



ELEPHANT PARADE BANGKOK 2015


Anantara
HOTELS • RESORTS • SPAS

presents

**ELEPHANT PARADE™
BANGKOK**



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Elephant Parade® is coming to Bangkok in 2015! Proudly presented by Anantara Hotels, Resorts & Spas, the world's largest art exhibition of decorated elephant statues will be on tour in 3 different locations around the city (locations to be confirmed).

Created by artists and celebrities from all around the world, each Elephant Parade statue is a unique art piece. After each exhibition, a number of Elephant Parade statues are auctioned by a renowned auction house to raise money towards Asian elephant conservation. Be part of it.

Details:

- Elephant Parade Bangkok will run from 2nd November 2015 for 3 months culminating with a Grand Charity Gala Auction Dinner at the end of the exhibition.
- Approximately 99 life sized baby elephant statues will be on display, created by local and international artists, celebrities and designers and sponsored by members of the community.
- Net auction proceeds will be donated to The Golden Triangle Asian Elephant Foundation
- Bangkok is the 16th Elephant Parade exhibition that will be organised around the world. Past cities include Amsterdam, London, Milan, Copenhagen, Singapore and Hong Kong.
- Over 200 brands have participated in and supported previous Elephant Parade Exhibitions including Ferrari, Aston Martin, Air France, Thai Airways International, Paul Smith, Vanity Fair, Tangs, Swire Properties, Singapore Zoo, L'Oreal Professional to name a few.



HELLO ELEPHANT PARADE FRIENDS!

It's with great pride that we announce Elephant Parade® Bangkok 2015.

The Elephant Parade journey started in Thailand after an encounter with a baby Asian elephant that stepped on a landmine. Her name is Mosha and we met her at the 'Friends of the Asian Elephant' Hospital in Lampang back in 2006. Mosha continues to be our icon, inspiration and is the reason why we created Elephant Parade.

Elephant Parade is very proud and excited to team up with such a great company as Minor International through Anantara and The Golden Triangle Asian Elephant Foundation. We share the same commitment and values in helping save the Asian elephant, ultimately from extinction.

We've travelled all over the world with Elephant Parade and now it feels like we are coming home, with our upcoming event in Bangkok next year.

I am sure this exposition will be our most exciting and colourful one to date!

Let's paint a brighter future and we hope you will all be part of it!

Mike Spits

Elephant Parade Founder



A MESSAGE FROM BILL HEINECKE

As a citizen of Thailand, I have always been passionate about helping the country's national animal and as a result I founded The Golden Triangle Asian Elephant Foundation (GTAEF) in 2006, in order to help improve the plight of Thailand's elephants. It has since been diversified to include welfare projects that incorporate broader philanthropic, cultural and direct conservation objectives.

To date, we've rescued over 40 elephants from Thailand's city streets and 20 of those are now living in a jungle environment on the grounds next to Anantara Golden Triangle in Chiang Rai with their entire mahout family. In addition to performing street rescues, the GTAEF cooperates with the Thai government and other organisations in 'bigger picture' projects.

As a company, we are always looking for like minded partners who share our true passion in saving the Asian elephant and Elephant Parade has long been known for its elephant conservation efforts in Thailand, which is why we feel this partnership is the ideal fit.

The more awareness that is raised on the plight of domestic and wild elephants in Thailand the better the chances we have for their survival. I can't think of a better way to raise awareness than bringing the largest open air art exhibition in support of Asian Elephants to Bangkok in 2015.

I look forward to seeing you there!

William E. Heinecke

Chairman and CEO of Minor International



SPONSORSHIP PACKAGES

Elephant Parade Bangkok 2015 offers a unique opportunity for companies and brands to be part of a truly special event. Not only providing great marketing and PR opportunities to promote their business but also showing customers that you care about animal welfare, in particular elephant conservation in a fun, artistic and engaging manner.

Please note that all Sponsorship Packages are not inclusive of tax.

ERAWAN – 400,000 THB

Package Benefits

- Company name/ logo on plaque during expo
- Company name/ logo on website, sponsor boards and Art Book
- Inclusive of Social Media
- Press conference boards
- 2 VIP tickets to 3 location opening events
- 2 access tickets to final grand gala and auction
- 2 Sunday brunch vouchers at Anantara Bangkok Riverside Resort & Spa
- 1 '2 night' voucher at Anantara Bangkok Riverside Resort & Spa
- 4 Elephant Parade Bangkok Polo Shirts
- You keep the elephant statue once the exhibition is over and your package includes a 200,000 THB donation towards the foundation
- You also have the option to work with our in house team of artists to create your very own design to feature in Elephant Parade Bangkok. Please note that there is a cut off date for this process and there are guidelines to follow.



Nello T. (figlio di Mara) by Ferrari Design



HANUMAN – 200,000 THB

Package Benefits:

- Company name/ logo on plaque during expo
- Company name/ logo on website, sponsor boards and Art Book
- Inclusive of Social Media
- Press conference boards
- 2 VIP tickets to 3 location opening events
- 2 access tickets to final grand gala and auction
- 2 Sunday brunch vouchers at Anantara Bangkok Riverside Resort & Spa
- 1 '2 night' voucher at Anantara Bangkok Riverside Resort & Spa
- 4 Elephant Parade Bangkok Polo Shirts
- You do not own the elephant. The elephant will be auctioned off to raise money towards the foundation conservation.





California Surpher
by Alan Nowell



Watch!
by Gudrun Hauser



Amazing Lotus
by Narin Khanthawong



Angelique
by Kritaramrueg Panu



Crowned for Freedom
by Wilhelmin Nijboer



Wrapping an Elephant
by Andrea Rovatti



Billy B
by Cristiano Coscelli



Mason
by Lucy Fergus



Greetings from the Jungle
by Gemma Cumming



Futuro
by Alfredo Futuro



HELPI
by Angela Connor



Wild London
by Patricia Shrigley



Belgium Fruits
by Palsam Jen-arn



Candy
by Isaac Mizrahi



Heaven's Haathi
by Abu Jani Sandeep Khosla



Ridderlefanten
by H.K.H. Prinsgemalen



Nello T.
by Ferrari Design



Mosh in Italy
by Nipapat Yaimali



Jewel-Ele
by Tarun Thalhiani



Gentle Guardian
by Johanna Enriquez



Spirit
by Alex Jones with Mercy Delta



The Blue Macaw
by Jirawan Suwanaklang



Pilgrim
by Martin Proctor



Kiku
by Chris Chun



Ancient Circles
by Santhi Thakew



Pearl of the Orient
by Diana Francis



CAN Carpet
by CAN Family



Carnival
by Cherdasak Wangprachanont



Elephant for the Polder Kingdom
by Sven koekstra



Gaj Mani
by Yodsaran Chaidungkaew



Adamava
by Adamava



Delightfully Durian
by Nat Posilla



Project Zambi
by Donna Goes, Hasbro, Inc.



Epiphany
by Ashley Keene



Fish and Chips
by Thammit Tamboon



Lantern Festival
by Narin Kantawong



I Brought my Own Snorkel
by Wyland



Shockraphant
by Chor Boogie



Beauty in Pink
by Noppawan Nuansiri



Bobby
by Thammit Tamboon



Beady
by David Nguyen



Censor
by Penluk Rueang-Rabeab



A glimpse of humanity
by Leif Sylvester



Bamboophant
by Sansak Keawdam



Airavat
by Thiti Suwan



Isi Khulu (the great one)
by Robert McLean



Tree of Love
by Kesorn Mueangpang



Kung FuPhant
by Nipon Kaewkumdee

LET'S PAINT A BRIGHTER FUTURE!

Elephant Parade® is the world's largest art exhibition of decorated elephant statues. Created by artists and celebrities, each Elephant Parade statue is a unique art piece. The life-sized baby elephant statues are exhibited in international cities. After each exhibition, a number of Elephant Parade statues are auctioned by a renowned auction house.

Limited edition hand-crafted replicas and a select range of products are created from the exhibition elephants. Net auction proceeds of the exhibition elephants and 20% of Elephant Parade net profits are donated to The Golden Triangle Asian Elephant Foundation.

Be part of it.

HOW IT ALL BEGAN

Elephant Parade was founded by father and son Marc and Mike Spits in 2006. Whilst on holiday in Thailand, Marc met a baby elephant named Mosha, who had lost her leg after stepping on a landmine. Mosha inspired Marc and Mike to create Elephant Parade.

In 2007, the first exhibition was held in Rotterdam, The Netherlands. The 'Friends of the Asian Elephant' Hospital - Mosha's home base in Lampang, was one of the first organizations to receive contributions generated by Elephant Parade and structurally continues to receive funds for taking care of Mosha.

Mosha was the first baby elephant in the world to receive a prosthetic leg.

A WORLDWIDE SUCCESS

More than 800 artists have participated and over 1000 elephants have been created; each an original piece of art.

Amongst some of our artists and supporters are Jack Vettriano, Ronald Ventura, Paul Smith, His Royal Highness Prince Consort of Denmark, Katy Perry, Diane von Furstenberg, Sarah - Duchess of York, Karim Rashid, Leona Lewis...

The top price for an original elephant statue at an Elephant Parade auction fetched £155,000. This masterpiece was created by artist Jack Vettriano for the 2010 London Elephant Parade.







ANANTARA HOTELS, RESORTS & SPAS

Presenting Partner of Elephant Parade Bangkok

For hundreds of years throughout Thailand, people would leave a jar of water outside their house to provide refreshment and extend a welcome to the passing traveller. Anantara is taken from an ancient Sanskrit word that means 'without end', symbolising this sharing of water and the heartfelt hospitality that lies at the core of every Anantara experience.

From lush jungles to pristine beaches and legendary deserts to cosmopolitan cities, Anantara currently boasts 30 stunning properties located in Thailand, the Maldives, Bali, Vietnam, China, Cambodia, Mozambique and the United Arab Emirates; with future properties to open China, Sri Lanka, Mauritius, Laos, Qatar and Oman.






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THE GOLDEN TRIANGLE ASIAN ELEPHANT FOUNDATION

The Golden Triangle Asian Elephant Foundation (GTAEF), was set up in 2006 to improve the plight of Thailand's elephants, and has since been diversified to include welfare projects that incorporate broader philanthropic and cultural objectives with unprecedented success.

Currently 25 elephants that have been rescued from Thailand's city streets, accompanied by their entire mahout family, are provided with a place to rest and grow. English lessons are arranged for the mahouts and their wives, education is made available for their children, and a silk worm business provides the wives with 100% of the profits made from the sales of their wares at the resort boutique.

In addition to performing street rescues, the GTAEF cooperates with the Thai government and other organisations in projects including supporting

research and clinics using elephants in therapy sessions for children living with autism; helping equip the first elephant hospital in Krabi in the southern part of Thailand, donating a gantry to help lame elephants stand and a purpose built elephant ambulance to the Thai Elephant Conservation Centre (TECC), just to name a few.

The GTAEF have also built the world's only research facility dedicated to scientifically researching elephant intelligence and behaviour. Along with their parent company, Minor International, & working through international partners and the Cambodian Government GTAEF has, since 2013, funded the protection of an 18,000 hectare elephant corridor of standing forest in the Cardamom Mountains - since protection the wildlife has become visible and wild elephants started using the forest again.

The Golden Triangle Asian Elephant Foundation is located at and supported by the Anantara Golden Triangle and Four Seasons Golden Triangle.

www.helpingelephants.org







Artist Sohn Jinah with
her elephant **Deep InSIDE**

BECOME THE NEXT ELEPHANT PARADE® SUPERSTAR!

Presented by Anantara Hotels, Resorts & Spas

Join the ArtBox Contest and
your design could be painted
onto our full sized elephant
statue and become part of our
next Elephant Parade!



elephantparade.com/contest



DON'T WASTE ANY TIME!

SPONSORSHIP ENQUIRIES:

THE SPONSORSHIP EXPERTS
WWW.PAULPOOLE.CO.TH

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Marketing Support by Paul Poole (South East Asia) Co., Ltd. - The Sponsorship Experts



LET'S PAINT A BRIGHTER FUTURE!



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