

# Chefs Market

EAT DRINK SHOP

PHUKET'S SHOWCASE OF GOURMET  
ARTISAN FOOD & BEVERAGES

## CHEFS MARKET, BLUE TREE PHUKET 2020/2021

CHEFS MARKET, BLUE TREE PHUKET is Phuket's first premium gourmet market destination offering a unique collection of artisan food and beverage shopping & dining under one roof in an air-conditioned market atmosphere.

Similar in concept to Bangkok's "El Mercado" and Barcelona's "La Boqueria", the market is located in the heart of the new Blue Tree Entertainment Park in Cherng Talay and has attracted the very top tier of Thailand chefs, including some with Michelin Stars.

CHEFS MARKET, BLUE TREE PHUKET is spread over 1000m<sup>2</sup> with 20+ vendors offering a large selection of high-quality meats, cheeses, seafood, bakery & patisserie, fruits & vegetables, condiments, dry groceries, sweets, wine, spirits, beers, coffee, ice cream, take-away foods and other delicatessen favourites.

The main hall is designed to create an outdoor feel market with a town-square atmosphere, equipped air-conditioning, tiled flooring and access to water, power & drainage in each vending booth.

***We have a number of commercial sponsorship and partnership opportunities for businesses to get involved with CHEFS MARKET, BLUE TREE PHUKET, including: Presenting Sponsor; Official Partners; Official Suppliers and Official Media Partners; Event Partners; and Island Partners & Industry Supporters.***

## QUICK FACTS & FIGURES

**ESTABLISHED**  
APRIL 2020

**OPENING TIMES**  
7 DAYS A WEEK  
10AM – 10PM

**LOCATION**  
PART OF BLUE TREE PHUKET,  
A MULTI-FACETED  
ENTERTAINMENT DESTINATION

**CLIENTELE**  
TOURISTS &  
LOCAL RESIDENTS

**20+ VENDORS**

**UNIQUE**  
COLLECTION OF ARTISAN  
FOOD AND BEVERAGE  
SHOPPING & DINING

**SIMILAR TO**  
"BOQUERIA MARKET" BARCELONA  
"EL MERCADO" BANGKOK

**ATTRACTION**  
SET TO BECOME ONE OF  
PHUKET'S MOST POPULAR  
INTERNATIONAL ATTRACTIONS

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## PACKAGES

We have developed sponsorship packages to suit differing levels of budget and branding needs...

### TIER 1: PRESENTING SPONSOR

- One Presenting Sponsor with naming rights to the CHEFS MARKET, BLUE TREE PHUKET - making a monetary investment

### TIER 2: OFFICIAL PARTNERS

- Up to six Official Partners of the CHEFS MARKET, BLUE TREE PHUKET from non-competing categories - each making a monetary investment

### TIER 3: OFFICIAL SUPPLIERS & OFFICIAL MEDIA PARTNERS

- Up to 10 Official Suppliers each making a VIK (value-in-kind) investment of goods and services essential to CHEFS MARKET, BLUE TREE PHUKET
- Up to 10 Media Partners each making a VIK (value-in-kind) investment of advertising and guaranteed editorial essential to CHEFS MARKET, BLUE TREE PHUKET

### DEMO KITCHEN SUPPLIER

CHEFS MARKET, BLUE TREE PHUKET is looking to secure a kitchen company to build a demo kitchen at the Chefs Market, Blue Tree Phuket, which will be operated by one or more chefs from the TV show Iron Chefs

### EVENT SPECIFIC PARTNERS

- Event Partners for specific events held at CHEFS MARKET, BLUE TREE PHUKET and around Phuket each making a monetary investment and / or VIK (value-in-kind) investment

### ISLAND PARTNERS / INDUSTRY SUPPORTERS

- Island Partners / Industry Supporters of CHEFS MARKET, BLUE TREE PHUKET for Phuket businesses each making a monetary investment and/or VIK (value-in-kind) investment

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## RIGHTS

Sponsorship packages include a range of benefits, including:

-  **Category Exclusivity & Title Rights**
-  **Branding & Intellectual Property Rights**
-  **Media, Promotion & PR Rights**
-  **Digital & Social Rights**
-  **Experiential Rights**
-  **Hospitality & Networking Rights**
-  **Merchandising Rights**

## WHO IT APPEALS TO...

CHEFS MARKET, BLUE TREE PHUKET will be of interest to a wide range of sectors including:

- Airlines
- Automobiles
- Banking & Finance
- Business Networking
- Food Delivery
- Government - Business & Tourist Organisations
- Hotels
- Kitchen Equipment - Freezers, Food Mixers, Fridges, Ovens, Toasters
- Luxury Goods
- Media
- Restaurant Reservation Services

Sponsorship packages are designed to provide an exceptional combination of branding, sales, promotion, data capture and networking opportunities, including:

- New client / customer acquisition
- Publicity through on and off-line marketing campaign
- Access to the CHEFS MARKET, BLUE TREE PHUKET network
- Promoting sponsors as leaders
- Enhancing business image and brand exposure
- Adding value to a brand's marketing campaign
- Generating direct access to target markets

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## VENDORS

Market vendors confirmed include:



### KITTI DUCK NOODLE

One of Phuket's favourite noodle shops, specialising in privately bred ducks and their own handmade noodles, with several branches in both Bangkok and Phuket.



### THE 9TH SPOON

Is the fourth branch of the 9th Floor Restaurant Patong, the 15 year-old well established Phuket restaurant. Modelled on Sabor, the London tapas bar, The 9th Spoon will feature a firebox red antique slow cooking AGA oven. The 9th Spoon will be a new dining experience for Phuket offering: the option to cook any ingredients purchased within the market retail area; sous vide take home meals; weekly live cooking demonstrations and tastings; wine pairing dinners; express budget lunch menu; and its signature slow cooked crisp skinned pork belly. Other ventures include The 9th Glass and The 9th Degree.



### TUNA PARADISE

Thailand's largest tuna processing company with live fish filleting and sushi is one the landmark tenants of CHEFS MARKET BLUE TREE PHUKET - a significant attraction to diners and shoppers alike. Processing fresh Tuna, hamachi, swordfish, mahi, Canadian salmon trout, Norwegian Atlantic salmon, Canadian king salmon and marlin daily at its 6,000 square metre HACCP certified facility in Phang Nga, Tuna Paradise is an international supplier to hotels, restaurants, wholesalers, supermarkets and food chains worldwide.



### BANGKOK BEER & BEVERAGES - THE BARREL

Wholesaler and retailer of wines, spirits, drinks, imported groceries, Vittoria and Fontana coffee. Established in 2002, with over 3,000 wine labels to choose from, BB&B supplies the majority of Phuket's hotels, restaurants, charter yachts, private villas and wine collectors. BB&B also imports and roasts coffee, provides specialty beers and is the agent for Reidel glassware, Coravin wine technology, and offers W.S.E.T. wine education certification and barista training.



### CREPE CONNECTION

Original French crepes and speciality siphon coffee.

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## BANGKOK BOB'S

Ready to heat and eat meals, retailer and wholesaler of imported top quality meats, charcoal BBQ prime quality steaks and imported Spanish gourmet products. Bangkok Bob's is the retail and restaurant side of Thailand's longest serving premium imported meat supplier - Choice Foods. Bangkok Bob's restaurant is a very successful lunch and dinner restaurant in Sukhumvit 27 area. With an extensive online catalogue of over 130 fine international and local products, the focus of Choice Foods has always been gourmet and quality.



## THE EIGHT CAFÉ

Offering alternative bohemian coffee barista culture and coffee. The Eight Café brings a stylised identity, differing from the standard multinational coffee franchise brands most commonly seen. With engaging charismatic baristas, several signature coffee and tea creations currently not available in Phuket, an array of unchilled fresh daily pastries and a unique selection of "collectible talking piece" import sourced coffee and tea paraphernalia / equipment.



## BRUT DE MER

Nicolas Feuillatte Champagne and Oyster bar.



## BO.LAN

Bo and Dylan will display their unique branded personally sourced ingredients and merchandise as used in their growing restaurant group. With their 1 Michelin star and the new "Err" concept, Bo.lan is a key tenant at Chefs Market.



## SLOANES

Thailand's "go to" butcher organic ethical pork specialist, has an extensive range of Charolais grain fed beef, free range hormone free chickens, sausages, Chonburi cheese and sauces.



## EL MERCADO

A Deli with an unrivalled range of Rungis market directly sourced produce.



## MAISON JEAN PHILIPPE

Bangkok's leading artisanal baker. Producing outstanding breads, unlike any other bakery in Phuket - freshly baked throughout the day.



## THE IRON COUNTER

Featuring Iron Chef, Ian Thomasen presenting his weekly changing set menu from a small counter "Jiro style" to a limited number of diners.

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## PURA ORGANIC

Pura have established the most comprehensive of organic farmers and their products over 10 years of operation in Phuket.



## HOUSE OF BEERS

The hub of fine international beers in Bangkok since 2008, serving beer pairings and great beer food.



## ALBERO GELATO

Featuring a live gelato production facility – retail and wholesale shop in the market.



## URBANI TRUFFLES

The largest supplier and distributor of truffles and related products in Asia.



## JAGOTA TRADING

Jagota has an extensive range of cold cuts, cheeses and grocery items for sale either to eat in Chefs Market or to take away. With Phuket's first and only boutique butchery, Jagota's contribution to Chefs Market will further enhance the attraction of visitors, diners and chefs alike.

All spaces are open to each other, to resemble a true market feel, and each stall is built, owned and operated by its owner. Shop vendor leases are for minimum three years, and inner circle spaces are for minimum one year.

Organised by CHEFS MARKET, BLUE TREE PHUKET /  
Marketing Support by Paul Poole (South East Asia) Co., Ltd. – The Sponsorship Experts

## EVENTS AT CHEFS MARKET

CHEFS MARKET, BLUE TREE PHUKET has a number of Special Events throughout the year – all available for sponsorship. These include:

### TASTINGS

Beer  
Spirits  
Wine  
Cheeses

### CLASSES

Cooking Classes  
Cocktail Classes  
Barista Training

### COMPETITIONS

Chef Competitions

### SEMINARS

Healthy Lifestyles



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## THE CHEFS OF CHEFS MARKET

CHEFS MARKET, BLUE TREE PHUKET has attracted the very top tier of Thailand chefs, including:

### **Chef Ian Thomason - Thailand Iron Chef**

The winner of TV show 'Iron Chef Thailand' Chef Ian is no stranger to Laguna Phuket as he plied his trade at the erstwhile Sheraton Grand Laguna Luxury Collection Phuket managing as Executive Sous Chef. He started his journey in the capital, Bangkok at Pullman Bangkok King Power Hotel as Executive Sous Chef in 2008. His penultimate stop before Amanpuri was the Banyan Tree Phuket as Executive Chef - previous to that Executive Chef at Luxury Collection, Naka Island, Phuket for over five years. Chef Ian graduated from Stafford, England in the UK before embarking his career at the famous Gleneagles Hotel in Scotland before he went on to cook in some of London's most renowned kitchens including The Savoy, where he served as Senior Sous Chef, and at the Sofitel London St. James, where he worked as Executive Sous Chef under the legendary Chef Albert Roux.

### **Chef Pom - (Thanarak Chuto) - Thailand Iron Chef**

Famous not only for his XO sauce, but also with a strong background in modern Chinese Dim Sum - Chef Pom's "Dim Sum by Pom". Visitors will be able to sit around a communal Dim Sum pot and help themselves to Dim Sum as they are being made and steamed directly from the pot and charged by the piece.

### **Chef Chumpol Jangprai - Thailand Iron Chef**

Chef Chumpol is a regular media star on "Thai Iron Chef" and M.D. of R-Haan, one of only five restaurants in Thailand to receive 2 Michelin stars. He is fine tuning a "Mother Nature" concept focusing on products sourced from the North of Thailand for his entrance into CHEFS MARKET.

### **Chefs Bo (Duangporn Songvisava) and Dylan**

One of the flagship tenants is Bo.lan Grocery run by husband and wife - Khun Bo and Dylan, who have a solid reputation in Thailand with their Michelin starred "Bo.lan" restaurant in Bangkok.

Subject to change.

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## ABOUT BLUE TREE PHUKET

Opened in September 2019, Blue Tree Phuket is a unique multi-faceted entertainment destination leveraging Phuket's popularity with an international quality, family, daytime entertainment attraction.

Blue Tree Phuket is conveniently located in Cherno Talay, in the heart of the tourism district. Blue Tree is a premier attraction just five minutes away from the Heroines Monument and close to many of Phuket's west coast beaches and easily accessible from Phuket International Airport.

Spread across 56 acres, Blue Tree Phuket is in the ideal location for families and tourists alike with a variety of fun-filled activities to enjoy.

With over 12,000 hotel rooms nearby, many 4-star and above, this new and exciting entertainment destination can be enjoyed without the hassle or fuss of navigating transport to get there.

## FACILITIES

### BLUE TREE LAGOON

The vast, crystal Blue Tree Lagoon is Phuket's first man-made, eco-friendly, freshwater lagoon tailor made for enjoyable water activity...including slides, ziplines and cliff diving. The park also boasts an obstacle course, ice rink, beach volleyball, zorb and paddle boarding.

### BLUE TREE ARENA - AMPHITHEATRE

Phuket's first ever open-air amphitheatre and stage featuring FREE live entertainment and performances.

### TREE HOUSE BEACH LOUNGE

The Tree House Beach Lounge located on the first floor beside the Blue Tree Lagoon is a spacious haven for light meals while enjoying uninterrupted views of the stunning lagoon.

### TREEHOUSE RESTAURANT

The cool green furnishings of the sustainability theme of this second-floor restaurant are matched by a superb selection of lunch and dinner dishes.

### THE CANOPY

The third and fourth floor of The Treehouse offers a tapas bar area and chillout zone.

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## ABOUT BLUE TREE PHUKET

### **BAY GRILL**

Bay Grill is located inside the Blue Tree Lagoon and shows off hot coals that sizzle that perfect BBQ steak, chicken or whatever meaty feast you fancy early in the day.

### **SUNSET VIEW**

Sunset Bar is the perfect place to chill during the day, and a great spot to enjoy one of Phuket's magnificent tropical sunsets.

### **SHOPPING VILLAGE**

Shops include: Lulu Belle, Island, Limitless Performances, 69 Slam, Steps with Nikita, Theera Sports Brand and The Pharmacy.



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## LOCATION

### PHUKET

Phuket is an island located 862km south-west of Thailand's capital Bangkok in the Andaman Sea.

In 2018 it was named the 'Second Best Beach in the World' by business publication US News & World Report for its white sands, aquamarine waters and limestone cliffs that attract millions of travellers every year. The island was hailed as "a little piece of paradise" according to the magazine.

November through March is the cool north-east monsoon season, when cool breezes keep things comfortable. The average daily temperature is around 24C to 32C.

[www.phuket.com](http://www.phuket.com)

### PLAN YOUR VISIT

There's always something to do and see on Phuket and all of the main sites are within a short drive or sailing distance from each other!

Phuket provides an unbeatable combination of white beaches, superb restaurants and accommodation. Things to do include:

### PHUKET TOWN

Phuket Town is the island's largest city and is an exciting mix of old and new, peaceful and pulsating. Thalang Road in the city centre has applied to be a UNESCO Heritage Site with its numerous colourful Sino-Portuguese mansions and shophouses.

### BEACHES & ISLANDS

Few islands can boast of such an abundance of sandy beaches and clear waters as Phuket. The winding coastal roads along this 540 square kilometre island offer stunning views and easy access to some of the world's finest beaches, such as Karon, Kamala, Kata and Patong.

### LANDMARKS

Phuket has a fantastic array of attractions. From natural to man-made, land-based to water activities; there's always something to see and do. The beauty of it all is that these wonders are all within a short driving or sailing distance from each other.

### FOOD

You are really spoiled for choice when it comes to restaurants in Phuket. Phuket is famous for its seafood and you don't have to empty your bank account to enjoy the most sumptuous of dishes.

### NIGHTLIFE

Patong is the nightlife centre of Phuket and Kata Beach and Karon Beach are also very lively. The nightlife scene in Phuket Town is certainly different from the all-out assault on the senses that is Patong and has a distinctly Asian flavour.

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## WHY GET INVOLVED?

CHEFS MARKET, BLUE TREE PHUKET will be extensively publicised through a varied and diverse mix of marketing methods and print and online outlets.

By working with a comprehensive range of media, from advertising in the top food & beverage publications and international newspapers to gaining extensive press coverage in leading lifestyle titles, CHEFS MARKET, BLUE TREE PHUKET is widely promoted across both international and local stages.

Direct mails, e-newsletters and the promotion of CHEFS MARKET, BLUE TREE PHUKET's news via social media are all used to communicate with target audiences.

A company's association with CHEFS MARKET, BLUE TREE PHUKET not only strengthens awareness of its products and services but also more importantly confirms its position as an industry leader.

### **Ad** BRAND EXPOSURE

The opportunity to integrate with CHEFS MARKET, BLUE TREE PHUKET 2020 / 2021.

### **NAMING RIGHTS TO THE MARKET & SPECIAL EVENTS MARKET & EVENT BRANDING MARKET & SPECIAL EVENT PRESENCE**

### **MEDIA, PROMOTION & PR RIGHTS**

Sponsors can create media coverage through news PR activity. There will be coverage in Thai local and national media, Asian regional and international media including Social, Online, TV, Radio and Magazines.

### **MEDIA PARTNERS**

Guaranteed coverage with our Media Partners – currently being confirmed.

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## ADVERTISING

**ONLINE - CHEFS MARKET, BLUE TREE PHUKET** marketing team will work closely with leading international industry web portals to reach potential visitors through web advertising and targeted email campaigns.

**PRINT** - a media-wide advertising campaign will run throughout the year, focusing on key professionals from the food and beverage industry, news, lifestyle and business publications enhanced with editorial content.



## PR & CONTENT

**CHEFS MARKET, BLUE TREE PHUKET** is hot news. All Sponsors and Partners will have rights to associate with the market for PR and advertising activity. Sponsors and Partners can create content through: Q&As with Vendors; Fun Challenges; Celebrity and Expert Speaker Features; Special Event Highlights; Onsite Promotions; Press Conferences; and Charity Links.

The PR campaign ensures wide coverage and will feature:

- Media engagement / editorial in business publications and food & beverage magazines
- Features on the CHEFS MARKET, BLUE TREE PHUKET
- Online campaign of advertising, editorial, blogging and social media
- International and local news channels





## RIGHTS INVENTORY

	PARTNER LEVEL		
	TIER 1	TIER 2	TIER 3
	PRESENTING SPONSOR	OFFICIAL PARTNERS	OFFICIAL SUPPLIERS/ MEDIA PARTNERS
<b>CATEGORY EXCLUSIVITY &amp; TITLE RIGHTS</b>			
Rights to title "CHEFS MARKET, BLUE TREE PHUKET in association with [Presenting Sponsor]" for PR and advertising use	Yes		
Rights to title "[Sponsor Name] Official Partner of CHEFS MARKET, BLUE TREE PHUKET in association with [Presenting Sponsor]" for PR and advertising use		Yes	
Rights to title "[Sponsor Name] Official Supplier / Media Partner CHEFS MARKET, BLUE TREE PHUKET 2020 / 2021 in association with [Presenting Sponsor]" for PR and advertising use			Yes
Category Exclusivity	Yes	Yes	Yes
<b>INTELLECTUAL PROPERTY &amp; BRANDING RIGHTS</b>			
<b>LOGOS &amp; IMAGES</b>			
Right to use CHEFS MARKET, BLUE TREE PHUKET 2020 / 2021 Composite (lock-up) Logo on all internal and external marketing	Yes	Yes	Yes
<b>EVENT BRANDING - GENERAL</b>			
Logo displayed on logo board/s at CHEFS MARKET, BLUE TREE PHUKET - size dependent on Tier level	Yes	Less Prominent	Less Prominent
Logo displayed on video screens at various points at CHEFS MARKET, BLUE TREE PHUKET	Yes	Less Prominent	Less Prominent
Logo in entrance area to market	Yes Prominent	X1 logo	X1 logo
Logo in main seating area	Yes Prominent	X1 logo	X1 logo
Logo on any advertising hoardings at CHEFS MARKET, BLUE TREE PHUKET	Yes	Less Prominent	Less Prominent
Media interview area backdrop branding	Yes	Yes	Yes
Logo on CHEFS MARKET, BLUE TREE PHUKET 2020 / 2021 officials' clothing- security, cleaners etc.	All		

## RIGHTS INVENTORY

	PARTNER LEVEL		
	TIER 1	TIER 2	TIER 3
	PRESENTING SPONSOR	OFFICIAL PARTNERS	OFFICIAL SUPPLIERS/ MEDIA PARTNERS
<b>MEDIA, PROMOTION &amp; PR RIGHTS</b>			
Logo on literature pre / post events, website, stationery etc.	Yes Prominent	Yes Less Prominent	Yes Less Prominent
Brand name mention and logo in CHEFS MARKET, BLUE TREE PHUKET 2020 / 2021 press information and advertisements and any marketing / sales materials	Yes	Yes	Yes
Logo on advertising in any Media Partner publications - size dependent on sponsorship level	Yes Prominent	Yes Less Prominent	Yes Less Prominent
<b>DIGITAL &amp; SOCIAL RIGHTS</b>			
Branding on event emails, website, and all site communications including e newsletters	Yes Prominent	Yes Less Prominent	Yes Less Prominent
Part of digital engagement programme - e.g. FB, Instagram, Twitter, & YouTube posts	Yes	Yes Less Prominent	Yes Less Prominent
Top-level corporate placement on Partner page on CHEFS MARKET, BLUE TREE PHUKET website	Yes Prominent	Yes Less Prominent	Yes Less Prominent
<b>EXPERIENTIAL RIGHTS</b>			
Opportunity for brand activations during CHEFS MARKET, BLUE TREE PHUKET Special Events e.g. Cooking Classes	Yes	Yes	Yes
Promotional literature at CHEFS MARKET, BLUE TREE PHUKET	Yes	Yes	Yes
Sampling at CHEFS MARKET, BLUE TREE PHUKET	Yes	Yes	
<b>HOSPITALITY &amp; NETWORKING RIGHTS</b>			
Tickets and VIP Tickets if available to any CHEFS MARKET, BLUE TREE PHUKET Special Events e.g. Tastings, Classes, Competitions, Seminars	20 Guests	10 Guests	5 Guests
Recognition during any Special Event	Yes		
<b>MERCHANDISING RIGHTS</b>			
Logo on any CHEFS MARKET, BLUE TREE PHUKET 2020 / 2021 merchandise produced e.g. T-shirts	Yes		
Inclusion of product in CHEFS MARKET, BLUE TREE PHUKET Goodie bags	Yes	Yes	Yes

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## ISLAND PARTNERS / INDUSTRY SUPPORTERS PACKAGES

We have a limited number of opportunities for Phuket based Partners and Food & Beverage Industry Supporters at the following levels, which offer branding and hospitality benefits - each making a monetary investment and / or VIK (value-in-kind) investment

### ISLAND PARTNERS

- Use the CHEFS MARKET, BLUE TREE PHUKET name / logo in your own publicity (e.g. "Island Partner of...")
- Logo / link on CHEFS MARKET, BLUE TREE PHUKET website sponsors' page
- Logo on any promotional posters / billboards (Phuket coverage)
- Logo in any Media Partner advertising
- 5 x VIP passes to each CHEFS MARKET, BLUE TREE PHUKET Special Event
- Promotional literature at CHEFS MARKET, BLUE TREE PHUKET

### INDUSTRY SUPPORTERS

- Use the CHEFS MARKET, BLUE TREE PHUKET name / logo in your own publicity (e.g. "Official Industry Supporter of...")
- Logo / link on CHEFS MARKET, BLUE TREE PHUKET website sponsors' page
- Logo on promotional posters / billboards (Phuket coverage)
- Logo in any Media Partner advertising
- 2 x VIP Passes to each CHEFS MARKET, BLUE TREE PHUKET Special Event
- Promotional literature at CHEFS MARKET, BLUE TREE PHUKET



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## OTHER OPTIONS

### SPECIAL EVENT NAMING PARTNERS

Event Naming Partners for specific events such as Classes, Competitions, Seminars and Tastings held at CHEFS MARKET, BLUE TREE PHUKET and around Phuket - each making a monetary investment and / or VIK (value-in-kind) investment

- Right to title, for example, CHEFS MARKET, BLUE TREE PHUKET COOKING CLASSES in association with [Special Event Sponsor Name]
- Use the CHEFS MARKET, BLUE TREE PHUKET Special Event name / logo in your own publicity (e.g. "Title Sponsor of...")
- Logo / link on CHEFS MARKET, BLUE TREE PHUKET Special Event website sponsors' page
- Logo on any promotional posters / billboards (Phuket coverage)
- Logo in any Media Partner advertising
- 20 x VIP passes to each CHEFS MARKET, BLUE TREE PHUKET Special Event
- Promotional literature at CHEFS MARKET, BLUE TREE PHUKET Special Event

### DEMO KITCHEN SUPPLIER

CHEFS MARKET, BLUE TREE PHUKET is looking to secure a kitchen company to build a demo kitchen, which will be operated by one or more chefs from the TV show Iron Chefs. More information on request.

### VENDORS

SUB LEASE TERMS 1,100 THB per m<sup>2</sup> or 15% of retail, which ever highest (cap 3,300 THB per m<sup>2</sup>).

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## OWNERS

Vendors at CHEFS MARKET rent their spaces from the main tenant, Beverages Network Co Ltd, which is an affiliate company of the BB&B wine company - Bangkok Beer & Beverages - Thailand's leading beverage distributor.

Led by the Khun Pongchalerm, the owner of BB&B, the General Manager & Executive Chef, Anthony Reynolds, together with Bart Duykers from BB&B, manage the market's operation, restauration, hygiene & safety, cleaning and quality control.

## CONTACT

### CHEFS MARKET, BLUE TREE PHUKET

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### Anthony Reynolds, General Manager (English Speaking)

Email: [gm@chefsmarketphuket.com](mailto:gm@chefsmarketphuket.com)  
Tel. +66 8 0609 1128

### PAUL POOLE (SOUTH EAST ASIA) CO., LTD.

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Bangkok 10200  
Thailand  
Tel. / Fax: +66 2622 0605 - 7  
[www.paulpoole.co.th](http://www.paulpoole.co.th)

### Paul Poole - Managing Director (English Speaking)

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Tel. +66 8 6563 3196

### Udomporn Phanjindawan - Personal Assistant (Thai / English Speaking)

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