

Recognizing Sporting Excellence

SPIA ASIA®

ASIA'S SPORTS INDUSTRY AWARDS & CONFERENCE



SPIA ASIA 2017 - ASIA'S SPORTS INDUSTRY AWARDS & CONFERENCE

BANGKOK, THAILAND / 6th - 7th NOVEMBER 2017

Now in its 3rd year, SPIA Asia 2017 - Asia's Sports Industry Awards & Conference will take place in Bangkok from 6th - 7th November 2017 at Centara Grand & Bangkok Convention Centre at CentralWorld.

SPIA Asia 2017 - Asia's Sport Industry Awards & Conference is held annually, celebrating the brands, agencies, marketers and organisations which positively influence the sporting landscape in Asia. The Awards is a meaningful and credible platform judged by industry experts, while committed to create legacy through raising funds for local development initiatives. The conference is the only one of its kind, authentic in nature, which brings thought leaders of the industry together to discuss Asia - specific topics and themes that are changing the face of sport. This has become a mainstay, must attend event for the entire sporting industry in Asia.

AWARDS & GALA DINNER

The Awards, a black tie Gala Dinner with over 350+ guests and international entertainment, recognises and rewards excellence to the shortlisted finalists in 6 x Local and 17 x Asian award categories.

Each category is open to receive submissions from 47 Asian countries and are judged by a panel of leading industry experts in a rigid four-step judging process in accordance with international sports industry award rules and regulations.

This year, the SPIA Asia 2017 - Asia's Sports Industry Awards & Conference, in partnership with Helping Hand Group, has committed to raising funds for a local sports development program or charity organisations through auction of holidays, money-can't-buy experiences and memorabilia.

CONFERENCE

The conference segment of the event entitled, "The Business of Sports Asia's Sports Industry in the Fast Lane III", facilitates collaboration and helps drive best practices across the industry and provides the latest updates within sports marketing and sponsorship within Asia.

Spread across 2 days with more than 300 delegates and 20 international speakers from many different industry sectors; it will provide valuable insights on topics such as, Asia's sponsorship landscape, sports tourism, women in sport, sports business in Asia, Esports, new technologies in sport, extreme sports, and more.

SPIA Asia 2017 - Asia's Sports Industry Awards & Conference aims to bring together regional experts, agencies and government bodies to continue to develop and improve the overall sporting landscape in Asia to better compete within the international sporting arena.



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PACKAGES

TIER 1

Title & Presenting Partners

With naming rights to: SPIA Asia 2017 - Asia's Sports Industry Awards & Conference

TIER 2

Industry Partners:

Industry Partners from non-competing categories to: SPIA Asia 2017 - Asia's Sports Industry Awards & Conference

TIER 3

Award Category Partners

Official Award Category Partners from non-competing categories to SPIA Asia 2017 - Asia's Sports Industry Awards & Conference

SPIA Asia Conference Partners

Official SPIA Asia 2017 - Conference Partners from non-competing categories

Media Partners

Official SPIA Asia 2017 - Media Partners

Hospitality & Delegate Packages

Packages for businesses to attend the SPIA Asia 2017 - Asia's Sports Industry Awards & Conference

Other Packages

We also have opportunities for companies to purchase:
Gala Dinner Tickets
Delegate Passes
Exhibition Space

Companies can also submit entries for the Awards.



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PARTICIPANTS & GUEST PROFILES

The SPIA Asia 2017 - Asia's Sports Industry Awards & Conference is geared towards bringing the top decision makers within the sports industry to Bangkok to recognise and celebrate those that have contributed to the development of sports.

The organiser expects the Conference and Gala Awards attendance to be split 60% from the local community and 40% of the delegates to travel from abroad - comprising decision makers of brands, organisers, rights holders, venue owners, and governing bodies directly or indirectly associated or with investments in sports in Asia.

ENDORSEMENTS

SPIA Asia 2017 - Asia's Sports Industry Awards & Conference is endorsed, supported and/or attended by: Adidas, AFC, AFF, Dentsu, European Tour, Fast Track Asia, Fox Sports, GlobalSportsJobs, GroupM, Hong Kong Rugby Seven, HSBC, IMG, Lagardère Sports, Liverpool FC, Mass Participation Asia, Mediapro Asia, Ministry of Tourism and Sports, NBA Asia, Peter Burwash International, Red Bull, RSportz, SEA Games, Shell, Singha Corporation, Singapore, SMG Insights, Sports Authority Thailand, SportQuake, Sport Sri, Standard Chartered, Tata Consultancy Services, TaylorMade, The Music Run, Tourisms Authority Thailand, Total Sports Asia, Toyota, WTA, & Others.



LOCAL MEDIA VALUE 2016



WHY GET INVOLVED?

Association with the SPIA Asia 2017 - Asia's Sports Industry Awards & Conference offers sponsors numerous benefits including:

- **Image Enhancement** - with Asia's leading Sports Awards
- **Brand Exposure** - raising brand awareness of products and services
- **Hospitality Opportunities** - entertaining customers and clients
- **PR** - national, regional and worldwide media exposure
- **Networking** - with business leaders
- **Sales & Experiential Marketing** - showcase products and services to the sports industry

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AT A GLANCE

RIGHTS HOLDER	SPIA ASIA LTD
ORGANISER	MMC SPORTZ MARKETING LLC
ENDORSED BY	MINISTRY OF TOURISM AND SPORTS THAILAND SPORT AUTHORITY OF THAILAND TOURISM AUTHORITY OF THAILAND
WEBSITE	www.spiaasia.com
SOCIAL MEDIA	www.facebook.com/spiaasia/
EVENT NAME	SPIA Asia 2017 - Asia's Sports Industry Awards & Conference
EVENT	2 days Sports Business Conference featuring 20 speakers and attended by more than 300 delegates, addressing subjects mainly related to best practices in sports and latest trends / developments in Asia within sports sponsorship and sports marketing. Awards Gala: Black tie Awards Gala Dinner with the presentation of 23 category winners; over 350 invited guests from within the local and regional Sports Industry.
DATE	6 - 7 November 2017
LOCATION	Bangkok, Thailand
AWARDS	23 Award categories - 17 Asian and 6 Local Awards
SUBMISSION ELIGIBILITY	Brands, agencies, rights holders, governing bodies, event organisers, media agencies in Asia that conducted an activity from 1 July 2016 to 31 June 2017
ELIGIBLE COUNTRIES	Afghanistan, Australia, Bahrain, Bangladesh, Bhutan, Brunei, Cambodia, China PR, Chinese Taipei, DPR Korea, Guam, Hong Kong, India, Indonesia, Iran, Iraq, Japan, Jordan, Korea Republic, Kyrgyz Republic, Kuwait, Laos, Lebanon, Macau, Maldives, Malaysia, Mongolia, Myanmar, Nepal, Northern Mariana Islands, Oman, Pakistan, Palestine, Philippines, Qatar, Saudi Arabia, Singapore, Sri Lanka, Syria, Tajikistan, Thailand, Timor-Leste, Turkmenistan, UAE, Uzbekistan, Vietnam and Yemen as defined by the Asian Football Confederation (AFC)
CONFERENCE	A 2-day Sports Business Conference entitled "The Business of Sports- Asia's Sports Industry in the Fast Lane III" with over 20 international speakers on stage
FOUNDED	3 rd SPIA Asia editions following the inaugural event hosted in Manila, Philippines 2015

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THE AWARDS

SPIA ASIA 2017 - Asia's Sports Industry Awards will present 17 Asian Awards and 6 Local (Thailand) Awards.

SPIA Asia will appoint 20 industry experts to serve on the judging panel which will review and score the shortlisted finalists on the 6th November 2017; in strict accordance with international award rules.

The judging process consists of 4 steps:

1. Review of all submissions and shortlist of the best submissions in each category.
2. Telephonic interview to further explore the best shortlisted submissions in each category.
3. Shortlisting concluded and announcement made of all the shortlisted submissions.
4. Each shortlisted submission will be reviewed by the judging panel prior to a collective scoring and review by the auditing agency.

AWARDS TIMETABLE

26th April 2017	Start of Award Entry Submission
8th September 2017	End of Award Entry Submission
27th September 2017	Shortlist Announcement
6th November 2017	Awards Final Judging
7th November 2017	Awards Gala

AWARD ENTRY SUBMISSION

Entrants can register online only through www.spiaasia.com

AWARD ENTRY FEE

SPIA ASIA DOES NOT CHARGE AN ENTRY FEE UPON SUBMISSION. ONLY THE TOP 8 SHORTLISTED ENTRIES PER CATEGORY ARE REQUIRED TO BE PAID FOR ACCORDING TO THE SCHEDULE BELOW:

Description	Asian Category Entry	Thailand Category Entry
Fee per Entry	USD 250 - THB 8,750	USD 175 - THB 6,125

BENEFITS FOR THE TOP 8 SHORTLISTED ENTRIES PER CATEGORY

SPIA Asia will extend 1 Complimentary Gala Dinner Invitation and 1 Conference Delegate Pass per Company or Brand regardless of the number of shortlisted entries worth USD 550.

Please note, when entering the Awards, there is no further commitment required, for example attendance in the Conference or purchase of Gala Dinner seats. The participation in the Conference and attendance at the Gala is totally voluntary and not binding.

AWARD GALA RESERVATION FEE

Description	Early Bird (26th April - 6th October)	Regular (7th - 27th October)
Individual Seat	USD 200 - THB 7,000	USD 200 - THB 7,000
Table of 8 - Red Zone	USD 1400 - THB 49,000	USD 1,500 - THB 52,500
Table of 8 - Blue Zone	USD 1600 - THB 56,000	USD 1,700 - THB 59,500

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AWARD CATEGORIES 2017

ASIAN AWARD CATEGORIES (Open To All 47 Asian Countries)

1. Best International Sporting Event sanctioned by an International Federation
2. Best Football Organisation of the year recognised by the Asian Football Confederation (AFC)
3. Best Global Sports Organisation Operating in Asia
4. Best Sports Tourism Destination of the Year
5. Best Live Experience at a Sporting Event
6. Best Sports Digital Application of the Year
7. Best Extreme Sports Event of the Year
8. Best Mass Participation Event of the Year
9. Best Sponsorship of a Sport, Team or Event (> USD 250,000.00)
10. Best Sponsorship of a Sport, Team or Event (< USD 250,000.00)
11. Best Integrated Marketing Campaign for a Sports Event
12. Best Sports CSR Initiative of the Year
13. Best Youth Development Program of the Year
14. Best Sports Event Hospitality Offering of the Year
15. Best Sports Marketing Agency of the Year
16. Best eSports Event of the Year
17. Best Sportswear Brand of the Year (for Public Voting)

LOCAL AWARD CATEGORIES (For Thailand Entries Only)

1. Best Amateur Sport Event in Thailand
2. Best Sport Event Venue in Thailand
3. Best Sport Youth Development Program in Thailand
4. Best Sport Event Organiser in Thailand
5. Best Sponsorship of Sport, Team or Event in Thailand
6. Best Sport Event Supplier in Thailand

SPIA ASIA - AWARDS COMMITTEE

The Awards Committee, which serves as an advisory board to the SPIA ASIA 2017 - Asia's Sports Industry Awards, is composed of the below experts representing various fields of the sporting industry:

Ms. Huei Chern Lee Senior Director, Communications, Sports Singapore
Ms. Cynthia Carrion Executive Board Member, Asian Gymnastics Union (AGU)
Mr. Malcolm Thorpe Vice-President, Sports Developments & Events, Lagardère Sports
Mr. Chris Robb Chief Executive Officer, Mass Participation Asia
Mr. Josh Black Former CEO Content, CEO 247 X Group
Mr. Dan Parr Managing Director, Fast Track Asia
Mr. Jin Wei Toh Senior Vice-President/ Head of Sales (Events), IMG
Mr. Benjamin Flint Chief Executive Officer, Asia Sponsorship News



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SPIA ASIA 2016 WINNERS

BEST INTERNATIONAL SPORTING EVENT SANCTIONED BY AN INTERNATIONAL FEDERATION - Judges Selection (Top 5)

- Gold** - 28th SEA Games 2015 in Singapore.
- Silver** - BNP Paribas WTA Finals Singapore presented by SC Global by Lagardère Sports & Entertainment (Singapore).
- Bronze** - World Team Table Championships Malaysia.

BEST USE OF SOCIAL MEDIA IN SPORT OF THE YEAR

- Gold** - #DameTimeManila – Never Doubt by Adidas/ IProspect (Philippines).
- Silver** - 24Sevens Football by AMC Experience (Singapore).
- Bronze** - Shell Helix by GroupM ESP (Singapore).

BEST MASS PARTICIPATION EVENT OF THE YEAR

- Gold** - Xiqiao Mountain International Ultra Marathon by Hong Kong Ultra Marathon Association (Hong Kong).
- Silver** - Color Manila Run by ColorManila Events Inc (Philippines).
- Bronze** - DBS Marina Regatta by Singapore Dragon Boat Association (Singapore).

BEST SPORTS MARKETING CAMPAIGN OF THE YEAR

- Gold** - UAAP Women's Volleyball by ABS-CBN Corporation (Philippines).
- Silver** - Standard Chartered Trophy by Liverpool FC (Asia).
- Bronze** - Support the Philippine Azkals by Great Campaigns Asia / Philippine Football (Philippines).

BEST SPORTS ORGANISATION OF THE YEAR

- Gold** - IMG (Hong Kong).
- Silver** - SportQuake (China).
- Bronze** - Hong Kong Ultra Marathon Association (Hong Kong).

BEST SPORTS YOUTH PROGRAMME OF THE YEAR

- Gold** - Youth Badminton by Badminton Asia (Malaysia).
- Silver** - Shaheen Sports Foundation by Shaheen Sports Club (Hong Kong).
- Bronze** - SSA Sports by XLE Group (Vietnam).

BEST HOSPITALITY, RECREATION OR LEISURE OFFERING IN SPORTS

- Gold** - BNP Paribas WTA Finals Singapore (Racquet Club) by Lagardère Sports (Singapore).
- Silver** - SMBC Singapore Open by Lagardère Sports (Singapore).
- Bronze** - Thanyapura Sports and Leisure Club Phuket (Thailand).

BEST SPONSORSHIP OF A SPORT, TEAM OR EVENT OF THE YEAR

- Gold** - Standard Chartered for Liverpool FC.
- Silver** - Home Credit for Chinese Super League.
- Bronze** - AIA Insurance for Tottenham Hotspur FC.



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SPIA ASIA 2016 WINNERS

BEST SPORTS BRAND, RETAIL, ACTIVATION OR PRODUCT LAUNCH OF THE YEAR

- Gold** - Shell Official Supplier - Chinese Super League by GroupM ESP (Singapore).
Silver - MG Partnership with Liverpool F.C by Liverpool FC (China).
Bronze - #DameTimeManila by Adidas/ Iprospect (Philippines).

BEST LIVE EXPERIENCE AT A PROFESSIONAL SPORTING EVENT

- Gold** - Longines Masters of Hong Kong by Fasttrack and EEM (Hong Kong).
Silver - BNP Paribas WTA Finals Singapore presented by SC Global by Lagardère Sports S(Singapore).
Bronze - Sime Darby LPGA by IMG (Hong Kong).

SPORTS CSR INITIATIVE OF THE YEAR

- Gold** - AFC - OWPP Ultra Durable Balls by Asian Football Confederation (Asia).
Silver - King's Cup Elephant Polo by Anantara Hotels & Resorts Limited (Thailand).
Bronze - NAT GEO Earth Day Run by Sporting Republic/ Fox Networks Group (Hong Kong).

DIGITAL PLATFORM IN SPORTS OF THE YEAR

- Gold** - Goal.com by Perform Group.
Silver - Standard Chartered Marathon Singapore 2015 Marathon Mobile App by Tata Consultancy Services.
Bronze - TSC Indonesian Soccer League Fantasy Game by GroupM ESP.

BEST SPORTS MEDIA / PR AGENCY OF THE YEAR IN THAILAND

- Gold** - Vivaldi Integrated Public Relations.

BEST SPORTS RECREATION FACILITY OF THE YEAR IN THAILAND

- Gold** - Black Mountain Golf Club.
Silver - True Arena Hua Hin.
Bronze - The Lab.

BEST SPORTS YOUTH ACADEMY OF THE YEAR IN THAILAND

- Gold** - Chelsea Soccer School.
Silver - BISP Swimming Academy.
Bronze - Siam Muay Thai Academy.

BEST AMATEUR SPORTS EVENT OF THE YEAR IN THAILAND

- Gold** - Bangkok Marathon.
Silver - Top of the Gulf Regatta.
Bronze - Laguna Phuket Triathlon.

BEST SPONSORSHIP OF A SPORT, TEAM, OR EVENT OF THE YEAR IN THAILAND

- Gold** - Toyota for Thai FA & Thai League Cup.
Silver - Singha Beer for Chelsea FC, Leicester City, Manchester City & Manchester United.
Bronze - Oakley for Thailand Cycling Association.

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THE BUSINESS OF SPORTS CONFERENCE - ASIA'S SPORTS INDUSTRY IN THE FAST LANE III

The sports business conference, scheduled to take place from 6th - 7th November 2017 in Bangkok, once again will gather the industry leaders during a two-day period to discuss best practices and latest developments within the sports industry with key focus on Asia. Keynote speakers and industry experts are expected to address a variety of exciting topics such as the following:

Women in Sport (WS)	Sport and Fashion - why women are big business and how brands are capitalising? Equality in Sport industry - what are the positive developments, key stories of success Women in Sport - women who are making a difference and changing the sporting landscape
Technology in Sport (TS)	Fan and Sports Consumer Experiences - how they are being shaped by technology? E-Sports - why the powerhouses of club football are buying in? Smart Venues for modern Games
Sport Tourism (ST)	Golf Tourism - best practices, why it's working Sport Tourism - how Cities are using global sport events to drive tourism
Sport Business in Asia	Sponsorship in Numbers Extreme Sports in Asia - who is in the driving seat and what the future looks like Why Asia? - Global Sports Organisations Plan to Dominate Asia Why Asian's are investing in Global Sporting Organisations?

SPIA ASIA 2017 - CONFERENCE PROGRAM

DAY 1 – 6th November 2017		DAY 2 – 7th November 2017	
12:00	Delegate Registration	9:00 - 14:00	Sports Conference
13:00 - 18:00	Sports Business Conference	14:00 - 14:30	Conference Closing Ceremony
18:30 - 20:30	Networking Reception	14:30 - 15:30	Networking Lunch

CONFERENCE REGISTRATION

To purchase early bird or regular rate for conference delegate passes, please register through www.spiaasia.com

Description	Early Bird (26th April - 6th October)	Regular (7th - 27th October)
Delegate Pass	USD 300 - THB 10,500	USD 350 - THB 12,250

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SPIA ASIA AUCTION IN PARTNERSHIP WITH HELPING HAND GROUP

Committed to create meaningful impact and leave a long lasting legacy, The SPIA ASIA Ltd. has forged partnership with Helping Hand Group (HHG).

HHG was formed in 1997 and has raised and donated over \$97 million for leading charities, community groups, schools and sporting clubs.

HHG partnered in over 500 events per year in 17 countries including: Hong Kong, China, Malaysia, Singapore, Thailand, Indonesia, Australia and Abu Dhabi.

Helping Hand Group's award winning systems such as Ballot Bidding and Last Donors Standing have revolutionised the way Auctions are conducted.

SPIA ASIA 2017 - Asia's Sports Industry Awards will raise funds through auction of unique holidays, money-can't-buy experiences and sports memorabilia for a carefully selected local sports development program or charity organisation.



INVENTORY

ASSET	CONFERENCE	AWARDS GALA	DESCRIPTION	PARTNER LEVEL				
				TITLE PARTNER	PRESENTING PARTNER	INDUSTRY PARTNER	AWARD CATEGORY PARTNER	CONFERENCE PARTNERS / MEDIA PARTNERS
TITLE RIGHTS								
[TITLE SPONSOR NAME] SPIA ASIA 2017 – SPORTS INDUSTRY AWARDS & CONFERENCE PRESENTED BY [PRESENTING SPONSOR NAME]	X	X		YES	YES			
[OFFICIAL CONFERENCE PARTNER / MEDIA PARTNER NAME] [TITLE SPONSOR NAME] SPIA ASIA 2017 – SPORTS INDUSTRY AWARDS & CONFERENCE PRESENTED BY [PRESENTING SPONSOR NAME]	X	X						YES
CATEGORY EXCLUSIVITY								
CATEGORY EXCLUSIVITY	X	X		YES	YES	YES	NO	NO
ASSOCIATION RIGHTS								
ADVERTISING RIGHTS								
PRINTED MATERIAL								
ADVERTISEMENTS IN OFFICIAL MEDIA CHANNELS	X	X		X	X	X		
ADVERTISEMENT IN AWARDS PROGRAM		X		X	X	X	X	X
CONFERENCE PROGRAM	X			X	X	X		X
AWARDS GALA PROGRAM		X		X	X	X	X	X
GALA INVITATIONS		X		X	X	X		X
DIRECTIONAL SIGNAGE	X	X		X	X	X		X
SEATING PLAN		X		X	X	X		X
LANYARDS	X			X	X			
ACCREDITATION	X			X	X	X		X
BANNERS & ROLL UPS	X	X		X	X	X		X
STAFF UNIFORM	X	X		X	X			
WELCOME PACK	X			X	X	X		X
VENUE BRANDING								
PRESENTATION STAGE - CONFERENCE	X			X	X	X		X
PRESENTATION STAGE - AWARDS GALA		X		X	X	X		X
PHOTO WALL		X		X	X	X		X
LED SCREENS	X	X		X	X	X	X	X
PODIUM		X		X	X			
WELCOME DESK	X	X		X	X	X		X
BRANDING ON TROPHY		X		X	X		X	
TROPHY STAND	X	X		X	X			X
LOGO AND IMAGE RIGHTS								
LOGO USAGE								
RIGHT TO USE SPIA ASIA 2017 – SPORTS INDUSTRY AWARDS & CONFERENCE COMPOSITE (LOCK-UP) LOGO ON ALL INTERNAL AND EXTERNAL MARKETING	X	X		X	X	X	X	X
IMAGE USAGE								
RIGHT TO USE SPIA ASIA 2017 – SPORTS INDUSTRY AWARDS & CONFERENCE IMAGE BANK – MOVING AND PHOTOGRAPHIC IMAGES – IN ALL INTERNAL AND EXTERNAL MARKETING	X	X		X	X	X	X	X
MEDIA & PR RIGHTS								
PRINTED MATERIALS								

INVENTORY

ASSET	CONFERENCE	AWARDS GALA	DESCRIPTION	PARTNER LEVEL				
				TITLE PARTNER	PRESENTING PARTNER	INDUSTRY PARTNER	AWARD CATEGORY PARTNER	CONFERENCE PARTNERS / MEDIA PARTNERS
MEDIA BACKDROP	X	X		X	X	X		
PRESS KITS	X	X		X	X	X		
INTERVIEW BACKDROP	X	X		X	X	X		
PR RIGHTS								
RIGHT TO USE SPIA ASIA 2016 – SPORTS INDUSTRY AWARDS & CONFERENCE ASSOCIATION IN ALL PROMOTIONAL CAMPAIGNS COVERING ANY PR AROUND THE ASSOCIATION	X	X		X	X	X	X	X
A PRESS CONFERENCE TO LAUNCH THE PARTNERSHIP	X	X		X	X			
BROADCAST RIGHTS								
LOGO ON SPIA TVC	X	X		X	X	X		
OPENING/CLOSING SEQUENCE	X	X		X	X	X		
INCLUSION IN HIGHLIGHT VIDEO	X	X		X	X	X		X
PROMOTION AND ACTIVATION RIGHTS								
SPECIAL SPONSOR DISPLAY AT THE OFFICIAL VENUE	X	X		X	X	X		
SPECIAL SPONSOR DISPLAY IN THE MAIN BALLROOM NEAR THE STAGE	X	X		X	X	X		
PRODUCT PLACEMENT	X	X	CONFERENCE / AWARDS GALA / PR FUNCTION AREA / MEDIA EVENT	X	X			
PRIZE / GIFT FOR WINNERS		X		X	X	X		
GIVE AWAY	X	X	GOODIE BAGS /CONFERENCE / AWARDS GALA	X	X	X		
COMPETITION / RAFFLE / PRIZE DRAW	X	X	CONDUCT CONSUMER PROMOTION / PRIZE DRAWS	X	X	X	X	X
COMPANY REPRESENTATIVE HANDING OUT AWARD		X		X	X	X	X	
SPEAKING ENGAGEMENT - CONFERENCE	X		PANEL INTERVIEW & / OR PRESENTATION	X	X	X		
TVC PLAYOUT - CONFERENCE	X		30 SECOND TVC	X	X	X		
TVC PLAYOUT - AWARDS GALA		X	30 SECOND TVC	X	X	X	X	
DIGITAL ADVERTISING RIGHTS								
LOGO AND LINK TO WEBSITE	X	X		X	X	X	X	X
NEWSLETTER	X	X		X	X	X	X	X
SOCIAL MEDIA - FACEBOOK	X	X	FEATURE AND ANNOUNCEMENT OF PARTNERSHIP	X	X	X	X	X
SOCIAL MEDIA - LINKED IN	X	X	FEATURE AND ANNOUNCEMENT OF PARTNERSHIP	X	X	X	X	X
LOGO ON CONFERENCE NETWORKING PLANNER	X			X	X	X		X
HOSPITALITY RIGHTS								
DELEGATE PASSES				X	X	X	X	X
NETWORKING RECEPTION				X	X	X	X	X
NETWORKING LUNCHESES				X	X	X	X	X
AWARDS GALA COCKTAIL RECEPTION				X	X	X	X	X
AWARDS GALA TABLES/SEATS				X	X	X	X	X
AFTER PARTY				X	X	X	X	X
WELCOME DINNER - PRE EVENT ACTIVITY				X	X	X		
VVIP EXPERIENCE - PRE EVENT ACTIVITY				X	X	X		
DATABASE ACCESS RIGHTS								
ACCESS TO PARTICIPANT DATABASE AFTER THE EVENT				X	X			

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ORGANISERS

SPIA Asia 2017 - Asia's Sports Industry Awards & Conference is a property of The SPIA ASIA Ltd. and organised by MMC Sportz Marketing LLC.

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