

# BEST

BANGKOK ELITE SWIM TEAM  
THAILAND'S PREMIER SWIM TEAM



Established in 2017, the Bangkok Swim Academy (BSA) is home to Bangkok Elite Swim Team (BEST) based at the Aquatic Centre in Watthana, Bangkok.

BSA's aim is to provide the best facilities for talented local Thai swimmers to nurture them through to being the very best they can be.

BSA is seeking commercial sponsors and partners to help support and develop the...

- Bangkok Elite Swim Team in Domestic & International Competitions & Events
- Learn to Swim Programme
- Squad Competitive Programme
- Thai Athlete Support Pathway

With a highly dedicated and motivated coaching team, BSA is equipped to provide a clear pathway of progression for all of its members from mother and babies through to International levels.

In Just one year since its launch, BSA has over 300 members with a competitive squad of 150 swimmers and over 160 on its Learn to Swim Programme.

BEST has already had major success with 1 x Gold, 5 x Silvers, 4 x Bronze Medals and 6 x National Records at the recent SEA Games in Malaysia and is ranked as a Top 3 Team In Thailand in 2018.

*We have developed a comprehensive sponsorship and partnership marketing Programme around Bangkok Elite Swim Team & Bangkok Swim Academy to suit a range of Partners...*

## BEST BY NUMBERS

2 POOLS  
FOR 300+  
MEMBERS!

7.5 MILLION  
METRES SWUM PER  
YEAR BY THE TEAM!



300+ SWIMMERS  
ON THE PROGRAMME

#4

IN THAILAND AT  
THAILAND OPEN  
CHAMPS

30+

HOURS OF TEACHING  
OF LEARN TO SWIM  
PER WEEK

90+ HOURS  
OF COACHING PER WEEK

5

LEARN TO SWIM LEVELS  
FROM 4 MONTHS TO 50+  
YEARS OF AGE



7 COMPETITIVE SQUADS  
+ MASTERS + SWIMFIT

8 COACHES

47

SQUAD SESSIONS  
A WEEK



4,800  
INSTAGRAM  
FOLLOWERS



MOTHER  
AND BABY  
LESSONS



1,363  
FACEBOOK  
LIKES

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BANGKOK ELITE SWIM TEAM

AN ENVIRONMENT WHERE  
CHAMPIONS ARE INEVITABLE



## SPONSORSHIP PACKAGES

### BANGKOK SWIM ACADEMY AQUATIC CENTRE NAMING RIGHTS PARTNER

1 x Aquatic Centre Naming Rights Partner

### BANGKOK ELITE SWIM TEAM PARTNERS - BEST PARTNERS

Up to 10 x Official BEST Partners from non-competing categories integrated into...

International Competitions & Events

Domestic Competitions & Events

Learn to Swim Programme

Squad Competitive Programme

Thai Athlete Support Pathway

BEST Ambassador Programme

BEST Leadership & Training Programme

### OFFICIAL BANGKOK ELITE SWIM TEAM SUPPLIERS - BEST SUPPLIERS

Up to 10 x Official Suppliers providing goods & services essential for BEST including:

Training Support – Sports Psychology, Personal Training, Sports Massage, Sports Science

Lifestyle Support – Hotels, Travel, Sports Nutrition

### OFFICIAL MEDIA PARTNERS

Up to 10 x Media Partners providing editorial & advertising support

## HOW BEST CAN HELP YOUR BUSINESS

**Your Brand** - be associated with medal winning success of Thailand's top swimmers and engage thousands of fans

**Your Values** - diverse and inclusive, promoting teamwork and success, inspiring the next generation

**Your Ambassadors** - follow the swimmer's journeys, engage your staff, clients and customers with their story

**Your Clients & Customers** - entertain at bespoke events, inspire with iconic athletes, and engage with competitions and VIP sports tickets

**Your Sales** - tapping into the swimming world contacts can help enhance your sales and B2B development

**Your Staff** - inspire with athletes and performance coaches, advice and leadership training, reward with ticketing, involve through volunteering

**Your CSR & Reputation** - BEST provides the ideal platform for any CSR activity



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## KEY BENEFITS TO SPONSORS

There are many benefits for Sponsors & Partners including:

### CATEGORY EXCLUSIVITY & TITLE RIGHTS

For use in advertising & PR

### BRANDING RIGHTS

Including BEST Apparel, Coaches Apparel, Aquatics Centre, BEST Competitions & Events, Training Programmes - linking in with the BEST brand

### MEDIA & PROMOTIONAL RIGHTS

BEST Ambassador Programme - access to BEST for publicity and advertising  
BEST Leadership & Training Programme - access to BEST coaches, nutritionists, psychologists, team leaders

Corporate Social Responsibility benefits through helping to promote swimming and providing a positive role model for young people

### EXPERIENTIAL & PRESENCE MARKETING RIGHTS

Sampling of products at the Aquatic Centre and BEST Competitions and Events

### DIGITAL & SOCIAL RIGHTS

Integration into email, online and social media campaigns

### HOSPITALITY & NETWORKING RIGHTS

Entertaining business audiences including customers, suppliers and employees at BEST Competitions & Events

### MERCHANDISING RIGHTS

Opportunity to produce joint branded BEST and Learn to Swim merchandise

## VISION 2019 - 2024

To be the swim club that all other swims teams within SEA wish to emulate

## MISSION



- Create an environment where champions are inevitable



- Establish the standard of excellence in swimming performance, coaching / teaching and water safety in Thailand



- Attract, develop and nurture members to their fullest potential



- Work closely with the local community in providing water safety and learning opportunities Provide full / partial scholarships to the development of talented Junior National-Level swimmers within Thailand

## CORE VALUES

Companies associating with the BSA and BEST link in with the following values: Excellence; Passion; Safety; Respect; Honor; Engagement; Teamwork; Commitment to Growth & Development; Fun & Enjoyment

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## BEST PERFORMANCE TIMELINE GOALS

To reach its goals BEST will require overseas training camps and competitions throughout the year to better prepare swimmers for competition. The introduction of support staff consultations such as sports psychologist, massage and land training expertise will also guide us along the right pathway.



## BANGKOK SWIM ACADEMY GOALS & ACHIEVEMENTS





SPONSORSHIP & PARTNERSHIP OPPORTUNITIES

# BEST

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## 2019 EVENT CALENDAR

### DATE

11<sup>th</sup> - 20<sup>th</sup> January

26<sup>th</sup> - 27<sup>th</sup> January

14<sup>th</sup> February

16<sup>th</sup> - 19<sup>th</sup> February

March

19<sup>th</sup> - 29<sup>th</sup> March

6<sup>th</sup> - 10<sup>th</sup> April

June

7<sup>th</sup> July

20<sup>th</sup> - 25<sup>th</sup> August

October / November

1<sup>st</sup> December

### EVENT

University Games

TASA Ladkrabang Meet

BEST Valentines Swim Meet

St Martins Cup

SNAG 2019

National Youth Games 2019

Thai Open Swimming Championships

SEA Age 2019

FINA World Championship

FINA World Junior Swimming Championship

Asian Age Swimming Championships

SEA Games





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## THE BEST AQUATIC CENTRE

Situated in Watthana, Bangkok, the BEST Aquatic Centre offers:

- A newly built deck level, 8-lane salt water 25m training pool with anti-wave lanes, lines and Malmsten Track Start racing blocks
- A covered 15m heated learner and baby pool, constantly heated to a comfortable 31 degrees celsius
- Year-round classes in both competitive and learn to swim pathways of the program
- More than 80 classes per week, Monday to Sunday
- Ozone filtration system in the baby pool for the highest water quality
- Family and baby changing facilities with hot showers
- Brightly coloured rubber flooring and water fountain features surrounding the teaching pool
- Internationally qualified teaching staff
- A functional training gymnasium on-site
- Coffee shop and restaurant on site

## OTHER VENUES

Other facilities used for the provision of BEST lessons include:

### BRIGHTON COLLEGE, BANGKOK (STARTING MAY 2019)

Situated in Bangkok, the school offers a fantastic 10-lane 50m pool facility in addition to an 8-lane 25m pool within the grounds. The school also has mother and baby facilities in addition to land training usage for its athletes.

### SAKOLPAN SPORTS CLUB

Sakolpan is a friendly club in a quiet, leafy area just off Sukhumvit 71 (Phra Khanong) Pridi (Small Soi) 42. Other facilities used include a swimming pool with lanes and a Swim Academy.

### BERKELEY INTERNATIONAL SCHOOL

Situated in Bangkok, Berkeley International School is an American college-preparatory school offering a high-quality educational programme from pre-K through grade 12. Berkeley offers an amazing array of facilities to inspire students to be their best including 50 metre Olympic & 25 metres sized swimming pools.



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## THE ELITE TEAM

The current Bangkok Elite Swim Team includes the following swimmers...

SWIMMER	ACHIEVEMENTS
<b>Joy Srisa-Ard</b> 	<b>2017</b> Thailand University Games - 3 x Gold Singapore Nationals - 1 x Silver, 1 x Bronze (2 National Records) Thailand Nationals - 3 x Gold, 1 x Bronze SEA Games - 2 x Silver, 1 x Bronze, 4 x National Records Asian Indoor Games - 2 x Gold, 2 x Silver, 3 x Bronze  <b>2016</b> Olympic B Qualifying Time 50m Free ASEAN University Games - 1 National Record
<b>Phiangkhwan Pawapotako</b> 	<b>2017</b> Thailand University Games - 3 x Gold Singapore Nationals - 1 x Silver, 1 x Bronze, 2 x National Records Thailand Nationals - 3 x Gold, 1 x Bronze SEA Games - 2 x Silver, 1 x Bronze, 4 x National Records Asian Indoor Games - 2 x Gold, 2 x Silver, 3 x Bronze  <b>2016</b> Olympic B Qualifying Time 50m Free ASEAN University Games - 1 x National Record

SWIMMER	ACHIEVEMENTS
<b>Navaphat Wongcharoen</b> 	<b>2017</b> 44 <sup>th</sup> Thailand University Games - 2 x Gold, 1 x Bronze, 1 x National Record 67 <sup>th</sup> Inland Army Games - 1 x Gold, 1 x Record Singapore National Championships - 1 x Gold Thailand National Championships - 2 x Gold, 1 x Bronze Malaysia Open Championships - 2 x Gold, 2 x Silver, 1 x Bronze 50 <sup>th</sup> Thai Army Games - 2 x Gold, 1 x Record SEA Games - 1 x Bronze Asian Age Group Championships - 1 x Silver  <b>2016</b> Thailand National Championships - 1 x Olympic Qualifying Time, 1 x National Record, 2 x Gold



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## THE ELITE TEAM

SWIMMER	ACHIEVEMENTS
<b>Jirapat Tan</b> 	<b>2017</b> National School Games - 5 x Gold, 1 x Silver National Youth Games - 5 x Gold, 2 x Silver Army Games - 1 x Gold, 1 x Silver Thailand Open Championships - 1 x Gold National Games Songkla - 1 x Gold, 1 x Silver, 2 x Bronze, National Junior Record ASEAN School Games - 1 x Gold, 1 x Bronze Asian Age Uzbekistan - 1 x Bronze  <b>2016</b> National Games Sapanburi - 5 x Gold, 1 x Silver Thailand Open Championships - 2 x Gold, 2 x Silver ASEAN School Games, Chiang Mai - 2 x Silver, 1 x Bronze Asian School Games Indonesia - 2 x Bronze SEA Age Championships - 2 x Silver, 1 x Bronze
<b>Tarit Thongchumsin</b> 	<b>2017</b> Thailand Open Championships - 1 x Gold, 1 x Bronze  <b>2016</b> National Games - 4 x Gold, 1 x Silver National Youth Games - 5 x Gold Thailand Open - 3 x Gold, 1 x Silver Asian School Games Indonesia - 1 x Gold, 1 x Silver, 1 x Bronze ASEAN School Games - 2 x Gold, 2 x Silver SEA Age - 1 x Gold, 2 x Bronze

## PAST CHAMPIONS

SWIMMER	ACHIEVEMENTS
<b>Chavanooch Salubluak</b> 	<b>2017</b> Thailand University Games - 1 x Gold, 3 x Silver Singapore Nationals - 2 x Silver Thailand Nationals - 2 x Silver, 1 x Bronze SEA Games - 1 x Silver, 1 x National Record Asian Indoor Games - 1 x Silver, 1 x Bronze  <b>2016</b> ASEAN University Games - representative
<b>Radomyos Matjiur</b> 	<b>2017</b> Singapore Nationals - 2 x Gold Thailand Nationals - 3 x Gold SEA Games - 1 x Silver, 1 x Bronze Asian Indoor Games - 1 x Silver  <b>2016</b> Rio Olympic Games - Competitor 100m Breaststroke Thailand National Record Holder - 50m and 100m Breaststroke





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## NATIONAL REPRESENTATIVES

SWIMMER	ACHIEVEMENTS
<b>Est (Ravipon Sangawarawong)</b> 	ASEAN School Games Gold Medal, Malaysia Represented Thailand at the South East Asian Age Group Championships 2018, Philippines
<b>Nine (Nattaphat Kangtaratip)</b> 	Represented Thailand in Fins Swimming World Cup 2018, Phuket, Thailand

SWIMMER	ACHIEVEMENTS
<b>Chloe Burkil</b> 	Represented Vietnam in South East Asian Age Group Championships 2018, Philippines

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## LATEST ELITE TEAM RESULTS

BEST Ranked Top 3 Team In Thailand 2018

BEST 2<sup>nd</sup> place Team in the country at the Thailand National Short Course Swimming Championships from 21<sup>st</sup> - 23<sup>rd</sup> October - ranked by Thai Swimmers

Jenjira Srisa-Ard selected to represent Thailand at the World Championship China in December 2018

Simon Jones named as Thailand Coach for World Championship China in December 2018

BEST trained its swimmers to 1 x SEA Games Record, 1 x Gold, 5 x Silver, 4 x Bronze and 6 x National Records at the SEA Games in Malaysia. BEST swimmers account for more than half of the medals won by Team Thailand

At the Asian Age Championships in Uzbekistan, BEST swimmers won 4 x Gold and 1 x Bronze. The only Thai club team to produce Gold Medalists

At the Asian Indoor Championships in Turkmenistan, BEST's sole representative won 2 x Gold, 2 x Silver, 3 x Bronze Medals and broke 5 x National Records. BEST was the only Thai club team to produce a Gold medalist

Qualified for more than 20 x Finals at the Singapore National Championships

*As of October 2018*



## COACHES

Bangkok Swim Academy has established one of the most qualified and experienced coaching and support staffs in Thailand... including:

**Coach Simon** - Head Coach National Performance, Thailand Olympic National Head Coach

**Coach Bank** - Head Age Group Coach Junior Performance & Gold Squad

**Coach Dan** - Squad Coach Junior Development & Silver Squad

**Coach Ian Skeggs-Grant** - Squad Coach Junior Squad & Gold Squad

**Coach Treena** - Head of Learn to Swim & Silver / Bronze Squads

**Coach Paul** - Learn to Swim Coach

**Coach Joy** - Learn to Swim Coach

**Coach Tom** - Learn to Swim Coach





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## ACADEMY TRAINING PROGRAMMES

BEST's coaching Philosophy is to provide and deliver the very best to its members whilst nurturing individuals at all levels, supporting local Thai Athletes with the best in training and sports support.

**OVER 140 HOURS**  
A WEEK OF TEACHING AND COACHING PER WEEK

**30 HOURS**  
A WEEK OF NATIONAL LEVEL COACHING TO 12 THAI SWIMMERS

There are two training Programmes at the Aquatics Centre Training and Berkeley International School.

## LEARN TO SWIM PROGRAMME

LEARN TO SWIM PROGRAMME						COMPETITIVE STREAM PROGRAMME		
Little Bears	L2S 1-5	Bronze	Silver	Gold	Junior	Junior Dev	Junior Perf	National Perf
4-36 Months	4-8 yrs	8-10 yrs	8-10 yrs	8-10 yrs	9-12 yrs	9-11 yrs	12-15 yrs	14-23 yrs

### LITTLE BEARS 0 - 3 YEAR OLDS

A Programme for Mother and Babies aged from 4 months to 4 years old. The Little Bears Programme provides a heart-warming experience for both mother and baby. The parent and child developing a special bond of trust.

#### There are three certificate levels

4-12 months

13-24 months

25-36 months

Providing the best foundation possible to progress through to our Aqua bears learn-to-swim Programme.

### AQUA BEARS - 4 - 12 YEAR OLDS

**AQUA BEARS**

The Bangkok Swim Academy's Learn to Swim Programme Aqua Bears, has 5 stages and is designed specifically to give children the necessary skills to progress through to a competitive squad Programme. The Programme is aimed at children who are 4 years+.

Staffed by highly motivated professionals, the class sizes are small but numbers do increase from stage to stage to progress appropriately into the squad Programme.

Children are taught all strokes progressively including correct air control, flotation, body position, propulsion and dives in a fun and safe environment.

If progressing to a competitive Programme is not their goal, then no need to worry. Whatever they decide to do, the child will have mastered valuable water safety.





SPONSORSHIP & PARTNERSHIP OPPORTUNITIES

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## COMPETITIVE STREAM PROGRAMME

The Competitive Stream Programme is a structured Elite Swimmer Support Initiative providing financial assistance to swimmers based upon their level of achievement - ranging from 5,000 THB per month to 10,000 THB per month. This is used by the swimmers towards rental payments, physio treatment and sports nutrition.

## THAI ATHLETE SUPPORT PATHWAY

Established Thai Athlete Support Pathway for talented local Thai swimmers.

Multicultural environment with exposure to International competitions and training throughout Asia, Europe and Australasia.





INVENTORY OF RIGHTS	PARTNER LEVEL			
	TIER 1 VENUE NAMING PARTNER	TIER 1 OFFICIAL PARTNERS	TIER 2 OFFICIAL SUPPLIERS	TIER 3 OFFICIAL MEDIA PARTNER
CATEGORY EXCLUSIVITY & TITLE RIGHTS				
Rights to title “The [VENUE NAMING PARTNER NAME] Aquatic Centre” for PR and advertising use	Yes			
Rights to title “[OFFICIAL PARTNER NAME] Official Partner Bangkok Elite Swim Team” for PR and advertising use		Yes		
Rights to title “[OFFICIAL SUPPLIER NAME] Official Supplier Bangkok Elite Swim Team” for PR and advertising use			Yes	
Rights to title “[OFFICIAL MEDIA PARTNER NAME] Official Media Partner Bangkok Elite Swim Team” for PR and advertising use				Yes
Company name incorporated in logo	Yes	Yes		
Category exclusivity	Yes	Yes	Yes	
BRANDING & INTELLECTUAL PROPERTY RIGHTS				
AT AQUATICS CENTRE				
Entrance area, around pool, cafeteria / bar area	Yes	Yes	Yes (Less prominent than TIER 1)	Yes (Less prominent than TIER 2)
On pool floor	Yes			
On Aquatics Centre sign outside Centre	Yes			
Logo on venue map	Yes	Yes		
AT EVENTS & COMPETITIONS HELD AT AQUATICS CENTRE				
Logo on event flags around pool	Yes	Yes	Yes (Less prominent than TIER 1)	Yes (Less prominent than TIER 2)
Logo in entrance area				
Logo on posters at Aquatics Centre				
Logo on seats				
Logo on podium backdrop & presentation stage backdrop				
Logo on medals and trophies where relevant				
Logo on BEST track suits, competition team clothing - swimsuits, hats, training clothing				
Logo on BEST & BSA Coaches apparel - swimwear and training wear				
TRAINING PROGRAMMES				
Logo on Learn to Swim literature	Yes	Yes	Yes (Less prominent than TIER 1)	Yes (Less prominent than TIER 2)
Logo on Squad Competitive Programme literature				
MEDIA & PROMOTIONAL RIGHTS				
Access to BEST - Personal Appearances	Yes x 10	Yes x 10	Yes x 3	Yes x 3
Logo on all printed matter including: tickets, brochures, flyers, membership cards, name cards, promotional posters	Yes	Yes	Yes (Less prominent than TIER 2)	Yes (Less prominent than TIER 2)
Inclusion in all newspapers, magazines radio, television, online advertisements				
Logo on BEST & BCA car bumper stickers	Yes			
BEST & BAC stickers and fridge magnets	Yes			
BEST & BAC coloured wrist bands	Yes			

INVENTORY OF RIGHTS	PARTNER LEVEL			
	TIER 1 VENUE NAMING PARTNER	TIER 1 OFFICIAL PARTNERS	TIER 2 OFFICIAL SUPPLIERS	TIER 3 OFFICIAL MEDIA PARTNER
BEST AMBASSADOR PROGRAMME				
Athlete Appearances for motivational speaking, campaigns, and creation of digital content, mentoring and private events – numbers to be agreed dependent on Tier	Yes	Yes	Yes	Yes
BEST LEADERSHIP & TRAINING PROGRAMME				
Access our performance staff for appearances and webinars on training	Yes	Yes		
Training Camp - exclusive branding and association with major event pre training camps	Yes	Yes		
Advice - access to exclusive sports performance advice and top coaching content from our BEST Ambassadors and Athletes	Yes	Yes		
Athlete Blogging - Follow our athletes as they blog about their training journey, the highs and lows of life as full (and part) time athletes	Yes	Yes		
EXPERIENTIAL / PRESENCE MARKETING RIGHTS				
Sampling and promotional literature around Aquatic Centre during competitions and events, where applicable	Yes	Yes	Yes (Less prominent than TIER 1)	Yes (Less prominent than TIER 2)
DIGITAL & SOCIAL RIGHTS				
Official social and digital media opportunities. Including Facebook, Twitter, Instagram, YouTube and other digital channels including EDMs	Yes	Yes	Yes	Yes
HOSPITALITY & NETWORKING RIGHTS				
PRIVATE HIRE AQUATIC CENTRE				
Private Hire of Aquatic Centre for entertaining customers	Additional cost dependent on number of attendees / duration			
EVENTS & COMPETITIONS				
Allocation of tickets for major events to watch BEST e.g. SEA Games. At Sponsor cost	Yes	Yes	Yes	Yes
VIP tickets to each competition and event at Aquatic Centre	25	15	10	10
10% discount on ticket purchases on all ticket categories for events and competitions at the Aquatic Centre (maximum 20 tickets per event)	Yes	Yes	Yes	Yes
SPECIAL ACCESS				
Priority ticket booking period for the Sponsor	Yes	Yes	Yes	Yes
MERCHANDISING RIGHTS				
Opportunity to put Logo on BEST and BSA merchandise for giveaways e.g. beanies or bags with memberships / first time courses	Yes	Yes	Yes	Yes
Logo on promotional giveaway t-shirts or jackets	Yes			
Opportunity to put Logo on BEST and BSA merchandise for giveaways e.g. beanies or bags with memberships / first time courses	Yes	Yes	Yes	Yes
Logo on promotional giveaway t-shirts or jackets	Yes			

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## BENEFITS

### BEST AMBASSADOR PROGRAMME

Our athletes are at the heart of our movement. Incredible stories and inspirational role models. BEST are committed to supporting the finest Thai talent and our partners share in their success.

#### Brand Ambassadors

Swimmers of all ages from communities all over Thailand! Whether you're interested in emerging talent, established stars, or those from a specific sport, we've got a swimmer that can engage.

#### Motivational Speaking

What better to inspire your staff or engage your customers than appearances from medal winning athletes.

#### Digital Content

Follow the journey digitally, create exclusive engaging content and benefit from the athletes and BEST's social media reach.

### BEST LEADERSHIP & TRAINING PROGRAMME

Behind every medal are BEST's performance team; coaches, physiotherapists, doctors, nutritionists and team leaders. Tap into their knowledge for coaching, motivational speaking and private event appearances.

#### Sport and Business

Access to our performance staff for appearances and webinars on training, the psychology of high performers, eating for your lifestyle and training tips.

#### Training Camp

As a BEST partner you will also benefit from exclusive branding and association with pre major competition training camps.

#### BEST Advice

Access to exclusive sports performance advice and top coaching content from our BEST Ambassadors and Athletes.

#### Swimmer Blogging

Follow our athletes as they blog about their training journey, the highs and lows of life as full (and part) time athletes.





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## BENEFITS

### BRANDING & PR

Sponsors, Partners and Suppliers will have rights to associate with BEST and BSA for PR and advertising activity.

BEST and BSA offer huge opportunities to create media coverage for Sponsors through news PR activity. There will be coverage in local and national newspapers, Asian regional and international newspapers, TV, Radio and Magazines.

Personal appearances of BEST team for marketing activity e.g. advertising campaigns, product launches, sales conferences, team building events.

### ON LINE

Sponsors, Partners and Suppliers will receive logo presence on the website's home page and sponsorship page as well as mentions in email newsletters when there is a story to tell.

Access to the world's largest online swimming magazine and information portal [www.swimvortex.com](http://www.swimvortex.com) for marketing with a major supportive sponsor.

### SOCIAL

**30,000 followers on Facebook & Instagram**

National Performance Group Swimmers & Coaching Staff



**BEST Facebook Page**

1,363 'Likes'



**BEST Instagram**

4,800 Followers

### Past 30 Days Engagement:

Facebook -18,000 Reach

Facebook - 5,265 Video Views

Facebook Post Engagements - 2,244 people

Page Likes - 1,363

Last 5 Posts reached 25,260 people

[www.facebook.com/bestbangkokswimacademy](https://www.facebook.com/bestbangkokswimacademy)

[www.instagram.com/bangkokeliteswimteam](https://www.instagram.com/bangkokeliteswimteam)

### EXPERIENTIAL MARKETING

The opportunity to promote your products and services to Aquatic Centre attendees.

### HOSPITALITY

BEST offers a plethora of fantastic opportunities to entertain customers, clients and executives at competitions and events. Sponsors, Partners and Suppliers will have a number of opportunities to entertain their guest through bespoke packages.

### MERCHANDISING

We offer our Sponsors, Partners and Suppliers the opportunity to produce joint branded merchandise. This could be used as give-away through media and presence marketing promotions. For example: BEST swim suits, swim hats, track suits, goggles, polos, shirts, shorts, bags, wallets, key rings, caps, towels, watches, balls and eye wear.



SPONSORSHIP & PARTNERSHIP OPPORTUNITIES

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THAILAND'S PREMIER SWIM TEAM



## CONTACT

### BANGKOK SWIM TEAM CO. LTD

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### Simon Jones - Director of Coaching

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### PAUL POOLE (SOUTH EAST ASIA) CO., LTD.

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### PAUL POOLE - Managing Director (English Speaking)

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### UDOMPORN PHANJINDAWAN - Personal Assistant (Thai/English Speaking)

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