



ONE OF THE WORLD'S MOST FORWARD-THINKING TRAVEL EVENTS



DIGI.TRAVEL THAILAND INTERNATIONAL CONFERENCE & EXPO

BANGKOK, THAILAND

23rd - 25th May 2017

One of the world's most forward-thinking travel events, Digi.travel Thailand International Conference & Expo 2017, is returning to Thailand following its successful inaugural event in 2016.

The event is organised by Travel Media Applications, a leading tourism marketing and communications company and publisher of TravelDailyNews Media Network, in cooperation with Pacific Asia Travel Association (PATA) Thailand Chapter.

The world of travel is constantly evolving and with it the needs and expectations of the consumer. In order to stay on top of the game, travel service providers must be updated on the newest trends, tools, technologies and solutions.

Digi.travel Thailand International Conference & Expo 2017 will take place in Bangkok from 23rd to 25th May 2017. Venue tbc.

THE LATEST TRENDS IN THE TRAVEL INDUSTRY

The event helps travel service providers across a wide range of fields adapt to the latest trends in travel through a number of events such as conferences and expos, masterclasses and round-table discussions.

It is designed to help participants understand the demands of a changing industry and position themselves for maximum profitability as well as make the best use of digital tools such as social media and mobile.

SUPPORTING EVENTS

The 2nd Digi.travel Thailand International Conference & Expo 2017 is supported by a number of events providing opportunities to apply practical knowledge, engage in business networking and further collaboration. These include:

- Digital Innovation Asia Awards 2017 - highlighting the leaders and outstanding achievements in the industry
- TripAdvisor Insights Masterclass - on Online Travel Trends for 2017
- PATA Chapters Meeting - gathering of all the chapters in Asia

BE PART OF DIGI.TRAVEL THAILAND INTERNATIONAL CONFERENCE & EXPO 2017 BECOME A COMMERCIAL PARTNER



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PACKAGES

There are a number of commercial sponsorship and partnership opportunities available for brands and businesses wanting to integrate with this high profile event as well as many other opportunities to create bespoke events for your brand or business.

DIGI.TRAVEL THAILAND INTERNATIONAL CONFERENCE & EXPO 2017

TITLE & PRESENTING PARTNERS

Title Partner & Presenting Partner with naming rights to Digi.travel Thailand International Conference & Expo 2017

OFFICIAL PARTNERS

Official Partners of Digi.travel Thailand International Conference & Expo 2017

OFFICIAL SUPPLIERS & MEDIA PARTNERS

Official Suppliers providing essential goods & services to Digi.travel Thailand International Conference & Expo 2017

Media Partners to Digi.travel Thailand International Conference & Expo 2017

HOSPITALITY & DELEGATE PACKAGES

Packages for businesses to attend and entertain at Digi.travel Thailand International Conference & Expo 2017

EXHIBITOR ONLY PACKAGES

Packages for businesses to exhibit at Digi.travel Thailand International Conference & Expo 2017

DIGITAL INNOVATION ASIA AWARDS 2017

TITLE & PRESENTING PARTNERS

Title Partner & Presenting Partner with naming rights to Digital Innovation Asia Awards 2017

AWARD SPONSORS

Award Sponsors with naming rights to individual Awards





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VISION

To be the main platform for the Ministry of Tourism & Sports, the Tourism Authority of Thailand and the Thailand Convention & Exhibitions Bureau to announce their "Digital Strategies".

To be the top annual meeting-point for experts from the eTourism, mTourism, travel technology, digital travel marketing and distribution channels. Where decision makers, entrepreneurs and professionals from the travel & hospitality industry of Thailand, ASEAN countries, as well as the rest of the world can meet and exchange knowledge and experiences and do business.

Together with "Digi.travel Satellites", "Digi.travel Masterclass", "Digi.travel Market Focus" to constitute the most complete platform for digital tourism in order to succeed the maximum possible dispersion of knowledge throughout the year in North, South, West, East Thailand.

CONFERENCE & EXPO GOALS

Digi.travel International Conference & Expo main objectives and goals are to:

- bring together international knowledge and know-how with the regional and local expertise
- facilitate business among the international travel technology providers and the travel industry of the region
- show how tourism destinations and companies can benefit from the digital technology
- teach delegates about the new technologies, tools and solutions
- elaborate the challenges and the opportunities derived from new and innovative mobile & wearable devices
- showcase the global trends in eTourism, Digital Marketing, mTourism and mMarketing
- present best practices and success stories of tourism destinations and travel & hospitality companies in digital marketing
- analyse the characteristics and needs of the travellers of 'Now' and the ways tourism destinations and travel companies can handle them





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WHY GET INVOLVED?

Association with Digi.travel Thailand International Conference & Expo 2017 offers sponsors numerous benefits, including:

IMAGE ENHANCEMENT

Association with one of the world's most forward thinking travel events

BRAND EXPOSURE, SALES & EXPERIENTIAL MARKETING

Raising brand awareness of products and services. Showcase your brand to many decision makers in the travel & hospitality market

HOSPITALITY & NETWORKING OPPORTUNITIES

Entertaining target audiences; internal and external

PR

National, regional and worldwide media exposure created before, during and after the conference





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OVERALL SCHEDULE AT A GLANCE

DATE	ACTIVITY	
Tuesday 23rd May 2017	Full-day Conference & Exhibition about the digital marketing and distribution of tourism products	Estimated 300+ delegates from all PATA Chapters
	"Digital Innovation Asia Awards"	Highlighting the leaders and outstanding achievements in the industry
Wednesday 24th May 2017	TripAdvisor Insights Masterclass & Gala Dinner Tourism Outlook Forecast	
Thursday 25th May 2017	PATA Chapters Meeting & Cocktail Party	Meeting of 15+ chapters of PATA in Asia

Subject to change

CONFERENCE AGENDA

The five big questions looking for answers at the conference are:

What is the current reality?

- Mobile Internet
- Wearable Internet and devices
- Smart applications

What is coming fast?

- Big Data, business analytics and programmatic web
- Augmented Reality (Pokeconomy)
- Virtual Reality (Samsung Glasses) / How Virtual Reality will help enhance real-world travel
- Holograms (Microsoft Hologram Office)
- (Anthropomorphic) robotics in tourism / hospitality services: high tech high touch
- Artificial Intelligence

What disrupts our business and the tourism economy?

- Sharing Economy
- Peer-to-peer exchanges
- Crowd funding
- The rebirth of the travel agents

Where is the Money?

- Cryptocurrencies and Evolving Methods of Payments in the Travel Industry (Bitcoin, Apple Pay, Android Pay, Google Wallet, Amazon Payments, Dwolla, Venmo)
- Will Blockchain Disrupt Travel Distribution and Settlement?

What do we do now?

- Networking
- Partnerships building and knowledge exchange
- Re-think, Re-structure, Re-design, Re-strategise





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PARTICIPANTS & GUEST PROFILES

Digi.travel Thailand International Conference & Expo 2016 attracted 170 delegates and 26 speakers & panelists. Over 300 are expected in 2017.

ATENDEES

Business Development Managers, CEOs, Decision Makers, Directors, eCommerce Managers, Entrepreneurs, General Managers, IT Directors, Marketing Managers, Sales Managers, Travel Executives.

From all the sectors of the travel industry including: Aviation; Airports; Car Rental Companies; Cruise Companies; eMarketing Companies; Global Distribution Systems; Hotels; MICE Organisers; Mobile Telephony Companies; Online Travel Agents; Ports Tour Operators; Travel Agents; and Travel Technology Providers.

WHY DELEGATES ATTEND

- Understand the evolving travel consumer: Take a look at how the travel consumer is evolving, the way they research, communicate and purchase travel product and understand how business must position itself for maximum profitability
- Manage marketing & communication plans for maximum benefits:
Learn how digital marketing works in order to maximise quality exposure
Engage with customers: by using mobile and wearable devices
- Understand the rules of distribution channels: in increasing product profitability
- Understand how to penetrate new travel markets: through digital marketing

EXHIBITORS

Affiliation Programs	GDS's	Mobile Applications
Back Office Systems	Online Consolidators	Networking Systems
Booking Engines - Systems	OTA's	PMS Systems
Conference Management Systems	CRM Systems	Revenue Management Systems
Conference Registration Systems	ERP Systems	Social Media Management
Content Providers	Hardware Solutions	Social Media Marketing
Digital Marketing	Hotel Management and Marketing	Travel Portals
Fleet Management Systems	Internet Providers	Web Designers



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CONFERENCE AT A GLANCE

Conference Frequency:	Annual
Working Language:	English
Speakers:	Around 20 speakers from Thailand, Europe and Asia-Pacific from the field of the digital & mobile travel marketing & distribution
Delegates:	The Conference & Expo is open to all executives from the travel & hospitality sectors from Thailand, the ASEAN countries as well as all over the world
Exhibitors:	Companies from Thailand, the ASEAN countries and the world
Region:	The event is international regarding speakers, delegates and sponsors with a focus on exchanging knowledge and know-how in local, regional and international level
Yearly Supporting Events:	"Digi.travel Satellites", "Digi.travel Masterclass", "Digi.travel Market Focus"





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THE AWARDS

The Digital Innovation Asia Awards recognise the most forward-thinking yet performance-oriented digital innovations in the Asia Pacific travel and tourism industry.

Held annually, the Awards are now in their fourth year and feature the most innovative digital work in Asia Pacific travel and tourism, in categories across the five DIA pillars, including:

- “Most Impactful Digital Innovation”
- “Most Engaging Digital Presence”
- “Most Relevant Chinese Digital Presence”
- “Most Socially Responsible Digital Initiative”
- “Most Captivating Digital Storytelling”

The first Digital Innovation Asia Awards was hosted at Bed Supperclub in Bangkok in 2013.



PATA CHAPTERS MEETING

One of the main objectives and strengths of the PATA Thailand Chapter is to support the development of eTourism as a vehicle to grow the numbers of international visitors to Thailand as well as to develop tourism between the ASEAN Countries.

PATA Thailand invites the Board of Directors of PATA Chapters in Asia to convene on the side of Digi.travel Thailand International Conference & Expo and discuss cooperation opportunities among the Chapters. The participating representatives of PATA Chapter will get a package rate in order to take advantage of the events of the two previous days.



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TRIPADVISOR INSIGHTS MASTERCLASS

On the second day of Digi.travel Thailand International Conference & Expo, TripAdvisor produce & manage a forum regarding Online Travel Trends and Solutions for 2017.

This morning session will be followed by lunch.

DURATION	SECTION	SPEAKER
30'	Guest Registration	
5'	Opening Remarks	MC
15'	Speech by Guest Speaker (TAT or Industry)	TBC
45'	First Session - Overview of TripAdvisor - Online travel trends: TripBarometer annual report's findings - Data insights on Thailand - How technology has revolutionised travel	Sarah Mathews (TripAdvisor) - Head of Destination Marketing APAC & Matthew Zatto - Sales Manager, Destination Marketing - Southeast Asia
45'	Second Session - Hotels Solutions	TBC
30'	Third Session - Overview of Viator - How to get listed - Best practices on Viator	Viator Speaker TBC
30'	Q&A Session	MC & TripAdvisor
10'	Closing Remarks and Door Prize	MC



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PREVIOUS SPONSORS

The inaugural Digi.travel Thailand International Conference & Expo 2016 was sponsored by

LEAD HOST SPONSOR

Tourism Authority of Thailand (TAT)

PLATINUM SPONSOR

Microsoft

SILVER SPONSOR

Amadeus

ENDORSED BY:

AMCHAM Thailand
HSMIA
India Software Start Ups Association
PATA
SKAL
Start Up Thailand
Thai Hotels Association
Thailand Incentive & Convention Association
Thai Travel Agents Association
Tourism Council Thailand

SUPPORTERS

Bangkok Networking Community
Bangkok University International College
Creative Bangkok
Mekong Tourism

MEDIA SUPPORTERS

Global Travel Media
TravelDailyNews Asia-Pacific
Travel Impact Newswire
Travel Index
TTR Weekly

PREFERRED SUPPLIERS

BM Asia
Morgan & Preston
Passion2Success
The Lucky Star Corporation Co., Ltd.





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INVENTORY - CONFERENCE & EXPO	PARTNER LEVEL		
	TITLE SPONSOR & PRESENTING SPONSORS	OFFICIAL PARTNERS	OFFICIAL SUPPLIERS / MEDIA PARTNERS
CATEGORY EXCLUSIVITY & TITLE RIGHTS			
Right to title for advertising & PR use [TITLE SPONSOR NAME] Digi.travel Thailand International Conference & Expo 2017 presented by [PRESENTING SPONSOR NAME]	Yes		
Right to title for advertising & PR use [OFFICIAL PARTNER NAME] [TITLE SPONSOR NAME] Digi.travel Thailand International Conference & Expo 2017 presented by [PRESENTING SPONSOR NAME]		Yes	
Right to title for advertising & PR use [OFFICIAL SUPPLIER / MEDIA PARTNER NAME] [TITLE SPONSOR NAME] Digi.travel Thailand International Conference & Expo 2017 presented by [PRESENTING SPONSOR NAME]			Yes
Category Exclusivity	Yes	Yes	
BRANDING & INTELLECTUAL PROPERTY RIGHTS			
LOGOS & IMAGES			
Right to use Digi.travel Thailand International Conference & Expo 2017 Composite (lock-up) Logo on all internal and external marketing	Yes	Yes	Yes
Right to use Digi.travel Thailand International Conference & Expo 2017 image bank – moving and photographic images – in all internal and external marketing	Yes	Yes	Yes
BRANDING - EVENT			
Logo on all printed collaterals: including of media backdrops, program, menu cards, ticket, event signage, photo wall and any other general event branding at Conference & Expo	Dominant	Prominent	Less Prominent
Speaking engagement/presentation during Conference	Yes	Yes	Yes
Special sponsor display at the official hotel main lobby	Yes		

INVENTORY - CONFERENCE & EXPO	PARTNER LEVEL		
	TITLE SPONSOR & PRESENTING SPONSORS	OFFICIAL PARTNERS	OFFICIAL SUPPLIERS / MEDIA PARTNERS
Special sponsor display in the main Conference & Expo area near the stage	Yes		
Opportunity to play a TVC ahead of presenting categories	60 sec	30 sec	30 sec
Advertisement in any Official Programme	Full Page	1/2 page	Quarter page
BRANDING - AWARDS & SUPPORT EVENTS			
Branding at DIA Awards	Dominant	Yes	Yes
Branding at all other support events	Dominant	Yes	Yes
Representative to speak at Press Conference	Yes		
BRANDING - OTHER			
Insertion of promotional material or product sample into Goodie Bag	Yes	Yes	Yes
Logo on Tickets	Yes	Yes	
Logo on VIP, Media and Staff passes	Yes	Yes	
BROADCAST RIGHTS			
Press Conference - Logo on Stage Backdrop	50%	Share 30%	Share 20%
Branding / Advertisements as part of any internet stream (for example Livestream feed)	50% of branded area	Share of 30% of branded area – no greater than 10%	Share of 20% of branded area – no greater than 5%
Promotions as part of internet stream coverage	Yes	Yes	Yes
MEDIA & PR RIGHTS			
Right to use Digi.travel Thailand International Conference & Expo 2017 association in all promotional campaigns covering any PR and advertising	Yes	Yes	Yes
Logo inclusion in any print, radio, online or social media advertisements or PR activity to promote Digi.travel Thailand International Conference & Expo 2017 produced by the organisers	Yes	Yes	



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INVENTORY - CONFERENCE & EXPO	PARTNER LEVEL		
	TITLE SPONSOR & PRESENTING SPONSORS	OFFICIAL PARTNERS	OFFICIAL SUPPLIERS / MEDIA PARTNERS
Banner advertisement on TravelDailyNews Asia-Pacific & TravelDailyNews International	for 3 months before the event	for 2 months before the event	For 1 month before the event
A press conference to launch the Sponsorship	Yes	Yes	
PROMOTIONAL RIGHTS			
Inclusion in promotional campaign - Advertising in newspapers, lifestyle magazines, online media, Facebook & event forums - level dependent on tier	Yes	Yes	Yes
Advertising in Event Show Guide produced	Full Page	Half Page	Quarter Page
Listing with logo and 300 words description on Event Show Guide	Yes	Yes	Yes
DIGITAL & SOCIAL RIGHTS			
Branding on Digi.travel Thailand International Conference & Expo 2017 emails, website, and all site communications including e newsletters	Yes Prominent	Yes Less Prominent	Yes Less Prominent
Part of digital engagement programme including access to any live video blogging, interviews, Twitter Q&As, Tweets & FB posts and FB online contest	Yes	Yes	
Logo inclusion in any APP produced by Digi.travel Thailand International Conference & Expo 2017	Yes Prominent	Yes Less Prominent	Yes Less Prominent
Access to the participant data base after the event	Yes		
EXPERIENTIAL RIGHTS			
Provision of exhibition booth with backdrop, reception desk, meeting table with chairs, brochure display, power supply, lights & wi-fi	12sqm	9sqm	6sqm
Inclusion in the online system for pre-arranged appointments (if available)	Yes	Yes	Yes
Priority for a presentation slot, panel participation or panel moderation according to the topic relevance	Yes		

INVENTORY - CONFERENCE & EXPO	PARTNER LEVEL		
	TITLE SPONSOR & PRESENTING SPONSORS	OFFICIAL PARTNERS	OFFICIAL SUPPLIERS / MEDIA PARTNERS
Priority to participate into a Session (to be agreed by both parties)	Yes	Yes	
Option to provide gifts to attendees (all attendees or VIP only)	Yes	Yes	Yes
HOSPITALITY, NETWORKING & TICKETING RIGHTS			
DIA Awards networking event	16	8	8
PATA networking event invites	Yes	Yes	Yes
TripAdvisor Insights Masterclass & Gala Dinner Invites	Yes	Yes	Yes
Tickets to event for promotional use	Yes	Yes	Yes
Delegate passes for Conference & Expo	10	5	3
MERCHANDISING RIGHTS			
Opportunity to produce joint branded merchandise. Logos on specially produced Digi.travel Thailand International Conference & Expo 2017 merchandise	Additional	Additional	Additional



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INVENTORY - AWARDS	PARTNER LEVEL	
	TITLE SPONSOR & PRESENTING SPONSORS	AWARD SPONSORS
CATEGORY EXCLUSIVITY & TITLE RIGHTS		
Right to title for advertising & PR use [TITLE SPONSOR NAME] Digital Innovation Asia Awards 2017 presented by [PRESENTING SPONSOR NAME]	Yes	
Right to title for advertising & PR use [OFFICIAL PARTNER NAME] [TITLE SPONSOR NAME] Digital Innovation Asia Awards 2017 presented by [PRESENTING SPONSOR NAME]		Yes
Category Exclusivity	Yes	Yes
BRANDING & INTELLECTUAL PROPERTY RIGHTS		
LOGOS & IMAGES		
Right to use Digital Innovation Asia Awards 2017 Composite (lock-up) Logo on all internal and external marketing	Yes	Yes
Right to use Digital Innovation Asia Awards 2017 image bank – moving and photographic images – in all internal and external marketing	Yes	Yes
BRANDING - EVENT		
Logo on all printed collaterals: including of media backdrops, program, menu cards, ticket, event signage, photo wall and any other general event branding at the Awards	Dominant	Prominent
Logo on Awards Trophies	All	X 1
Speaking engagement/presentation during Awards	Yes	Yes
Special sponsor display at the official hotel main lobby	Yes	
Special sponsor display near the stage	Yes	
Company's representative to present an Award on stage	X 2	X 1
Opportunity to play a TVC ahead of presenting categories	60 sec	30 sec
Advertisement in Awards programme	Full Page	1/2 page
BRANDING - SUPPORT EVENTS		
Representative to speak at Press Conference	Yes	
BRANDING - OTHER		
Insertion of promotional material or product sample into Goodie Bag	Yes	Yes
Logo on Awards Tickets	Yes	Yes
Logo on VIP, Media and Staff passes	Yes	Yes

INVENTORY - AWARDS	PARTNER LEVEL	
	TITLE SPONSOR & PRESENTING SPONSORS	AWARD SPONSORS
BROADCAST RIGHTS		
Press Conference - Logo on Stage Backdrop	50%	Share 30%
Branding / Advertisements as part of any internet stream (for example Livestream feed)	50% of branded area	Share of 30% of branded area – no greater than 10%
Promotions as part of internet stream coverage	Yes	Yes
MEDIA & PR RIGHTS		
Right to use Digital Innovation Asia Awards 2017 association in all promotional campaigns covering any PR and advertising	Yes	Yes
Logo inclusion in any print, radio, online or social media advertisements or PR activity to promote Digital Innovation Asia Awards 2017 produced by the organisers	Yes	Yes
A press conference to launch the Sponsorship	Yes	Yes
PROMOTIONAL RIGHTS		
Inclusion in promotional campaign – Advertising in newspapers, lifestyle magazines, online media, Facebook & event forums - level dependent on tier	Yes	Yes
Advertising in any Official Programme produced	Full Page	Half Page
DIGITAL & SOCIAL RIGHTS		
Branding on Digital Innovation Asia Awards 2017 emails, website, and all site communications including e newsletters	Yes Prominent	Yes Less Prominent
Part of digital engagement programme including access to any live video blogging, interviews, Twitter Q&As, Tweets & FB posts and FB online contest	Yes	Yes
Logo inclusion in any APP produced by Digital Innovation Asia Awards 2017	Yes Prominent	Yes Less Prominent
Access to the participant data base after the event	Yes	
EXPERIENTIAL RIGHTS		
Set up of a promotional display in activation area/ pre-function	3m x 3m	3m x 3m
Option to provide gifts to attendees (all attendees or VIP only)	Yes	Yes
HOSPITALITY, NETWORKING & TICKETING RIGHTS		
Private Cocktail Reception Lounge (F&B not included)	Yes	
Tickets to event for promotional use – no. dependent on Tier	Yes	Yes



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EXHIBITOR ONLY OPTIONS

Participating in Digi.travel Thailand International Conference & Expo 2016 is the best opportunity to gain access to the fast growing digital travel market.

The event offers a perfect platform to access a unique travel industry group.

Companies seeking local representation will find all of the main digital travel players exhibiting at the show.

Please see <http://thailand2017.digi.travel>





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ORGANISERS

TRAVEL MEDIA APPLICATIONS

Founded by Theodore Koumelis & Vicky Karantzavelou in 1999, TMA specialises in providing integrated marketing, sales and communication exclusively for the travel and tourism industry.

Its mission is to create business opportunities for the travel industry.
Travel Media Applications projects include:

- "Bike Friendly Hotels" Network www.bikehotels.travel
- "Digi.travel Conference & Expo" www.digi.travel
- "Outbound Travel Bazaar" (OTB) www.otb.travel
- TravelDailyNews Masterclass Series
- "TravelDailyNews Media Network" www.traveldailynews.net
- TravelDailyNews Hospitality Seminars
- "Your Wedding In Greece" www.yourweddingingreece.com

www.tma.travel

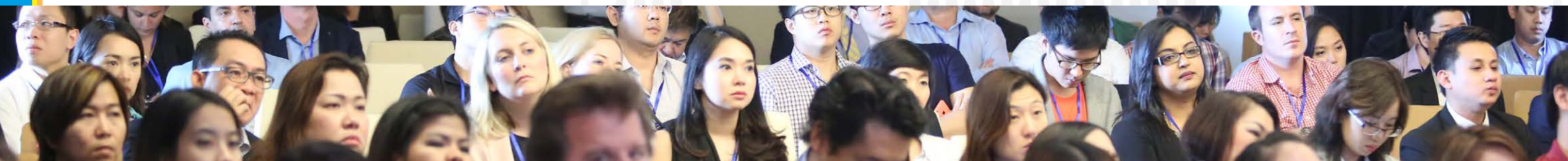
PATA THAILAND CHAPTER

The Pacific Asia Travel Association (PATA) Thailand Chapter is a not-for-profit travel trade association serving government tourist offices, airlines, hotels and other travel-related companies throughout the Asia Pacific region.

Chapter membership, as distinct from PATA membership, provides travel professionals with competitive advantages through direct involvement in joint educational and promotional activities.

More than 100 tour operators, travel agencies and other travel related businesses are members of the PATA Thailand Chapter, which organises a variety of special workshops and seminars, grants and student scholarships, and promotes environmentally conscious tourism projects in Thailand.

www.pata-thailand.org





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OTHER EVENTS IN 2016 & 2017

The following is a list of other events organised by Travel Media Applications. All of which are available for sponsorship. Further details upon request.

TIMING	EVENT	DESCRIPTION
1st of each month	Easy & Busy Networking	Business Networking Event in a trendy venue where representatives of the travel industry meet with representatives of another industry/country www.meetup.com/TravelDailyNews
29th November 2016	Data.travel Forum	Half-day event regarding "new" type of data and how it affects strategic decisions and better customer targeting. Featuring a case study on Thailand
December 2016	PTC/SKAL Christmas Lunch	Charity event organised by the two organisations
2nd March 2017	Outbound Travel Bazaar (OTB) – HCMC, Vietnam	B2B table-top meetings between Vietnamese buyers and international sellers http://vietnam2017.otb.travel
May 2017	Digi.travel Market Focus: Middle East	Half-day event about methods to attract travellers from the Middle East markets through digital channels
July 2017	Digi.travel Market Focus: China	Half-day event about the methods to attract travellers from China through digital channels
September 2017	Digi.travel Segment Focus: Luxury Market	Half-day event about the methods to approach the Luxury market through digital channels
October 2017	Gala Dinner Tourism Outlook - Performance	Tourism Performance for 2017
2nd November 2017	Digi.travel Leaders Forum	Prestigious event with lunch or dinner for entrepreneurs & CEOs by invitation only
29th November 2017	Data.travel Forum	Half-day event regarding "new" type of data and how it affects strategic decisions and better customer targeting. Featuring a case study on Thailand
December 2017	PTC/SKAL Christmas Lunch	Charity event organised by the two organisations

Subject to change





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