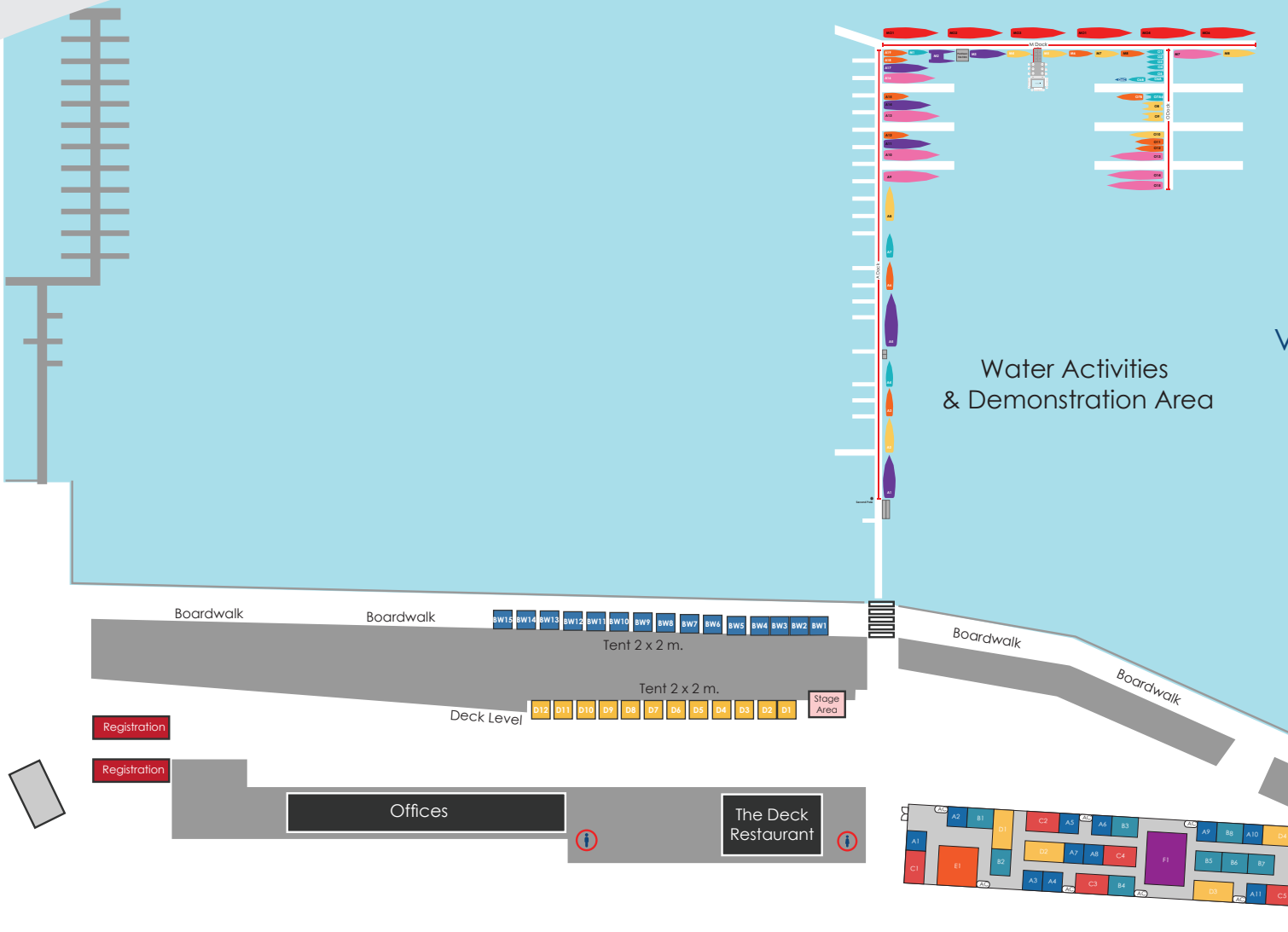
THAILAND  
INTERNATIONAL  
**BOAT SHOW**

A LUXURY  
LIFESTYLE EVENT

a JAND event

9 -12 January 2025  
Venue: Phuket Yacht Haven

Water Activities  
& Demonstration Area



Garden Area for  
Cafe & Bar





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## LOCATION

### PHUKET YACHT HAVEN

Centrally located on Phuket's east coast, Phuket Yacht Haven is an award winning world-class lifestyle destination marina the largest in Phuket.

Close to Phuket International Airport and many five-star resorts, the Phuket Yacht Haven is easily accessible for travelers from across the region and around the world.

Phuket Yacht Haven has 332 berths and can accommodate yachts of all sizes up to 100+ metres, aligning with the organisers' plans to expand the Show and welcome more boats, larger boats and superyachts.

The Show is one of the most important boat shows in South East Asia with Phuket Yacht Haven enabling TIBS to grow in stature both regionally and internationally.

The Mai Khao area, where Phuket Yacht Haven is located, will see the biggest growth area of affluent living in Phuket over the next few years, including the building of a new Bumrungrad Hospital – a high-end hospital for wealthy residents and visitors – and the ongoing construction of many high-end resort and villa developments and a new international airport nearby on the mainland will further enable access to the marina and the Show in the years to come.

[www.pyhmarina.com](http://www.pyhmarina.com)

### PHUKET

Phuket is strategically located for yachts coming from the Mediterranean to visit South East Asia and the Pacific beyond. It is considered the main infrastructural 'hub' for large yachts cruising the region, with over 100 superyacht berths available on the island.

In recent years, Phuket has played host to world-leading yachts M/Y A, M/Y Octopus, M/Y VaVa II, M/Y Cloud 9, S/Y Vertigo, S/Y Twizzle, M/Y Exuma, M/Y La Familia and many more.

[www.phuket.com](http://www.phuket.com)







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## ORGANISERS

JAND Events is a multinational team of Thailand-based professionals passionate about events.

Led by CEO David Hayes who has over 30 years' experience in the Events, Hospitality and Travel industries, JAND Events is the chosen partner for brands such as Louis Vuitton, Moët Hennessy, L'Oréal, Givenchy, Kenzo and more. JAND Events and Thailand International Boat Show are trading divisions of JAND Group Co., Ltd.

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