



COMMERCIAL SPONSORSHIP & PARTNERSHIP MARKETING OPPORTUNITIES

**NAKHONSI**  
UNITED  
2026 / 2027



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## NAKHONSI UNITED FC 2026 / 2027

Nakhonsi United Football Club is a Thai professional football club based in Nakhon Si Thammarat province, the largest province in Southern Thailand with 23 districts and a population of 1.5 million.

Known as the Southern Dragons, the club is a key representative of the South of Thailand in Thai League 2 and serves as a symbol of pride for the entire Southern region.

Founded in 2014, Nakhonsi United FC recently entered an exciting new chapter with the arrival of Australian football professional Tony Basha as the club's new owner. Bringing fresh investment, a global footballing perspective and a deep passion for Thai football, Tony's vision is to transform the Southern Dragons from a strong local team into a national contender - aiming to be promoted to Thai League 1 in the next two seasons.

With over two decades of experience in youth development, club management and international football systems - as Sporting Director of the Australian Soccer Academy and former coach at top Australian clubs - Tony is committed to building a sustainable foundation for long-term success. Plans include developing a robust youth academy, empowering local talent and introducing a modern European footballing approach while staying true to Thai cultural values.

The club's ethos is to elevate its performance and open pathways for Thai players to compete internationally, using Tony's extensive contacts in top European leagues including the Premier League and Serie A. The new ownership marks a significant turning point for the club and a bold step toward a brighter, broader future.

Nakhonsi United Football Club is offering several commercial sponsorship and partnership marketing opportunities, including Main Sponsors; Club Co-sponsors from non-competing categories including Kit Manufacturer; and Official Suppliers & Media Partners.



**Be Part Of Nakhonsi United  
FC Experience – Become A  
Commercial Partner**



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## QUICK FACTS

### FULL NAME

Nakhonsi United  
Football Club

### FOUNDED

2014

### NICKNAME

Southern Dragons

### COLOURS

Home Kit:  
Gold / Yellow-Black-White

### LEAGUE

Thai League 2

### MATCHES

17 Home & 17 Away  
Matches Per Season

### LEAGUE DATES

August 2026 – May 2027

### STADIUM

Nakhon Si PAO  
Thammarat Stadium

### CAPACITY

5,000

### BROADCAST

All league matches  
broadcast on AIS Play a  
new televised deal with  
the Football Association  
of Thailand running for  
4 years

### OWNER

Tony Basha

### CHAIRMAN

Chonnaphat Naksua

### PRESIDENT

Kritaporn Khongkhwet

### HEAD COACH

Steven McGarry





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## COMMERCIAL PACKAGES

We have developed packages to suit differing levels of needs:

### TIER 1: MAIN SPONSORS

Up to two x Main Front of Shirt Sponsors (front of shirt, centre; or combined into a single Main Front of Shirt Sponsor)

One x Main Back of Shirt Sponsor (back of shirt under the number and front top right near collar)

### TIER 2: OFFICIAL CLUB PARTNERS

Up to two x Official Co-sponsors from non-competing categories, including Kit Manufacturer.

### TIER 3: OFFICIAL SUPPLIERS & OFFICIAL MEDIA PARTNERS

Up to ten x Official Suppliers providing goods and services that are essential to the club.

Up to ten x Official Media Partners

We will seek partners from different industries that can provide supplies and media support for the club. These include the following sectors:

Airline	Energy	Legal
Apparel / Kit Manufacturer	Engineering	Media
Auto	Environment	Photography
B2B Services	Fashion & Clothing	Professional Services
Banking	Film industry	Recruitment
Beverages - Soft Drinks	Financial Services	Retail
Beverages - Sports Drinks	Finance	Telecommunications
Beverages - Water	Food	Ticketing
Clothing	Government - Local / National	Timing
Consumer Electronics	Hotels	Travel & Tourism
Courier	Insurance	Utilities: Energy & Water
Credit Cards	Investment Finance	





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## FOOTBALL IN ASIA

### ASN BRANDS IN FOOTBALL ASIA 2024

Football sponsorship in Asia in 2023, at US\$ 1.4 billion, accounted for just 2.4% of the global football sponsorship market of US\$ 58 billion – and much of that US\$ 1.4 billion was directed towards English and European football as opposed to the regional game. 62% of the 20 biggest Asian sponsorship deals (accounting for a massive 31% of all Asian spending) went to top-flight English and European clubs.

Nevertheless, over the past decade, football sponsorship in Asia grew by +73%, with technology, retailer and gambling demonstrating the strongest increases.

Football is by far the biggest sponsorship platform in Asia, accounting for 29% of all sport sponsorship investment. Its nearest rival is motorsport, at just 12% of the total.

But not all that sponsorship money stays in Asia's regional game. 38% of the US\$ 1.35 billion total went to rights holders in the English and European football leagues. That figure included a huge 62% of the biggest deals done by Asian brands in 2023.

Encouraging, though, for the local game is that, while the Top 50 Asian brands accounted for 58% of total investment, the remaining 42% was derived from 661 other brands. As Paul Poole of The Sponsorship Experts said, "Football offers a unique range of opportunities for sponsorship from global to grass roots."

Equally encouraging was the US\$ 10 million investment across 28 deals done to support the women's game – an increase of 30% over 2022.





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## FOOTBALL IN ASIA

### FOOTBALL IN THAILAND

Thais are crazy about football especially the English Premier League. Many Thais today watch football on local and paid-cable TV as well as attending games.

Football has a long history in Thailand being introduced in 1897 and in 1916, King Vajiravudh founded The Football Association of Thailand under Patronage of His Majesty the King.

In 2009 the Football Association of Thailand (FAT) established the Thailand Premier League Company Limited whose role is to nurture football talent in Thailand and establish the Thai national team as a force within international football.

### LEAGUE STRUCTURE IN THAILAND

Thailand's professional league system is made up of 3 x Tiers. Seasons run from August to May each year. Most of the games are played during Saturdays and Sundays, with a few games played during the weekdays.

- Thai League 1 – 'BYD Sealion 6 League 1' with 16 clubs each playing 30 matches
- Thai League 2 – 'BYD Seal 5 League 2' with 18 clubs each playing 34 matches
- Thai League 3 – 'BYD Dolphin League 3' with 70 clubs split into 6 regional divisions

Each year the bottom 3 clubs in the Thai League 1 are relegated to Thai Division 2 and in Thai League 2 the top 3 teams (first and second place automatically and 3rd place following a play-off) are promoted to the Thai League 1 and the bottom 3 teams are relegated to Thai League 3.

In Thai League 3 the 1st and 2nd teams from each of the 6 regions will play in a national championship competition. Three earning promotion to Thai League 2.





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## ABOUT NAKHONSI UNITED FC

### VISION & MISSION

Nakhonsi United FC's vision is to be the best football club representing the people of Nakhon Si Thammarat.

Its Mission:

- Maintain and build this fully professional club, inspiring local pride.
- Develop a talent pipeline by turning youth prospects into professional players.
- Partner with the Nakhon Si Thammarat PAO to advance sport across the province.
- Grow fan participation - match-day attendance, merchandise and community events.
- Offer constructive, football-focused programmes that keep local youth active & engaged.

### NEW OWNERSHIP

Australian football professional Tony Basha recently acquired Nakhonsi United FC with a single-minded belief: Thai football's untapped talent deserves a bigger stage. Having visited Thailand many times, he feels a natural bond with the culture and the community spirit that powers the club. "I love Thai football and believe in its hidden potential," he says - setting out an ambition to lift Nakhonsi United FC from local pride to genuine national contender.

### BUILDING ON SOLID FOUNDATIONS - NOT QUICK FIXES

Tony's blueprint centres on long-term sustainability: expanding the youth academy, strengthening coaching structures and enhancing what already works, rather than relying on short-term imports. "We will be a club that provides opportunities and grows from a strong foundation," emphasising respect for Thai football culture while introducing modern, European-style methodologies. The result: a pathway that nurtures home-grown players, delights fans and attracts partners who value stability.





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## ABOUT NAKHONSI UNITED FC

### GLOBAL PERSPECTIVE, PROVEN EXPERTISE

A UEFA B-Licence coach and Sporting Director of the Australian Soccer Academy since 2006, Tony has overseen player development and club management roles from Parramatta Eagles to Rydalmere Lions FC. His track record in youth development and sustainable club structures positions him perfectly to open international doors for Thai talent. "If a player is good enough, we'll be the bridge to their dreams," he promise – an exciting prospect for sponsors eager to align with a club on the rise and an owner with a clear, globally minded vision.

### HISTORY

- 2014: Founded as Rajapruk-Muangnont United FC
- 2016: Changed name to Rajapruk University FC
- 2017: Changed name to Nakhon Si Thammarat Unity FC
- 2018: Changed name to WU-Nakhon Si United FC
- 2020: Nakhon Si United FC

In 2020, Mr. Chonnaphat Naksua and his team fully acquired and began managing the club, initiating a rebranding effort including a new logo. Their vision was to create a strong identity closely linked to youth development and community engagement. They established a football academy in Nakhon Si Thammarat to develop local talent sustainably. The club's historic promotion to Thai League 2 for the 2022–23 season marked a major milestone. At that time, Nakhonsi United FC was the only club from Southern Thailand competing in Thai League 2.

### PAST PERFORMANCE

- 2022-23 Thai League 2 - 8<sup>th</sup>
- 2023-24 Thai League 2 - 5<sup>th</sup>
- 2024-25 Thai League 2 - 9<sup>th</sup>
- 2025-26 Thai League 2 - 17<sup>th</sup> \*

\*@ 23rd March 2026





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## ABOUT NAKHONSI UNITED FC

### 2025 / 2026 SQUAD

Nakhonsi United FC squad includes:

#### Goalkeepers

Anusit Termmee  
Putthipong Pomlee  
Chommaphat Boonloet

#### Defenders

Akkarin Pittaso: Left-Back  
Adisak Sensom-Eiad: Centre-Back  
Annil R Vigneswaran: Centre-Back (Malaysian)  
Nattawut Salae: Centre-Back  
Thanachai Nathanakool: Defender  
Akarawit Saemaram: Left-Back  
Niras Bu-Nga: Right-Back  
Petcharat Chotipala: Defender  
Siwarut Phonhiran: Versatile Left-Back

#### Midfielders

Adisorn Noonart: Defensive Midfielder  
Panyawat Nisangram: Central Midfielder  
Wanchalerm Yingyong: Defensive Midfielder  
Nawamin Chaiprasert: Defensive Midfielder  
Ronnayod Mingmitwan: Central Midfielder  
Ryosuke Nagasawa: Attacking Midfielder (Japanese)  
Dylan Ruiz-Diaz: Attacking midfield (Australian)  
Krissana Nontharak: Attacking Midfielder

#### Forwards

Ivan Khosho: Forward (Australian)  
Kritsada Sriwanit: Right Winger  
Thanin Plodkeaw: Left Winger  
Nanthawat Suankaeo: Centre-Forward  
Benjamin Bruckner: Centre-Forward (Australian)  
Netisat Klapdee: Forward

All players are Thai unless stated





## NAKHONSI UNITED FC — 2026 / 2027 FIXTURES

Nakhonsi United FC plays around 40 matches during the season - most games are league matches plus Cup games and the odd friendly.

### LEAGUE

Thai League 2 consists of 18 teams, which include as of 2025 / 2026:

Club	Location	Legal	Capacity
Bangkok FC	Thung Khru, Bangkok	72nd Anniversary Stadium	8,000
Chainat Hornbill FC	Chai Nat	Khao Plong Stadium	12,000
Chanthaburi FC	Chanthaburi	Chanthaburi Provincial Stadium	5,000
Chiangmai United	Chiang Mai	700th Anniversary Stadium	17,900
Kasetsart FC	Chatuchak, Bangkok	Insee Chantarasatit Stadium	4,000
Khon Kaen United	Khon Kaen	Khon Kaen PAO Stadium	8,000
Maharakham SBT FC	Maha Sarakham	Maharakham Provincial Stadium	3,000
Nakhon Pathom United	Nakhon Pathom	Nakhon Pathom Municipal Sport School Stadium	6,000
Nakhon Si United	Nakhon Si Thammarat	Nakhon Si Thammarat PAO Stadium	5,000
Nongbua Pitchaya FC	Nong Bua Lam Phu	Pitchaya Stadium	10,000
Pattani FC	Pattani	Pattani Provincial Stadium	8,000
Pattaya United FC	Pattaya	Nong Prue Stadium	5,800
Phrae United	Phrae	Huayma Stadium	3,000
Police Tero FC	Lak Si, Bangkok	Boonyachinda Stadium	3,550
Rasisalai United	Rasi Salai, Sisaket	Sisaket Provincial Stadium	2,500
Sisaket United	Sisaket	Sri Nakhon Lamduan Stadium	11,200
Songkhla FC	Songkhla	Tinsulanonda Stadium	20,000
Trat FC	Trat	Trat Provincial Stadium	6,000

Sources: Transfermarkt & Wikipedia

### DOMESTIC CUPS

Nakhonsi United FC play in two Cups organised by The Football Association of Thailand: the "Toyota League Cup"; and "Chang FA Cup". The cup rounds are slotted mid-week and during international breaks.

The winner of Chang FA Cup is eligible to enter the AFC Champions League 2 group stage - Asia's second-tier club competition under the new ACL Elite / ACL2 format.

### ASIA WIDE COMPETITIONS

Tier	Competition	Key facts	Asian-wide reward
1	AFC Champions League Elite	24 clubs	Winner qualifies for FIFA Club World Cup & returns to next ACL Elite season
2	AFC Champions League Two	32 clubs	Winner earns a play-off slot in the next ACL Elite season
3	AFC Challenge League	18-20 clubs	Winner is promoted to the following season's ACL Two group stage





## STADIUM

Nakhon Si Thammarat Stadium - also known locally as Chattrakankosol Stadium - sits just north-west of the old city centre and serves as Nakhonsi United's fortress on match days!

The ground is a multi-purpose venue with a natural-grass pitch surrounded by an athletics track and holds 5,000 spectators.

Beyond league fixtures, the stadium anchors sport and community life for the province: it hosts inter-school athletics meets, provincial futsal finals and festival concerts during the off-season, while the surrounding concourse is used for charity runs and local markets.

Ongoing upgrades have included new LED floodlighting and refurbished player facilities, ensuring the venue meets Thai League broadcast standards.

## FANS

Sponsorship of the club offers a great opportunity to target fans.

Nakhonsi United FC's support has surged in tandem with the club's rise through the leagues. On match days the "Southern Dragons" can draw up to 5,000 spectators. The club's location at the heart of the South means travelling fans pour in not only from the city but from neighbouring provinces giving every fixture the feel of a regional celebration.

Online, the club's reach includes: the official Facebook page recently surpassed 100,000 followers, generating 580,000 monthly impressions and 380,000 engagements across video highlights, as well as TikTok match-day reels, and behind-the-scenes content.

With a young, digitally active demographic, Sponsors & Partners benefit from both in-stadium visibility and year-round social amplification.

As the new owner drives the club toward Thai League 1, sponsorship now offers a timely gateway into a fast-growing, highly engaged fan community that embodies the passion and purchasing power of Southern Thailand.





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## WHY GET INVOLVED?

Sponsors will benefit from a partnership in many ways, including:

**Brand Exposure & Image Enhancement - National, Regional & International Media** – linking in with Nakhonsi United FC’s brand and outstanding players who serve and act as role models for development.

**Supporting the Future of Football in Asia** - through the Nakhonsi United FC youth development and the Australasian Soccer Academy.

**Networking & Hospitality** – using the association to entertain business audiences including customers, suppliers and employees.

**Experiential Marketing** – sampling of products at the venue and events.

**Corporate Social Responsibility** – helping to promote football and providing a positive role model for young people.

## CURRENT & PREVIOUS SPONSORS

Nakhonsi United FC’s 2025 / 2026 team sponsors include:

**TRIFALGA DATA CENTRES**

**KELME**

**HYDRA**

**NAKHARIN INTER HOSPITAL**

**SPONSOR**





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## WHY GET INVOLVED?

### BRAND RIGHTS

Sponsors & Partners logos will be prominently displayed in and around key areas of the stadium. This includes high-traffic areas such as entrance, food and beverage areas, toilets and around the pitch.

#### IN STADIA

(Digital and non-digital)  
Billboard signage  
A-boards around pitch  
LED Screens  
Tunnel

#### KIT

Shirt  
Training Bibs

#### PROMOTIONAL MATERIALS

Digital and non-digital promotional and press materials  
At press centre  
Media backdrop boards  
On tickets

#### CLUB STAFF

Coaching Staff  
Club Officials

#### SHIRT BRANDING

Tier 1 - Either one main logo on front; or a main logo on the back and smaller logo on front top right  
Tier 2 - Co-sponsor - up to 100 cm<sup>2</sup> on left front shoulder and back neck  
Tier 3 - Up to 4 smaller spaces on the shirt of Tier 3 partners at additional cost

#### SHORTS & SOCKS BRANDING

The shorts and socks can be embossed with a sponsor's logo, with a size not exceeding 100cm<sup>2</sup>. This is reserved for Tier 1 partners.





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## WHY GET INVOLVED?

### PROMOTION, ADVERTISING & PR (EDITORIAL) RIGHTS

#### TV

All Thai League 1 & 2 matches will be broadcast as part of a new televised deal with the Football Association of Thailand running for 4 years.

All matches will be available live via AIS Play, accessible on mobile devices, high-speed broadband internet and the TV channel MONO29. The deal marks a major shift in how Thai football fans will consume the sport, bringing every match to their fingertips.

#### DIGITAL & SOCIAL

Inclusion in Nakhonsi United FC digital and non-digital promotional campaign running throughout the year, including advertising campaigns and all print materials.

This covers: Inclusion in any official social and digital media opportunities. Including Nakhonsi United FC Facebook, Twitter, Instagram, YouTube and other digital channels.

 **Facebook 104K+ Followers**

 **Instagram 10,500 Followers**

 **TikTok 24,700 Followers**

 **YouTube 13,000 Subscribers**

#### SOCIAL MEDIA PERFORMANCE – PAST 28 DAYS

Followers	Engagement	Net Follower Growth
<b>120,729</b>	<b>380,000</b>	<b>1,692</b>
Page Likes	Shares	Net Likes
<b>85,592</b>	<b>1,623</b>	<b>954</b>
Reach	Image Views	3-sec Video Views
<b>580,000</b>	<b>39,079</b>	<b>230,000</b>

July 2025 Data



อบจ. นครศรีธรรมราช



## WHY GET INVOLVED?

### PROMOTION, ADVERTISING & PR (EDITORIAL) RIGHTS



#### PR & CONTENT

Inclusion in editorial campaign running throughout the year.

#### PROMOTIONAL CAMPAIGNS

Inclusion in any advertising campaigns, running throughout the year. The club implements a robust marketing plan using social media (Facebook, Instagram, YouTube, TikTok) and local media (community radio, promotional vehicles).

#### DATA

Promotion to Nakhonsi United FC databases. Inclusion in e Newsletters and EDMs.

#### COLLATERALS & PUBLICATIONS

Sponsors & Partners will be included in all collaterals, where relevant – including Flyers and Brochures.

#### SCHOOLS & CSR

An opportunity to get involved with Nakhonsi United FC's CSR programme.

#### FOOTBALL CLINIC PROGRAMME

- Sponsor-branded clinics with Nakhonsi United players
- Skill-building, football education for youth
- Target: Schools and communities in Nakhon and nearby provinces
- Promotional banners, highlight videos, and media coverage

#### CSR INITIATIVES

- Donation drives to schools, shelters, and local orphanages
- Sponsor-branded CSR coverage
- Banner and media presence on club platforms





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## WHY GET INVOLVED?

### HOSPITALITY RIGHTS

Access to private area / suite / box – any VIP Hospitality.

Access to tickets / season tickets.

Access to other Nakhonsi United FC Sponsors & Partners.

### EXPERIENTIAL RIGHTS

The following experiential rights are available to Sponsors & Partners:

- Area in stadium to display, promote and sell products and services
- Opportunity to set up Pop-up experiences / half time activations

Fan Engagement Events: Matchday booths with sponsors, special events, and friendly matches against top-tier teams are organised to attract fans.

### MERCHANDISING RIGHTS

Nakhonsi United FC offers Sponsors & Partners the opportunity to produce joint branded merchandise. For example, co-branded clothing and other promotional items. Merchandise includes jerseys, scarves and mugs - sold to boost fan engagement and revenue.

### MANAGEMENT & REPORTING

Provision of account manager to manage sponsorship and provision of an annual report on sponsorship effectiveness.





# SPONSORSHIP INVENTORIES

	PARTNER LEVEL		
	TIER 1 MAIN CLUB SPONSORS X 3	TIER 2 OFFICIAL CLUB PARTNERS (CO-SPONSORS) X 2	TIER 3 OFFICIAL SUPPLIERS X 10 & OFFICIAL MEDIA PARTNERS X 10
<b>CATEGORY EXCLUSIVITY &amp; TITLE RIGHTS</b>			
Tier 1: Right to title "Official Main Club Sponsor Nakhonsi United FC" for advertising & PR use	Yes		
Tier 2: Right to title "Official Club Partner Nakhonsi United FC" for advertising & PR use		Yes	
Tier 3: Right to title "Official Supplier / Official Media Partner Nakhonsi United FC" for advertising & PR use			Yes
Category exclusivity	Yes	Yes	Yes
<b>BRANDING &amp; INTELLECTUAL PROPERTY RIGHTS</b>			
<b>LOGO &amp; IMAGE RIGHTS</b>			
Right to use Nakhonsi United FC Composite (lock-up) Logo on all marketing	Yes	Yes	
Right to commercial use of Nakhonsi United FC content - including images, video – supplied by Nakhonsi United FC	Yes	Yes	Yes
<b>BRAND EXPOSURE – GENERAL</b>			
Total branding (excluding Shirt) area available will be allocated in the following ratios: Tier 1 Main Club Sponsors: 60% - shared between Tier 1 Main Partners Tier 2 Club Partners: 20% - shared between Tier 2 Club Partners Tier 3 Official Suppliers & Official Media Partners: 20% - shared between Tier 3 Official Suppliers & Official Media Partners	Yes	Yes	Yes
<b>BRAND EXPOSURE - KIT</b>			
Total shirt branding area available: Tier 1 - Main Club (Title) Sponsor - up to 650 cm2 shared between three Main Sponsors Tier 2 - Club Partners / Co-sponsors - up to 100 cm2 (front left shoulder and back) Tier 3 - Official Suppliers – smaller spaces for up to 4 x Tier 3 partners paying a premium (sleeve and skirt)	Yes	Yes	Yes
Logo on training bibs	Yes		
On coaching staff	Yes		
<b>BRANDING STADIUM</b>			
Billboard Signage (2M x 6M)	X2	X2	X2
A-Board Sign	X1	X1	
LED Screen logo placement	Yes	Yes	Yes
Home team tunnel branding	Yes		
<b>BRANDING - MEDIA</b>			
Logo on media interview / press conference area backdrop	Yes	Yes	Yes
<b>BRANDING – MATCH DAY</b>			
Activity includes: PA Announcements on matchday; LED scoreboard video ads before kick-off; Solo sponsor content (minimum 20 times/season); Combined sponsor highlights at every home game	Yes	Yes	Yes

# SPONSORSHIP INVENTORIES

	PARTNER LEVEL		
	TIER 1 MAIN CLUB SPONSORS X 3	TIER 2 OFFICIAL CLUB PARTNERS (CO-SPONSORS) X 2	TIER 3 OFFICIAL SUPPLIERS X 10 & OFFICIAL MEDIA PARTNERS X 10
<b>PROMOTION, ADVERTISING &amp; PR (EDITORIAL) RIGHTS (INCLUDING DIGITAL &amp; NON-DIGITAL CONTENT)</b>			
Inclusion in digital and non-digital promotional campaign running throughout the year, including advertising campaigns and all print materials e.g. Flyers, Brochures	Yes	Yes	Yes
Inclusion in any official social and digital media opportunities. Including Facebook, Instagram, TikTok (minimum 2 clips per season), YouTube, Website and other digital channels	Yes	Yes	Yes
Inclusion in PR / Editorial Campaigns running throughout the year	Yes	Yes	Yes
Logo on press materials	Yes	Yes	Yes
Brand presence in any Expos / Events attended by Nakhonsi United FC	Yes	Yes	
<b>DATA RIGHTS</b>			
Promotion to Nakhonsi United FC databases	Yes	Yes	
Inclusion in Nakhonsi United FC e Newsletter mailings	Yes	Yes	
EDMs to Nakhonsi United FC database	Yes	Yes	
<b>HOSPITALITY, NETWORKING &amp; TICKETING RIGHTS</b>			
Access to private area / suite / box – any VIP Hospitality	Yes	Yes	
Access to Nakhonsi United FC Special Event tickets, where applicable	Yes	Yes	
Access to Nakhonsi United FC Sponsors & Partners, where applicable e.g. Hotels	Yes	Yes	
Access to season tickets for staff	Yes	Yes	Yes
<b>EXPERIENTIAL RIGHTS</b>			
Area in stadium to display, promote, sample and sell products and services	4m x 4m	3m x 3m	2m x 2m
Pop-Up Experience – opportunity to set up. To be agreed with Nakhonsi United FC at Sponsor's cost	Yes	Yes	Yes
<b>MERCHANDISING RIGHTS</b>			
Right to produce joint branded Nakhonsi United FC premium merchandise / souvenirs	Yes	Yes	Yes
<b>ACCOUNT MANAGEMENT &amp; REPORTING RIGHTS</b>			
Account manager to manage sponsorship. Annual report on sponsorship effectiveness	Yes	Yes	



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## CONTACT

### **NAKHONSI UNITED FOOTBALL CLUB CO., LTD.**

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