



EXOTIC FISHING
Thailand

EXOTIC FISHING THAILAND 2019 PHANG NGA

With over 60 species of exotic fish in a lake measuring more than 10 acres, Exotic Fishing Thailand is one of the largest freshwater commercial fisheries in the Kingdom.

Located at Phang Nga, just an hour's drive from Phuket International Airport, the Resort has Asia's largest selection of exotic fish species, including Arapaima, which can weigh up to 300lbs, Wallagoo Leeri over 130lbs, Alligator Gar over 110lbs, and Mekong Catfish over 300lbs!

Exotic Fishing Thailand...

- Attracts over 3,000 anglers each year offering both bait and fly, catch and release fishing
- Hosts a number of fishing events and competitions attracting some of the best anglers from all over the world
- Offers unique corporate experiences through hospitality and team building days
- Runs a number of charity events to promote children's fishing

Exotic Fishing Thailand has a comprehensive commercial sponsorship and partnership programme including: Resort Naming Rights; Official Partners & Suppliers; Event & Competition Partners; plus a plethora of corporate hospitality and team building programmes - all offering a fantastic opportunity to engage directly with existing and potential new customers in Phuket!

Become A Commercial Partner

THE LARGEST FRESHWATER COMMERCIAL FISHERY IN THAILAND





EXOTIC FISHING
Thailand

SPONSORSHIP PACKAGES

RESORT PACKAGES

Exotic Fishing Thailand provides bespoke highly targeted interactive marketing solutions tailored to deliver against your core brand objectives...

Commercial Sponsorship & Partnership Opportunities are available for the following, allowing brands to directly engage with Exotic Fishing Thailand guests:

TIER 1 - Official Resort Naming Partner

- Official Resort Naming Partner with naming rights to the Exotic Fishing Thailand Resort

TIER 2 - Official Resort Partners

- Up to six Official Resort Partners from non-competing categories

TIER 3 - Official Resort Suppliers & Official Resort Media Partners

- Up to 10 Official Resort Suppliers providing essential products and / or services for the running of Exotic Fishing Thailand
- Up to 10 Official Resort Media Partners providing advertising and editorial support for Exotic Fishing Thailand

Official Resort Supplier opportunities include: Beer, Wine, Champagne, Wifi / Communications, Mobile Phone, Car, Insurance, Hotel, Apparel and Sunglasses.



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EVENT PACKAGES

There are three events available for sponsorship in 2019. These are:

- Exotic Fishing Thailand Individual Open 2019
- Exotic Fishing Thailand Team Challenge 2019
- One Million Baht Exotic Fishing Thailand Challenge 2019

TIER 1: Official Event Title & Official Event Presenting Sponsor - one or more events

One Official Event Title Sponsor
One Official Event Presenting Sponsor

TIER 2: Official Event Co-sponsors - one or more events

Up to six Official Event Co-sponsors from non-competing categories

TIER 3: Official Event Suppliers & Official Event Media Partners - one or more events

Up to 10 Official Event Suppliers providing goods and services that are essential to the event
Up to 10 Official Event Media Partners

FEATURING ONE OF ASIA'S LARGEST COLLECTIONS OF EXOTIC FISH



EXOTIC FISHING
Thailand

OTHER OPPORTUNITIES

TEAM BUILDING & CORPORATE HOSPITALITY

Opportunity to privately hire the Resort for team building and corporate hospitality opportunities.

ADVERTISING OPPORTUNITIES

Exotic Fishing Thailand is currently in the process of selling advertising on boards at the Resort that have not been allocated to Resort Sponsors. All locations of the boards are chosen by the advertiser and are based on a first come, first served basis.

The boards are approximately 2.2m - 2.4m by 1m. The advertising fee for boards includes layout design and printing of the board and maintenance of the board throughout the contract. Advertisers will be responsible for furnishing high resolution-ready artwork of their company logo or design as well as metal frame.



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EXOTIC FISHING
Thailand

AUDIENCE

Exotic Fishing Thailand is one of the most popular outdoor activities on Trip Advisor in all of Phang Nga.

The 3,000 customers per year that go to Exotic Fishing Thailand's Resort are a captive audience for sponsors - fishing from 8am to 7pm - 11 hours each day.

The audience is a mixture of:

- **Fishing Enthusiast** - and their friends and families
- **Businessmen and women** - team building and hospitality
- **Tourists** - searching for unique experiences

HOW EXOTIC FISHING THAILAND CAN HELP YOUR BUSINESS

Your Brand - be associated with one of the largest freshwater commercial fisheries and engage thousands of fishing fans

Your Values - promoting teamwork and success

Your Clients, Customers & Staff - entertain at bespoke events and inspire with team bonding days

Your Sales - tapping into the fishing / angling world contacts can help enhance your sales and B2B development

Your CSR & Reputation - providing the ideal platform for any CSR activity, including helping educate school children

Companies associating with Exotic Fishing Thailand tie in with the following values: Fun; Aspirational; Excitement; Competition; Professionalism; Escapism; International Competition; and Sport.

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tripadvisor®



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EXOTIC FISHING
Thailand

THE RESORT

The Resort is owned by Mike Bailey who has fished numerous resorts throughout Thailand and has designed only the best features into Exotic Fishing Thailand. The truly special collection of exotic fish, combined with the stunning scenery, makes Exotic Fishing Thailand a place that has to be fished to be appreciated.

Exotic Fishing Thailand is located in Phang Nga in southern Thailand just a short distance from Phuket, Khao Lak, Krabi and Ao Nang. The location is incredibly stunning and one of the most beautiful and best stocked fishing locations in Thailand.

The resort is built on 44 rai (17 acres) of what was originally thick jungle and palm oil trees. The spring fed lake is over 10 acres (4 hectares) in size with a maximum depth of 5 metres. Most areas are between 4 to 4.5 metres deep.

Each fishing swim is designed and positioned so as to optimise the size of the lake and give fishermen the feeling that they are almost alone.

The large central lake is surrounded by huge jungle covered mountains coming down to the edge and offers a peaceful and tranquil environment with awesome fishing.

The aim of this fishery is to give anglers the opportunity to catch a wide variety of monster sized exotic fish in a beautiful natural environment, many of which are not present in other Thai fishing lakes.

THE LARGEST FRESHWATER COMMERCIAL FISHERY IN THAILAND

LOCATION PHANG NGA

Phang Nga is one of the southern provinces of Thailand, on the shore of the Andaman Sea to the west and Phang Nga Bay to the south. Neighbouring provinces are Ranong, Surat Thani, and Krabi. To the south is Phuket Province, connected by a highway bridge.

Phang Nga is on the west side of the Malay Peninsula, and includes the many islands of the Phang Nga Bay. The most famous one is the so-called James Bond Island, a needle formed limestone rock in the sea, which featured in the 1974 movie The Man with the Golden Gun.

The Ao Phang Nga National Park was established in 1981 to protect the many islands.

PHANG NGA & TOURISM

912,000

VISITORS TO NATIONAL
PARK IN 2017

Source: The Department of National Parks,
Wildlife and Plant Conservation (DNP)

PHUKET & TOURISM

PHUKET A YEAR ROUND DESTINATION

386,606

RESIDENT POPULATION

PHUKET AIR
ARRIVALS 2017

LOW SEASON -
PER MONTH

641,863

HIGH SEASON -
PER MONTH

759,703

INCOMING AIR PASSENGERS TO PHUKET 2017

8.4 MILLION

11.3% INCREASE YEAR ON YEAR

Source: Phuket Hotel Market Update, C9 Hotelworks

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EXOTIC FISHING
Thailand

FACILITIES

Exotic Fishing Thailand has a number of facilities including: bungalow rooms; fitness zone; swimming pool; massage area; chill out zone; pro and hire shop; sun lounge; open air bar; and an international restaurant.

ACCOMODATION

Exotic Fishing Thailand has 5 x 4 star mountain view bungalow rooms available with plans for 4 x more rooms to be added along with a swimming pool steps from the rooms.

Offsite accommodation is also available at partner hotels, which are just 10 minutes from the Resort.

AQUARIUMS

The Resort also has 20 aquariums with fish from all over the world with explanations of where the fish come from, their feeding habits and maximum sizes.

REARING & CARE

A fish rearing area and fish care / hospital section is currently under development.

There are a number of rearing ponds one of which will be part of a planned fishing school providing non-anglers with information about the fishing basics before they start their fishing experience.

Exotic Fishing Thailand has 2 x fish feeding ponds containing monster fish to 50 kilos and an on-going fish stocking programme with different species grown and purchased throughout the year.

THE LARGEST FRESHWATER COMMERCIAL FISHERY IN THAILAND

MOUNTAIN VIEW RESTAURANT

Built lakeside to give customers amazing views of both the lake and mountains from every table, the Mountain View Restaurant serves breakfast, lunch, and dinner. Fresh seafood and organic produce are readily available throughout the year.

The restaurant features both Thai and International cuisine including Arapaima steaks and burgers. It can serve 50+ people and host larger events with the use of tents.

Thai cooking classes are available at Exotic Fishing Thailand's Mountain View Restaurant. This is a fun and tasty activity for all visitors, especially for friends and family of the person busy fishing!

The course includes lessons in selection and preparation of ingredients, followed by a hands-on step-by-step lesson to complete each traditional and delicious dish.

LAKESIDE MASSAGE

Lakeside massage is currently available for corporate events. This will be available for all clients in the future with the addition of a small spa / massage area.

NEARBY ACTIVITIES

For those not wanting to fish every day there are many activities available close by, including: white water rafting; ATV riding; ocean and freshwater kayaking; mountain biking; big game sport fishing; as well as touring many beautiful natural sites such as Khao Sok National Park, Phang Nga Bay, local caves and waterfalls.

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EXOTIC FISHING
Thailand

THE FISH

The lake is stocked with over 66 different weird and wonderful species, and these are to be joined by many more exotic species that are being grown in stock ponds.

The Resort has 8 x stock ponds that are continually growing new stock to maintain the aggressive restocking programme. The Resort is committed to keeping its catch rates up whilst increasing the chances of customers catching as many of the strange and wonderful species as possible.

The lake was purpose built from the start to be a bait and fly fishery and there are lots of spaces where a good back cast can be made. However, anglers do not have to be the world's greatest fly fishermen to catch a massive fish in this lake, very often the very biggest predators can be caught just a few meters from the bank in less than 2 metre deep water.

ARAPAIMA

The Arapaima is a beautifully coloured air breathing river monster from the Amazon. It is by far the most popular fish sought by anglers visiting Exotic Fishing Thailand. Anglers travel from all corners of the world to fish the lake as it has the highest concentration of big Arapaima of any fishery in Thailand.

The Arapaima is one of 7 species over 50 kilos available to be caught by both serious or novice anglers. One of the key features which attracts customers is they only have to come to one lake to have the opportunity to catch fish from 6 different continents.



THE LARGEST FRESHWATER COMMERCIAL FISHERY IN THAILAND

Exotic Fishing Thailand stocks 60+ species including...

African Walking Catfish
Chao Phraya Catfish
Java Barb
Siamese Carp
Albino Striped Catfish
Chinese Black Carp
Juliens Golden Price Carp
Soldier River Barb
Albino Wels Catfish
Clown Featherback
Pla Bua
Thai Mahseer
Alligator Gar
Cobra Snakehead
Kali Rohu
Stracheyi (Blue) Mahseer
Amazon Redtail Catfish
Crystal-eyed Catfish
Marble Catfish
Tambaqui
Arapaima

Giant Featherback
Mekong Catfish
Tiger Shovel-nose Catfish
Arawana
Giant Gourami
Mrigal Carp
Tilapia
Asian Redtail Catfish
Giant Snakehead
Nile Perch
Vulture Catfish
Atlantic Tarpon
Giraffe Catfish
Pacu
Vundu Catfish
Barramundi
Golden-bellied Barb
Peacock Bass
Wallagoo Attu
Bighead Carp
Golden Dorado

Picuda, Dorado
Wallagoo Leeri
Black-eared Carp
Goonch
Piraiba Catfish
Wels Catfish
Black-eared Catfish
Hovens Carp (Mad Barb)
Redtail Tiger Cross Catfish
White Gourami
Black Shark Minnow
Indian Shovel-nose Catfish
Ripsaw (Niger) Catfish
Yellowcheeked Carp
Blue Channel Catfish
Indochina (Striped) Featherback
Rohu (Indian Carp)
Catla Carp
Jau (Zungaro) Catfish
Salween Rita

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EVENTS

There are three main events planned for 2019, including 2 x competitions and the 1 Million Baht Exotic Fishing Thailand Challenge... as well as a number of Charity Events.

EXOTIC FISHING THAILAND INDIVIDUAL OPEN 2019

June 2019
16 Competitors
Full-day match
Entry fee per participant

EXOTIC FISHING THAILAND TEAM CHALLENGE 2019

July 2019
64 Competitors in 16 teams of 4
Full-day match
Entry fee per team

In both competitions fish are measured from the tip of the nose to the tip of the tail with the scoreboard updated every hour. The angler with largest total length of all fish measured will be declared the champion. The competitions will run for 10 hours.

CHARITY EVENTS

Exotic Fishing Thailand has organised several charity events to promote children's fishing, including Sunshine Village Phuket and Good Shepherd School, Phuket, and has plans to work further with children's charities on an on-going basis and is planning two events in 2019.



THE LARGEST FRESHWATER COMMERCIAL FISHERY IN THAILAND

One Million Baht
Challenge

ONE MILLION BAHT EXOTIC FISHING THAILAND CHALLENGE

The One Million Baht Exotic Fishing Thailand Challenge involves 50 fish being tagged and put into the main lake over a 3-month period.

The tags are coded and correspond to a prize. There are four levels of prize including three top prizes of 80,000 THB.

3 x Fish 80,000 THB - Platinum Tag
12 x Fish 40,000 THB - Gold Tag
15 x Fish 10,000 THB - Silver Tag
20 x Fish 6,500 THB - Bronze Tag

The challenge runs throughout August, September and October. Any angler catching a tagged fish wins the corresponding prize. In month 1 there will be 20 tagged fish, month 2 - 15 tagged fish and month 3 - 15 tagged fish.

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HOLIDAY MARKET

Exotic Fishing Thailand offers a number of Fishing Holiday Packages.

The packages which include both accommodation and fishing allowing guests to get the best value for their money while giving them lots of options to suit their specific tastes.

EFT Best Value Fishing Package

Seven full days of fishing, 8 nights accommodation onsite in the beautiful Mountain View Bungalows.

Family Fishing + Beach/Spa Package

Seven nights at The Hotsprings Beach Resort & Spa and five full days of fishing!

All round 5 Star Experience

Seven nights accommodation at Aleenta Phuket Resort & Spa and five full days of fishing!

FISHING PACKAGES

Full day fishing is 5,885 THB per person per day.

Fly-fishing is 8,025 THB per person per day.

Accommodation is 3,638 THB per night including breakfast.

2 x anglers can share a room with fishing for 2 for 15,408 THB.

Multi day trips are available and encouraged and can be priced to suit your schedule.

Group pricing is also available on request.



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SPONSOR RIGHTS & BENEFITS

Exotic Fishing Thailand offers a huge opportunity to commercial sponsors, including:

CATEGORY EXCLUSIVITY & TITLE RIGHTS

Use of association with Exotic Fishing Thailand in advertising and marketing campaigns.

BRANDING & INTELLECTUAL PROPERTY RIGHTS

Exotic Fishing Thailand offers a fresh marketing platform for brand promotion.

Branding on: introductory video watched by all anglers; signs in each fishing hut; guides clothing including t-shirts, polos and hats; fish landing nets - so that each fish photo shows a sponsor logo; commemorative photo frames for every guest to take away; airport shuttle service taxis/buses.

MEDIA & PROMOTIONAL RIGHTS

Guaranteed coverage through: Official Media Partners; PR and Promotional campaigns.

Exotic Fishing Thailand offers huge opportunities to create local, regional and international media coverage for sponsors through news PR activity.

Press releases and email newsletters will also be issued through a variety of regional and international web sites as well as editorial agreements with Media Partners leading to widespread editorial coverage in TV, print and on the web.

Promotional opportunities with top anglers.

THE LARGEST FRESHWATER COMMERCIAL FISHERY IN THAILAND

DIGITAL & SOCIAL RIGHTS

Inclusion in digital promotions i.e. TV screens and mobile and social media programme.

Sponsors and Partners can link in with social activity including the "Daily" branded video "Fish Of The Day" showing best fish caught posted to Facebook pages and groups & Instagram.



14,700 followers

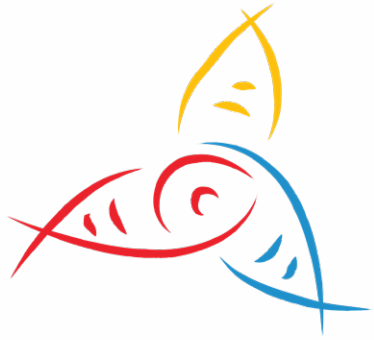
<https://www.facebook.com/pages/Exotic-Fishing-Thailand/427820143951674>



1,500 followers

<https://www.instagram.com/exoticfishing/>

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EXPERIENTIAL MARKETING RIGHTS

Presence Marketing: Leafleting; Information Booths; Sampling at Exotic Fishing Thailand to Phuket and Phang Nga residents, domestic and international tourists.

Exotic Fishing Thailand will feature a special Sponsor area, where Sponsors and Partners can sell and showcase their products and services.

An Event Specific Sponsor area will be available to Event Specific Sponsors and Partners during Events.

HOSPITALITY & NETWORKING RIGHTS

Exotic Fishing Thailand offers a plethora of fantastic opportunities to entertain customers, clients and executives - an excellent way to promote your business.

MERCHANDISING RIGHTS

Logo on Resort Map & Event Sponsors & Partners have the opportunity to produce joint branded merchandise.



FEATURING ONE OF ASIA'S LARGEST COLLECTIONS OF EXOTIC FISH

INVENTORY - RESORT

During Events (e.g. Individual & Team Events) total branding area will be divided in the ration 1:1 between Resort and Event Sponsors.

INVENTORY OF RIGHTS	PARTNER LEVEL			
	TIER 1 RESORT NAMING PARTNER	TIER 2 OFFICIAL PARTNERS	TIER 3 OFFICIAL SUPPLIER	TIER 3 MEDIA PARTNER
CATEGORY EXCLUSIVITY & TITLE RIGHTS				
Rights to title "The [RESORT NAMING PARTNER NAME] Exotic Fishing Thailand Resort" for PR and advertising use	Yes			
Rights to title "Official Partner of The [RESORT NAMING PARTNER NAME] Exotic Fishing Thailand Resort" for PR and advertising use		Yes		
Rights to title "Official Supplier of The [RESORT NAMING PARTNER NAME] Exotic Fishing Thailand Resort" for PR and advertising use			Yes	
Rights to title "Official Media Partner of The [RESORT NAMING PARTNER NAME] Exotic Fishing Thailand Resort" for PR and advertising use				Yes
Company name incorporated in Resort logo	Yes			
Category exclusivity	Yes	Yes	Yes	Yes
BRANDING & INTELLECTUAL PROPERTY RIGHTS				
Branding on introductory video seen by all anglers	Yes	Yes (Less prominent than TIER 1)	Yes (Less prominent than TIER 2)	Yes (Less prominent than TIER 2)
Branding on signs in each fishing hut				
Branding on guides clothing including t-shirts & hats				
Branding on fish landing nets - each fish photo shows sponsor logo				
Branding on commemorative photo frames - for every guest to take away				
Branding on airport shuttle service taxis/buses				
Logo at Resort entrance	Yes	Yes (Less prominent than TIER 1)		
Logo on billboards & posters Around Resort				
Logo on banners around Resort (4m by 5m)				
Logo on podium presentation stage backdrop				
Logo on Exotic Fishing Thailand Resort sign (4m by 5m)				
Resort				
MEDIA & PROMOTIONAL RIGHTS				
Logo on all printed matter including: tickets, brochures, flyers, membership cards, name cards, promotional posters	Yes	Yes (Less prominent than TIER 1)	Yes (Less prominent than TIER 2)	Yes (Less prominent than TIER 2)
Inclusion in all newspapers, magazines radio, television, online advertisements				

INVENTORY OF RIGHTS	PARTNER LEVEL			
	TIER 1 RESORT NAMING PARTNER	TIER 2 OFFICIAL PARTNERS	TIER 3 OFFICIAL SUPPLIER	TIER 3 MEDIA PARTNER
Promotional opportunities with top anglers.	Yes	Yes (Less prominent than TIER 1)		
Logo on Exotic Fishing Thailand car bumper stickers	Yes			
Exotic Fishing Thailand stickers and fridge magnets	Yes			
Exotic Fishing Thailand coloured wrist bands	Yes			
EXPERIENTIAL / PRESENCE MARKETING RIGHTS				
Promotional / trade area in Sponsor area with promotional staff	Yes	Yes (Less prominent than TIER 1)	Yes (Less prominent than TIER 2)	Yes (Less prominent than TIER 2)
Sampling and promotional literature around Exotic Fishing Thailand during Events				
DIGITAL & SOCIAL RIGHTS				
Official social and digital media opportunities. Including Facebook, Twitter, Instagram, YouTube and other digital channels including EDMs	Yes	Yes	Yes	Yes
HOSPITALITY & NETWORKING RIGHTS				
PRIVATE HIRE RESORT				
Private Hire of Exotic Fishing Thailand for entertaining customers	Additional cost dependent on number of attendees / duration			
SPECIAL EVENTS				
VIP tickets to each major event – e.g. Exotic Fishing Thailand Individual Open 2019; Exotic Fishing Thailand Team Event 2019; One Million Baht Exotic Fishing Thailand Challenge	25	15	10	10
10% discount on ticket purchases on all ticket categories for each of the Exotic Fishing Thailand major events (maximum 25 tickets per event)	Yes	Yes	Yes	Yes
SPECIAL ACCESS				
Priority ticket booking period for the Sponsor	Yes	Yes	Yes	Yes
MERCHANDISING RIGHTS				
Opportunity to put Logo on Exotic Fishing Thailand merchandise for giveaways e.g. beanies or bags with memberships / first time courses	Yes	Yes	Yes	Yes
Logo on promotional giveaway t-shirts or jackets	Yes			

INVENTORY - EVENTS

During Events (e.g. Exotic Fishing Thailand Individual Open 2019; Exotic Fishing Thailand Team Challenge 2019; One Million Baht Exotic Fishing Thailand Challenge) total branding area will be divided in the ration 1:1 between Resort and Event Sponsors. The following table uses Exotic Fishing Thailand Individual Open 2019 as an example...

INVENTORY OF RIGHTS	PARTNER LEVEL		
	TIER 1 TITLE & PRESENTING PARTNER	TIER 2 CO-SPONSORS	TIER 3 OFFICIAL SUPPLIERS / MEDIA PARTNER
CATEGORY EXCLUSIVITY & TITLE RIGHTS - FOR SPECIFIC EVENT			
Rights to title "The [TITLE SPONSOR NAME] Exotic Fishing Thailand Individual Open 2019 presented by [PRESENTING SPONSOR NAME]" for PR and advertising use	Yes		
Rights to title "Official Partner of The [TITLE SPONSOR NAME] Exotic Fishing Thailand Individual Open 2019 presented by [PRESENTING SPONSOR NAME]" for PR and advertising use		Yes	
Rights to title "Official Supplier of The [TITLE SPONSOR NAME] Exotic Fishing Thailand Individual Open 2019 presented by [PRESENTING SPONSOR NAME]" for PR and advertising use			Yes
Rights to title "Official Media Partner of The [TITLE SPONSOR NAME] Exotic Fishing Thailand Individual Open 2019 presented by [PRESENTING SPONSOR NAME]" for PR and advertising use			Yes
Company name incorporated in Event logo	Yes		
Category exclusivity	Yes	Yes	Yes
BRANDING & INTELLECTUAL PROPERTY RIGHTS - FOR SPECIFIC EVENT			
Branding on signs in each fishing hut	Yes	Yes (Less prominent than TIER 1)	Yes (Less prominent than TIER 2)
Branding on guides clothing including t-shirts & hats			
Branding on fish landing nets - each fish photo shows sponsor logo			
Branding on commemorative photo frames - for every guest to take away			
Branding on airport shuttle service taxis/buses			
Logo at Resort entrance			
Logo on billboards & posters Around Resort			
Logo on banners around Resort (4m by 5m)			
Logo on podium presentation stage backdrop			
MEDIA & PROMOTIONAL RIGHTS - FOR SPECIFIC EVENT			
Logo on all printed matter including: tickets, brochures, flyers, membership cards, name cards, promotional posters	Yes	Yes (Less prominent than TIER 1)	Yes (Less prominent than TIER 2)
Inclusion in all newspapers, magazines radio, television, online advertisements			

INVENTORY OF RIGHTS	PARTNER LEVEL		
	TIER 1 TITLE & PRESENTING PARTNER	TIER 2 CO-SPONSORS	TIER 3 OFFICIAL SUPPLIERS / MEDIA PARTNER
Promotional opportunities with top anglers.	Yes	Yes (Less prominent than TIER 1)	
Logo on Exotic Fishing Thailand car bumper stickers	Yes		
Exotic Fishing Thailand stickers and fridge magnets	Yes		
Exotic Fishing Thailand coloured wrist bands	Yes		
EXPERIENTIAL / PRESENCE MARKETING RIGHTS - FOR SPECIFIC EVENT			
Promotional / trade area in Sponsor area with promotional staff	Yes	Yes (Less prominent than TIER 1)	Yes (Less prominent than TIER 2)
Sampling and promotional literature around Exotic Fishing Thailand during Events			
DIGITAL & SOCIAL RIGHTS - FOR SPECIFIC EVENT			
Official social and digital media opportunities. Including Facebook, Twitter, Instagram, YouTube and other digital channels including EDMs	Yes	Yes	Yes
HOSPITALITY & NETWORKING RIGHTS - FOR SPECIFIC EVENT			
PRIVATE HIRE RESORT			
Private Hire of Exotic Fishing Thailand for entertaining customers	Additional cost dependent on number of attendees / duration		
SPECIAL EVENTS			
VIP tickets to each major event – e.g. Exotic Fishing Thailand Individual Open 2019; Exotic Fishing Thailand Team Event 2019; One Million Baht Exotic Fishing Thailand Challenge	25	15	10
10% discount on ticket purchases on all ticket categories for each of the Exotic Fishing Thailand major events (maximum 25 tickets per event)	Yes	Yes	Yes
SPECIAL ACCESS			
Priority ticket booking period for the Sponsor	Yes	Yes	Yes
MERCHANDISING RIGHTS - FOR SPECIFIC EVENT			
Opportunity to put Logo on Exotic Fishing Thailand Individual Open 2019 merchandise for giveaways e.g. beanies or bags with memberships / first time courses	Yes	Yes	Yes
Logo on Exotic Fishing Thailand Individual Open 2019 promotional giveaway t-shirts or jackets	Yes		



EXOTIC FISHING
Thailand

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